Engaging with India’s Electrification Agenda

Powering Rajasthan

By Stephen Naimoli and Dr. Kartikeya Singh

OCTOBER 2019

THE ISSUE

- Rajasthan has raised the rate of electricity access from 71 percent in 2015 to 100 percent in 2019 through a combination of state and central government efforts.
- Rajasthan has brought down its technical and commercial losses to 21 percent, from 27 percent in 2013, but is still short of its goal of 15 percent.
- The state is laser-focused on deploying solar power but is also working to guarantee reliable power to agricultural consumers and improve its electricity distribution sector.
- International partners can help Rajasthan in accessing real-time supply data, balancing supply from different renewable energy sources, deploying energy storage, and identifying higher education partnerships.

INTRODUCTION

Rajasthan is the largest state in India by area, much of it covered by the sun-drenched Thar desert. With a population of 75 million people, historically the state has lagged on several human development indicators. Successive governments have focused on improving inter-state and intra-state connectivity while unleashing policies to attract manufacturing service industries. Besides being the number one tourist destination in the country, the state is leveraging its geostrategic location to help develop manufacturing clusters along India’s dedicated western freight corridor that will link Delhi to Mumbai. Given the topography of the land being less suited for agriculture, the procurement of land for large-scale infrastructure such as utility-scale wind and solar installations is less of a problem for Rajasthan. The state hopes to leverage having the highest solar radiation in the country and strong winds in the western quarter to become an exporter of renewable energy, specifically 40 gigawatts (GW) of solar, to the rest of the country in the next four years.

Rajasthan has increased the share of the population with electricity access from 71 percent in 2015 to 100 percent in 2019. An important measure of the health of the state’s electric power sector is aggregate technical and commercial losses (AT&C), which measure line losses from transmission and distribution equipment, power theft, billing and collection inefficiencies, and customers’ inability to pay. The average AT&C losses for Rajasthan’s utilities in 2013 were 26.74 percent. Under the state’s Power for All plan formed with the central government, the state’s utilities are targeting average AT&C losses of 15 percent in 2019. The utilities have been able to reduce their losses but have not yet achieved their target. The current AT&C loss rate is 21.29 percent.
Under the central government’s Ujwal Discom Assurance Yojana (UDAY) scheme, which aims to improve the financial health of the country’s utilities, Rajasthan has a target of 56,000 smart meters for customers with monthly consumption between 200-500 kilowatt-hours (kWh) by December 2019. As of August 2019, the state has not deployed any smart meters for these customers. Rajasthan also had a target to deploy 31,136 smart meters for customers with monthly consumption over 500 kWh by December 2017, but to date has only deployed 18,003 smart meters, 58 percent of its goal.

Rajasthan has a target to install 5,762 megawatts (MW) of solar power in the state to contribute to the central government’s target of 100 gigawatts by 2022. As of July 2019, data from the Ministry of New and Renewable Energy indicate it has installed 3,226.79 MW, 56 percent of its goal.

**POWER SECTOR REFORMS UNDERTAKEN**

Over the past few years, despite reducing its Renewable Purchase Obligation (RPO), Rajasthan has worked on deploying solar and adjusting its net metering policy for rooftop solar. The state has also focused on increasing agricultural connections and improving the distribution of electricity. The state also seized upon a unique opportunity to form a strategic energy partnership with the U.S. state of Utah.

Rajasthan has had a Renewable Purchase Obligation (RPO) for solar, wind, and biomass since 2007, but has struggled to meet it. For example, in the 2016-2017 financial year, the state’s distribution companies (discoms) were supposed to buy 11.4 percent of power from these sources, but they only achieved 9 percent. For 2018-2019, the state’s electricity regulator reduced the total RPO from 17 percent to 13.35 percent and the solar-specific obligation from 6.75 percent to 4.75 percent in January 2019. Although Rajasthan’s utilities have not been able to meet their targets for purchased power, new capacity is being built in the state. Rajasthan is home to what will be the world’s largest solar project—the 2,255 MW Bhadla Solar Park—and more developers are looking to take advantage of Rajasthan’s high solar irradiance. A 750 MW tender issued by the central government-run Solar Energy Corporation of India in August 2018 was oversubscribed by 1,620 MW. Ultimately, five companies won the auction with bids as low as Rs. 2.48 ($0.035) per kilowatt-hour (kWh). Rajasthan has also implemented regulations to incentivize rooftop solar. The state has had a policy to credit customers with rooftop solar for the power they generate—a practice called net metering—since 2015. In March 2019, the state’s electricity regulator capped the amount of electricity eligible for compensation at 4.8 kWh per kilowatt of installed capacity per day.

Rajasthan has emphasized providing power to agricultural consumers in recent years. In July 2018, Rajasthan’s discoms announced they would expedite the connection of farmers who did not yet have access to power. This was intended to help provide reliable power supply during the monsoon season. In October 2018, ahead of state elections, the
then-Chief Minister of Rajasthan announced that the state would reimburse its more than 1.2 million farmers up to Rs. 833 ($12) per month for their power. This would make electricity essentially free for most farmers.

The Rajasthan government has sought to improve the distribution of electricity, both by improving the operations of the sector and by upgrading its infrastructure. In September 2018, the World Bank announced a $250 million loan to the government of Rajasthan to help improve the performance and financial health of the state’s discoms. The terms of the loan included instituting a performance management system, implementing performance improvement incentives, transferring a major amount of debt from the discoms to the state government, reducing procurement costs, and initiating the use of new information technology systems, among others. In March 2019, General Electric announced that Rajasthan would become the first state in India to use their Advanced Energy Management Systems. The technology will provide real-time monitoring of energy usage to help the state’s discoms increase distribution efficiency, integrate renewable energy, and make more informed decisions about transmission and distribution.

One other area of distribution reform includes offering some of the states worst-performing districts as “distribution franchises” to private partners. These 20-year leases allow a private partner to undertake distribution reforms to rebuild some of the worst-performing parts of the state grid. The Calcutta Electric Supply Corporation and Tata Group have won licenses to take over parts of the state’s power grid in recent years.

Also of note, in August 2019, the government of Rajasthan signed an agreement with the government of Utah to advance policy exchange, research collaboration, and private sector ties between the two states on issues such as renewable energy integration, energy storage, and electric mobility. To follow the reforms and initiatives in Rajasthan’s power sector, please visit: https://indianstates.csis.org/states/rajasthan/.

POSSIBLE PARTNERSHIP

The issue of matching supply and demand can be addressed with better real-time and forecasting data. International partners can help provide software solutions that can assist grid managers by giving them the data they need.

○ Expansion of metering services across the utility distribution sector to improve billing efficiency and bring down AT&C losses is another area for engagement with the state’s power sector.

○ Those private-sector entities focused on the transmission sector should note that the state is also actively looking to strengthen its transmission networks to support large-scale evacuation of renewable energy and to do so with minimal line losses.

• There will continue to be a need for supporting the ecosystem of off-grid energy technologies where the grid will not be extended as well as supplying DC appliances to a wide range of consumers wanting...
more efficient appliances. Stakeholders in the off-grid energy service delivery sector and those developing DC appliances for this market can continue to play a meaningful role in the state.

- The proliferation of solar power in Rajasthan presents an opportunity for international partners to help deploy energy storage. Partners can help run pilot projects, lend expertise on using energy storage to integrate renewable energy, or sell energy storage systems to be used in the state.

- Another government official suggested there was a need for higher education partnerships in Rajasthan. Given the various needs for the state’s electricity sector, there are opportunities for universities outside India to work with universities in Rajasthan on research projects that could help the sector. For example, a professor at one of Rajasthan’s universities expressed an interest in researching what happens to utility demand when access is increased—an issue that is relevant to Rajasthan as the electrification rate rose from 71 percent to 100 percent in just a few years.

Stephen Naimoli is a research associate in the Energy and National Security Program at the Center for Strategic and International Studies (CSIS) in Washington, D.C. Dr. Kartikeya Singh is a senior fellow and deputy director of the Wadhwani Chair in U.S.-India Policy Studies and senior fellow of the Energy and National Security Program at CSIS.

For more information on how to engage with this process please contact the secretariat of the U.S.-India State and Urban Initiative (IndianStates@csis.org).

The Initiative was made possible with generous support from the Bureau of Energy Resources of the U.S. Department of State and the William and Flora Hewlett Foundation. This brief is part of the Saubhagya Partnership Project, an offshoot of the U.S.-India State and Urban Initiative, supported by the Good Energies Foundation.