

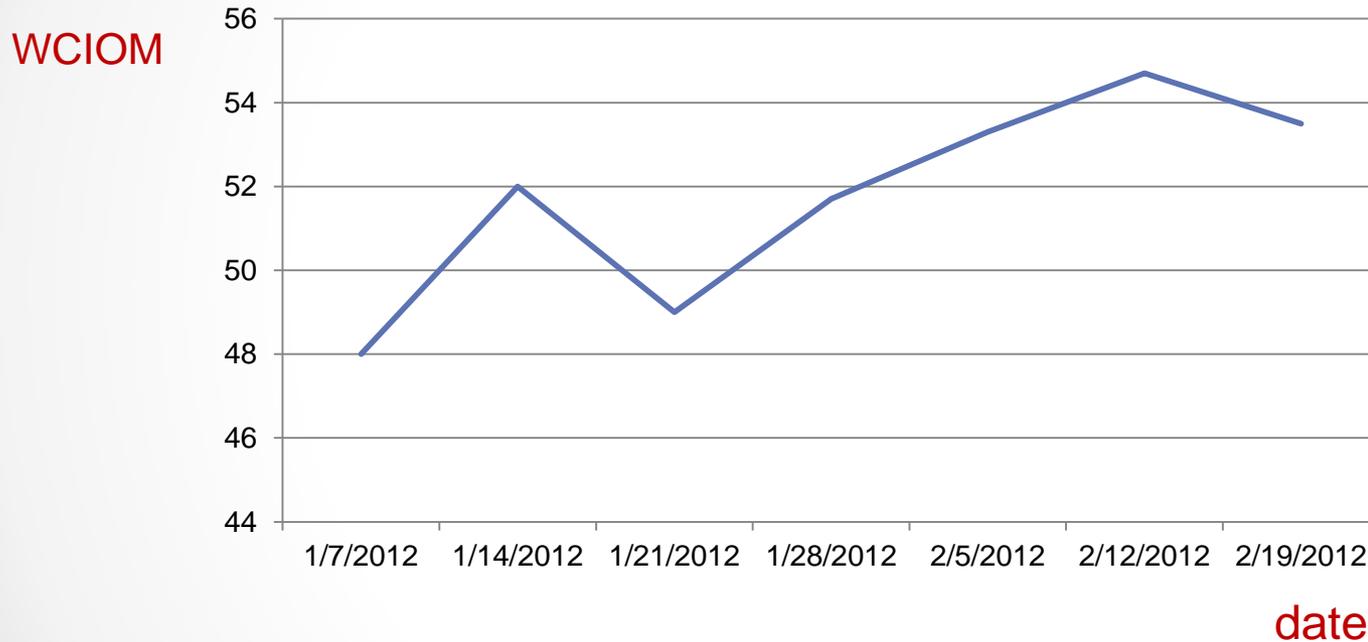
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Psychology of Revolt In Russia Today and the Future

Washington, USA
February 27, 2012

Facts

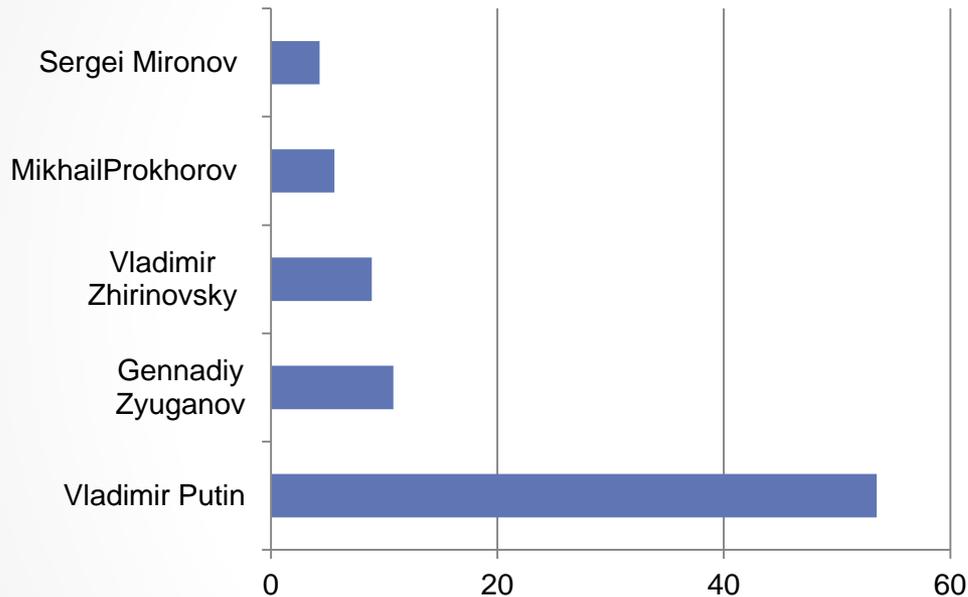
Prime Minister Vladimir Putin's Election rating



More than half of Russians plan to vote for Vladimir Putin in the presidential election of March 4, 2012

Facts

Election Ratings of the presidential candidates



WCIOM
Date: Feb 18, 2012

Facts

Vladimir Putin will be declared
President after the first round

Facts

Putin's message

- The threat of chaos (the “turbulent” 90-s)
- Either I or Revolution
- The enemy at the gate, the fatherland is in danger (1812,1941)
- The enemy inside:
 - ✓ Internet users
 - ✓ Muscovites
 - ✓ ‘White-collars’
 - ✓ Fifth column

Facts

The opposition's message

- Against the lies of Putin's system
- For human dignity
- "Russia without Putin"
- Your time has run out

Facts

The outcome of the Snow revolution

- The 2000 – 2011 system's crisis
- A polarized society
 - ✓ More supporters of Putin
 - ✓ More opponents of Putin
 - ✓ Regions against Moscow
 - ✓ “Blue-collars” against “white-collars”
 - ✓ Russia against the USA and the West

Psychology (sentiments and emotions)



Vladimir Putin feels insulted by opposition's protests
(people's love and charisma are the base of his legitimacy)

Sensitivity to disapproval

Unreasonable acts (compared opposition's white ribbons to condoms)



October Revolution Order



Nikolai II

Psychology (sentiments and emotions)

Vertical-of-Power



Confusion

- a weak position of authorities,
- back-down
- betrayal (governors' elections)

Rallies FOR Putin

- a negative electoral effect
- target audience - Vertical-of-Power

Psychology (sentiments and emotions)

The police



- Strongly dislikes the opposition
- Even more dislike for the authorities

Psychology (sentiments and emotions)

People on the streets



- Neither economic, nor political nature of protest
- Tired of constant humiliation
- Aware of independence and force

Human dignity and democracy are regarded as natural for mankind and society

Scenarios

March 4 - Putin's victory

March 5 - protests

What's next?

Scenarios

The authorities make no political reforms

Majority of people get depressed

Radical groups become more aggressive - use of force (an attempt to use force) - the regime's collapse and chaos

The authorities make political reforms

Radicalized demands - strengthened position of hard-liners within the elites - use of force (an attempt to use force) - the regime's collapse and chaos

Peaceful transformation