

*Dealing with the Causes: Mexico's Economic Policy and
Migration*

January 11, 2011

8:30am-5:00pm

B1 Conference Center

Center for Strategic and International Studies

1800 K Street NW, Washington, DC, 20006

Welcoming Remarks (8:30-8:45)

Sidney Weintraub

Holder of the William E. Simon Chair in Political Economy

Panel 1: The Current State of Mexican Migration to the United States (8:50-10:25)

Jeffrey Passel (Moderator & Speaker): Senior Demographer, Pew Hispanic Center

Javier Díaz de León: Executive Director, Institute of Mexicans Abroad, Government of Mexico

Adriana Sletza Ortega Ramírez: Associate Professor of International Relations, Benemérita Universidad Autónoma de Puebla

Panel 2: The Connection between Mexico's Low Economic Growth and Migration (10:30-12:00)

Raúl Delgado Wise (Moderator & Speaker): Director of Development Studies, Universidad Autónoma de Zacatecas and President of International Migration and Development Network

Agustín Escobar Latapí: Professor, Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS Occidente)

Tamara Woroby: Senior Adjunct Professor of Canadian Studies, Johns Hopkins School of Advanced International Studies

Lunch: Keynote Speakers (12:15-1:30)

Moderator: Sidney Weintraub

Rafael Fernández de Castro: Presidential Advisor, International Affairs and Competitiveness and founder and head of the Department of International Studies at the Instituto Tecnológico Autónomo de México (ITAM)

“Why is U.S. Immigration Policy so Hard to Reform”

P.L. Martin: Professor; Chair, UC Comparative Immigration and Integration Program, UC Davis

Panel 3: Economic Reforms in Mexico (1:40-3:05)

Antonio Ortiz-Mena (Moderator & Speaker): Head of Section, Economic Affairs, Mexican Embassy

Rodolfo Cruz-Piñero: Professor, Population Studies, El Colegio De La Frontera Norte (COLEF)

Andrew Selee: Director, Mexico Institute, Woodrow Wilson International Center for Scholars

Panel 4: What can the United States do? (3:10-4:45)

Susan Martin (Moderator & Speaker): Executive Director, Georgetown University Institute for the Study of International Migration

B. Lindsay Lowell: Director of Policy Studies, Georgetown University Institute for the Study of International Migration

Doris Meissner: Senior Fellow, Migration Policy Institute

Marc Rosenblum: Senior Policy Analyst, Migration Policy Institute

Closing Remarks (4:50-5:00)

Sidney Weintraub

Speaker Biographies

Jeffrey S. Passel is Senior Demographer at the Pew Hispanic Center. A nationally known expert on immigration to the United States and the demography of racial and ethnic groups, Passel formerly served as principal research associate at the Urban Institute's Labor, Human Services and Population Center. Passel has authored numerous studies on immigrant populations in America, focusing on such topics as undocumented immigration, the economic and fiscal impact of the foreign born, and the impact of welfare reform on immigrant populations.

Javier Díaz de León holds a Bachelor's Degree in International Relations from the Universidad Iberoamericana at Mexico City. He also earned a Master's Degree in International Conflict Analysis from University of Kent in England. Since 1991, he has been a member of the Mexican Foreign Service, and currently holds a Counselor rank. During his professional career he has served as: Deputy Consul General in San Diego; Deputy Consul General in New York and until August of 2010, Head of Section for Migration and Hispanic Affairs at the Mexican Embassy in the United States. Also, he was Advisor to the Undersecretary of North America in the Ministry of Foreign Affairs and at the moment he is the Executive Director of the Institute for Mexicans Abroad in the Mexican Ministry of Foreign Affairs.

Adriana Sletza Ortega Ramírez is Associate Professor of International Relations at Benemérita Universidad Autónoma de Puebla. She is a member of the academic group "Transnational Processes and Migration" BUAP CA-230. She holds a Ph.D. in Political Science from Universidad Nacional Autónoma de México, as well as a Bachelor's Degree in International Relations and Master's Degree from Universidad de las Américas-Puebla. She is the author of *Migración Mexico-Estados Unidos: Textos Introductorios* (2010) with José Luis Sánchez Gavi, and author of *Conexión Puebla: hacia una política migratoria estatal* (2006). Her current research focuses on sub-national migration policies.

Raúl Delgado Wise is Director of the Doctoral Program in Development Studies at the University of Zacatecas (Mexico), President of the International Migration and Development Network, and co-Chair of the Critical Development Studies Network. He is author/editor of 15 books and more than 100 essays, including book chapters and refereed articles. Dr. Delgado has been guest lecturer in North, Central and South America and the Caribbean, Europe, Africa and Asia. He received the annual prize for economics research "Maestro Jesús Silva Herzog" in 1993, and is a member of the Mexican Academy of Sciences, the National System of Researchers, and of several scholarly associations in Canada, the United States, Latin America and Europe. He is editor of the Journal *Migración y Desarrollo*, member of the editorial committee of several academic journals

in the United States, Canada, Brasil, Chile, Argentina and Mexico, and editor of the book series “Development and Migration” for Miguel Angel Porrúa.

Agustín Escobar Latapí is professor and researcher at CIESAS Occidente. He was elected member of the National Social Policy Evaluation Council in 2006 and in 2010. Agustín is a top-level member of the Mexican System of Researchers since 2003, and of the Academy of Science since 1991. He won the award for scientific research in social sciences from the Mexican Academy of Science (1994). He has published ten books as author or coordinator and over 120 articles and chapters. Until 2006, served as co-director of “Mexico – US Migration Management: a Binational Approach”, a binational study of migration. From 1999 to 2005 he directed the qualitative evaluation of *Oportunidades*, Mexico’s main social policy program, and helped design and supervise other evaluations. His most recent books deal with migration management, poverty and migration, social mobility, and qualitative evaluation design. Recent articles include: “Migration and development: the case of poverty and inequality in Mexico” (2009, *International Migration*).

Tamara Woroby is Senior Adjunct Professor of Western Hemisphere Studies at the Johns Hopkins University (SAIS- School of Advanced International Studies), and Professor of Economics in the University of Maryland System (Towson University- College of Business and Economics). She holds a Ph.D. in Economics with a specialization in International Trade, Immigration and Labor Economics. She is the author of academic publications and monographs on international economic issues. Her most recent works include a commissioned study on refugee resettlement issues for the European Union as well as academic works on North American migration, published by Brookings Press and Oxford University Press. She is presently President of ACSUS, the Association of Canadian Studies in the United States, and also frequently serves as a consultant to the World Bank.

Rafael Fernández de Castro is Presidential Advisor for International Affairs and Competitiveness and founder and head of the Department of International Studies at the Instituto Tecnológico Autónomo de México (ITAM). He received his B.A. in Political Science at ITAM, a Master’s in Public Policy at the Lyndon B. Johnson School of the University of Texas at Austin, and a Ph.D. in Political Science from Georgetown University.

Dr. Fernández de Castro is an expert on the bilateral relationship between Mexico and the United States, as well as in Mexican foreign policy. On these issues and many more, he has published numerous articles and several books like *The United States and Mexico: Between Partnership and Conflict* with Jorge Domínguez (published also in Spanish),

The U.S. Congress: The Controversial Pivot of North America with Robert Pastor (published also in Spanish) and *México en el Mundo: Los desafíos para México en 2001*.

Philip Martin is Professor of Agricultural and Resource Economics at the University of California-Davis, chair of the University of California's Comparative Immigration and Integration Program, and editor of the monthly Migration News and the quarterly Rural Migration News (<http://migration.ucdavis.edu>)

Martin has earned a reputation as an effective analyst who can develop practical solutions to complex and controversial migration and labor issues. In the United States, Martin was the only academic appointed to the Commission on Agricultural Workers to assess the effects of the Immigration Reform and Control Act of 1986. He received UCD's Distinguished Public Service award in 1994.

Martin assessed the prospects for Turkish migration to European Union between 1987 and 1990, evaluated the effects of immigration on Malaysia's economy and its labor markets in 1994-95, and was a member of the Binational Study of Migration between 1995 and 1997. In 2001-02, he assessed the options for dealing with unauthorized migration into Thailand.

Antonio Ortiz-Mena is Head of Section for Economic Affairs at the Embassy of Mexico in the United States. He was professor of international political economy at the Centro de Investigación y Docencia Económicas (CIDE) in Mexico City from 1999 to 2007, and chaired the Department of International Relations from 2004 to 2007. His areas of expertise include trade policy in Latin America, international economic institutions, and the management of international economic relations. Ortiz Mena worked in the NAFTA negotiations office of the Mexican Ministry of Trade and Industrial Development (SECOFI) from 1991 to 1993 and in the Mexican Ministries of Budget and Programming (1987-88) and Fisheries (1989-91). Ortiz Mena holds a Ph.D. from the University of California, San Diego, and an M.A. from the University of London.

Rodolfo Cruz-Piñeiro is a professor and researcher of the Department of Population Studies at El Colegio de la Frontera Norte (COLEF) in Tijuana, Baja California. He has been affiliated with COLEF since 1986. Dr. Cruz previously served as interim President, Provost, Dean of External Affairs and Academic Support, Director of the Population Studies Department and Director of the Graduate Studies Office. Dr. Cruz has taught numerous courses in population studies and demography at COLEF and San Diego State University. He has also published widely on Mexican migration patterns and immigration, the border labor force and the gender dynamics of labor participation in the border region. Dr. Cruz holds Mexico's prestigious "National Researcher" classification.

Dr. Cruz earned his Ph.D. in Sociology from the University of Texas at Austin, where he was affiliated with the Population Research Center and held the prestigious MacArthur, Hewlett and C.B. Smith Fellowships. His Ph.D. dissertation was titled *Growth, Instability and Volatility: Female Employment in the Mexican Border Cities*. Dr. Cruz has a Master's Degree in demography from El Colegio de México, and earned his Bachelor's Degree in economics from the Universidad Veracruzana.

Andrew Selee is director of the Woodrow Wilson Center's Mexico Institute, which promotes dialogue and understanding between the United States and Mexico. Part of the Center's Latin American Program, the Mexico Institute is guided by a Advisory Board of preeminent scholars, business leaders, and public figures from both countries. The Institute promotes policy studies, public forums, congressional briefings, media outreach, and a visiting scholars program.

Dr. Selee is currently an adjunct professor of Government at Johns Hopkins University in the Advanced Academic Programs. He has previously been an adjunct professor of Political Science at George Washington University and a visiting professor at El Colegio de Mexico.

His most recent publications are *Mexico's Democratic Challenges* (co-editor, Wilson Center Press/Stanford University Press, 2010); *Shared Responsibility: U.S.-Mexico Policy Options for Confronting Organized Crime* (co-editor, Wilson Center, 2010); *The United States and Mexico: More than Neighbors* (co-author, Wilson Center, 2010); *Context Matters: Latino Immigrant Civic and Political Participation in Nine Cities* (co-author, Wilson Center, 2010); and *Participatory Innovation and Representative Democracy in Latin America* (co-editor, Wilson Center Press/John Hopkins University Press, 2009). He received his Ph.D. in Policy Studies from the University of Maryland and his M.A. in Latin American Studies from the University of California, San Diego.

Susan Martin, the Donald G. Herzberg Associate Professor of International Migration, serves as the Executive Director of the Institute for the Study of International Migration in the Edmund A. Walsh School of Foreign Service, Georgetown University. A long-time expert on immigration and refugee policy, Dr. Martin came to Georgetown after having served as the Executive Director of the U.S. Commission on Immigration Reform, which made its final report to Congress in September 1997, issuing recommendations to reform immigration policy, institute immigrant policies to help newcomers and communities in which they settle, reinvigorate U.S. leadership in refugee policy, and restructure the federal agencies responsible for implementing immigration policy. Prior to joining the Commission's staff, Professor Martin was the Director of Research and Programs at the Refugee Policy Group, a Washington-based center for analysis of U.S. and international refugee policy and programs. She was Assistant Professor at the American Studies

Department of Brandeis University and Lecturer for the History of American Civilization at the University of Pennsylvania. Professor Martin has authored *Refugee Women*, as well as numerous monographs and articles on immigration and refugee policy. Dr. Martin received her B.A. from Rutgers University, and M.A. and Ph.D. from the University of Pennsylvania.

B. Lindsay Lowell is Director of Policy Studies for the Institute for the Study of International Migration at Georgetown University. He was previously Director of Research at Congressionally appointed Commission on Immigration Reform where he was also Assistant Director for the Mexico/U.S. Binational Study on Migration. He has been Research Director at the Pew Hispanic Center of the University of Southern California, a Labor Analyst at the US Department of Labor; and he taught at Princeton University and the University of Texas at Austin. Dr. Lowell co-edited *Sending Money Home: Hispanic Remittances and Community Development*; and has published over 100 articles and reports on his research interests in immigration policy, labor force, economic development, and the global mobility of the highly skilled. He received his Ph.D. in Sociology as a Demographer from Brown University.

Doris Meissner, former Commissioner of the U.S. Immigration and Naturalization Service (INS), is a Senior Fellow at the Migration Policy Institute (MPI), where she directs MPI's U.S. immigration policy work. Her responsibilities focus in particular on the role of immigration in America's future and on administering the nation's immigration laws, systems and government agencies. Her work and expertise also include immigration and politics, immigration enforcement, border control, cooperation with other countries, and immigration and national security. She has authored and coauthored numerous reports, articles, and op-eds and is frequently quoted in the media. She served as director of MPI's Independent Task Force on Immigration and America's Future, a bipartisan group of distinguished leaders. The group's report and recommendations address how to harness the advantages of immigration for a 21st century economy and society.

From 1993-2000, she served in the Clinton administration as Commissioner of the INS, then a bureau in the US Department of Justice. Her accomplishments included reforming the nation's asylum system; creating new strategies for managing US borders; improving naturalization and other services for immigrants; shaping new responses to migration and humanitarian emergencies; strengthening cooperation and joint initiatives with Mexico, Canada, and other countries; and managing growth that doubled the agency's personnel and tripled its budget. A graduate of the University of Wisconsin-Madison, where she earned B.A. and M.A. degrees, she began her professional career there as Assistant Director of student financial aid. She was also the first executive director of the National Women's Political Caucus.

Marc Rosenblum is a Senior Policy Analyst at the Migration Policy Institute (MPI) and the co-director of MPI's Regional Migration Study Group. He is the author of *The Transnational Politics of US Immigration Policy* (University of California, San Diego Center for Comparative Immigration Studies, 2004) and has also published over 30 academic journal articles, book chapters, and policy briefs on immigration, immigration policy, and US-Latin American relations. He is the coeditor (with Daniel Tichenor) of *The Oxford Handbook of International Migration* (Oxford University Press, forthcoming).

Dr. Rosenblum earned his B.A. from Columbia University and his Ph.D. from the University of California, San Diego, and is an Associate Professor of Political Science at the University of New Orleans. He was a Council on Foreign Relations Fellow detailed to the office of US Sen. Edward Kennedy during the 2006 Senate immigration debate, and was involved in crafting the Senate's immigration legislation in 2006 and 2007. He also served as a member of President-Elect Obama's Immigration Policy Transition Team in 2009.

Sidney Weintraub holds the William E. Simon Chair in Political Economy at the Center for Strategic and International Studies. He is Professor Emeritus at the Lyndon B. Johnson School of Public Affairs of the University of Texas at Austin, where he was Dean Rusk Professor from 1976 to 1994, and he also teaches at Johns Hopkins School of Advanced International Studies. A member of the U.S. Foreign Service from 1949 to 1975, Dr. Weintraub held the post of deputy assistant secretary of state for international finance and development from 1969 to 1974 and assistant administrator of the U.S. Agency for International Development in 1975. He was also a senior fellow at the Brookings Institution.

His latest book, *Unequal Partners: the United States and Mexico*, was published by the University of Pittsburgh Press in March 2010. Other recent books are *Energy Cooperation in the Western Hemisphere: Benefits and Impediments* (CSIS, 2007), *Issues in International Political Economy: Constructive Irreverence* (CSIS, 2004), *Free Trade in the Americas: Economic and Political Issues for Governance and Firms* (Edward Elgar Publishing, 2004), *NAFTA's Impact on North America: The First Decade* (CSIS, 2004), *Financial Decision-Making in Mexico: To Bet a Nation* (Pittsburgh, 2000) and *Development and Democracy in the Southern Cone: Imperatives for U.S. Policy in South America* (CSIS, 2000). Dr. Weintraub has published numerous articles in newspapers and journals. He received his Ph.D. in economics from the American University as well as an M.A. in economics from Yale University.