

HALLIBURTON

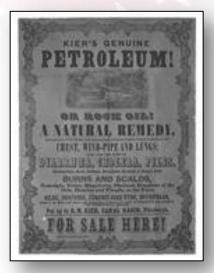
Mike Watts – Fracture Stimulation Affairs & Special Projects

Northeast – Birthplace of U.S. Natural Gas

- First natural gas well
 - William Hart 1821
 - Fredonia, New York
- First natural gas pipeline
 - E. L. Drake 1859
 - Titusville, Pennsylvania
- Early challenges
 - Funding
 - Commercial quantities
 - Storage and transport
 - Technology



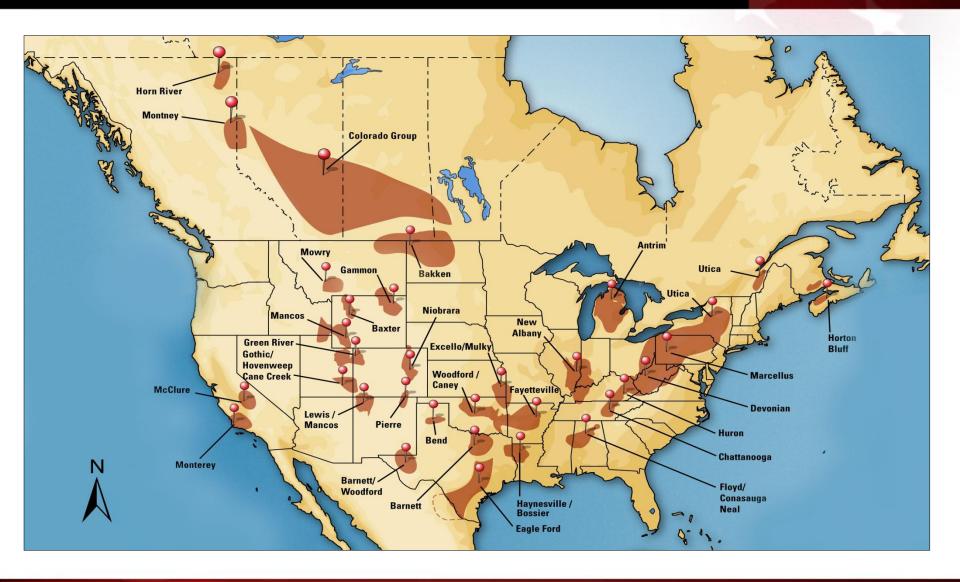




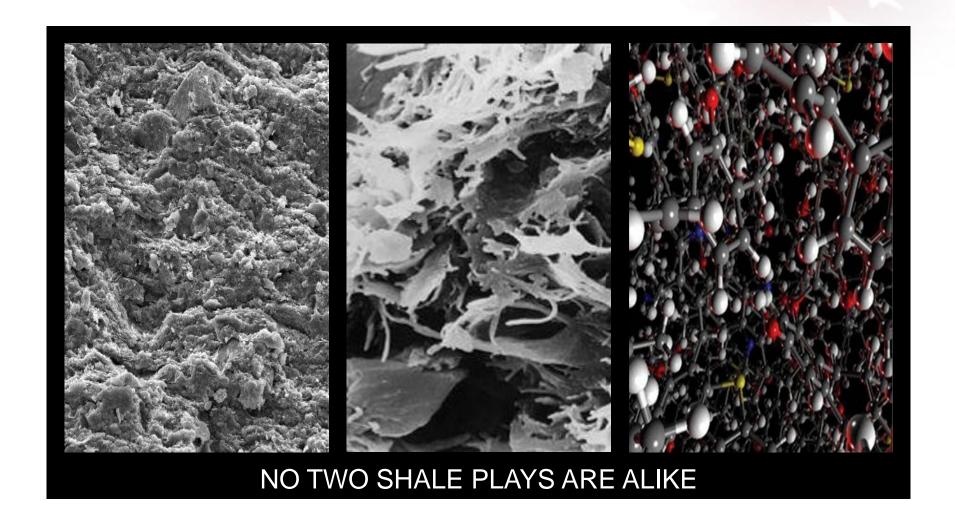


Natural Gas Evolution Underway

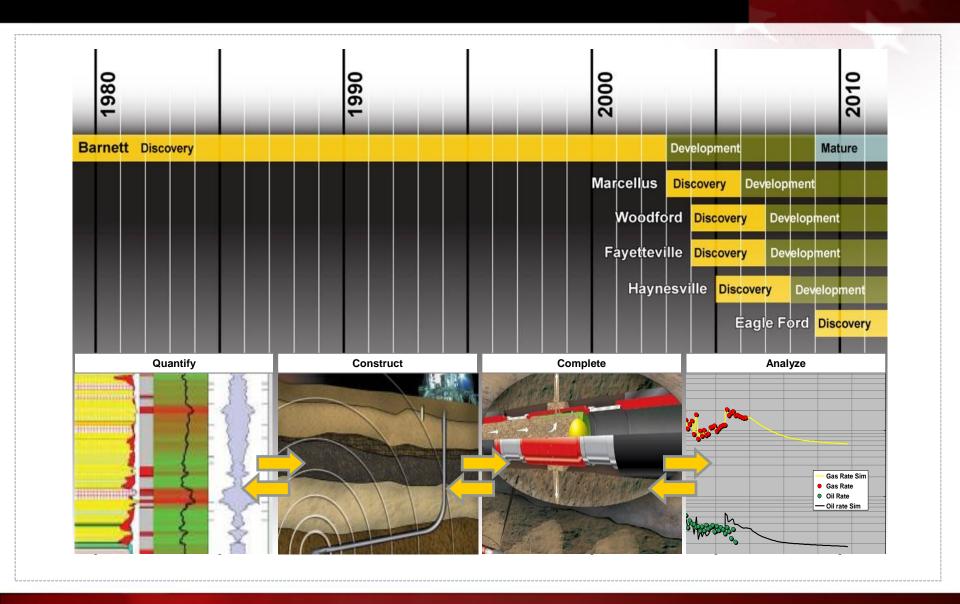
North American Shale Plays Today



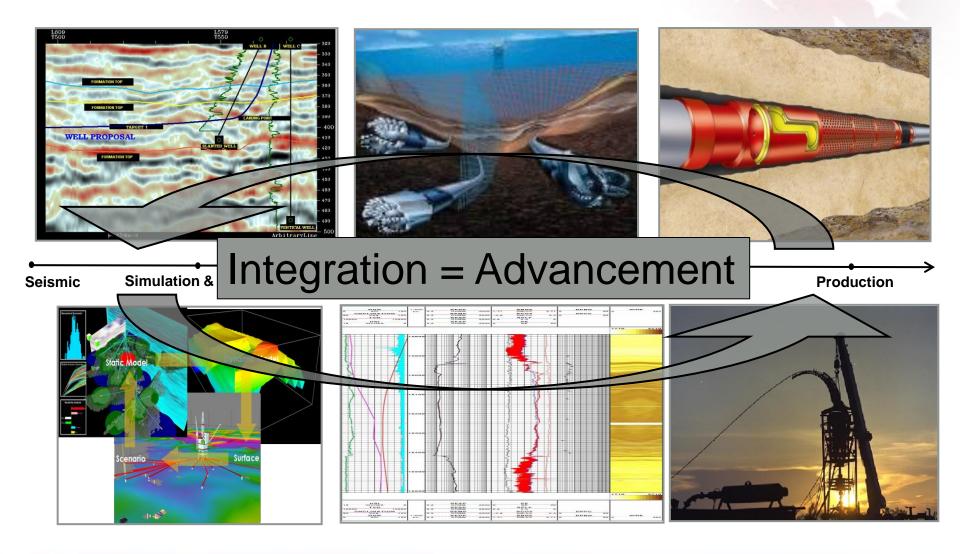
The Unique Challenges of Shale



Decades of Technology Applications

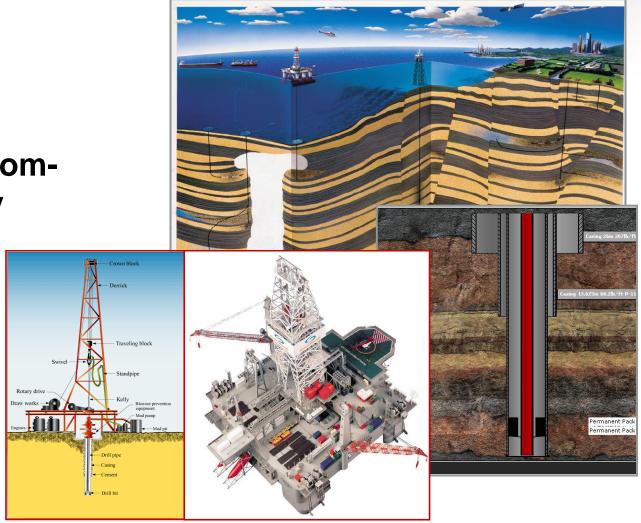


Exploration and Production Timeline



Advancements – Well Construction

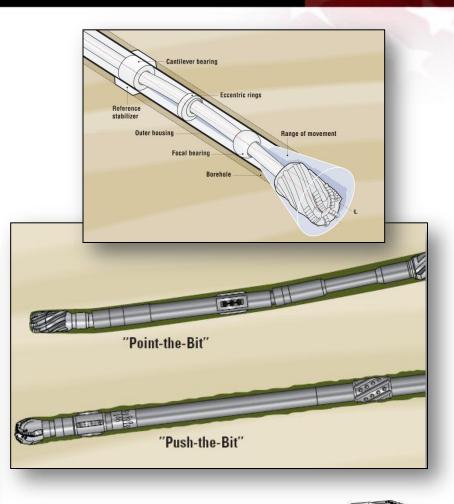
- Rig
- Bit
- Fluids
- Drillstring/Bottom-Hole Assembly
- Casing
- Cement



Directional Drilling Control

- Rotary Assembly
- Steerable
 - Mud Motor
 - Rotary Steerable





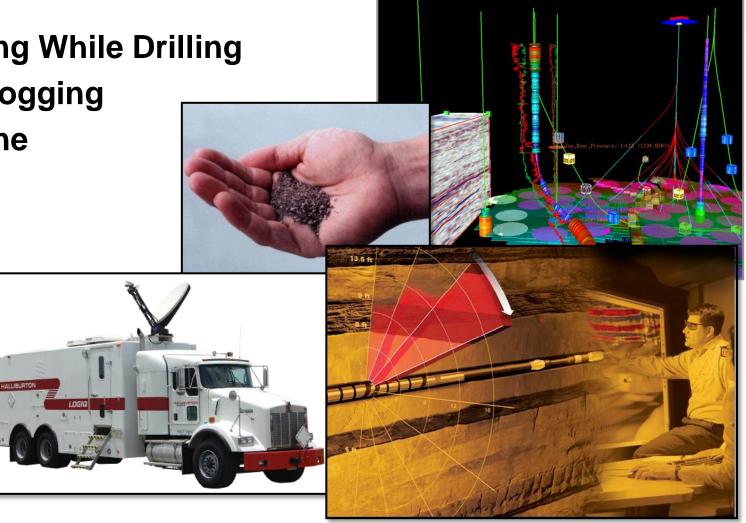


Advancements - Evaluation

Logging While Drilling

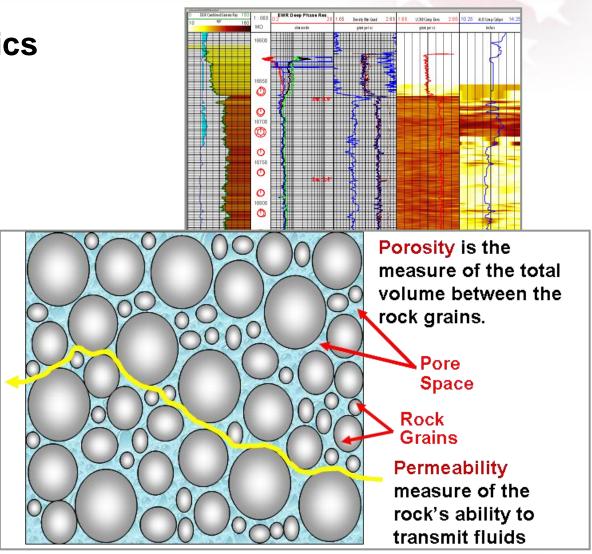
Mud Logging

Wireline



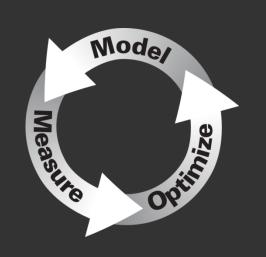
Detailed Formation Analysis

- Rock Characteristics
- Pressure
- Temperature
- Gas, Oil or Water
- Porosity
- Permeability
- Fluid Sample



Advancements - The Digital Asset®

Drilling for the Digital Asset[™]
Geosteering for the Digital Asset[™]
Stimulation for the Digital Asset[™]

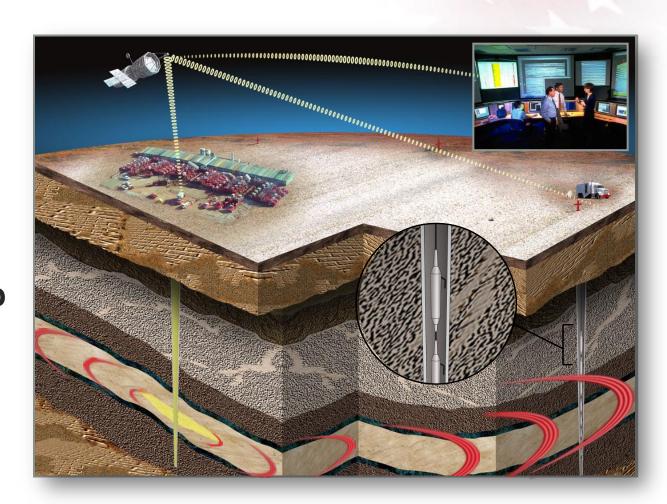




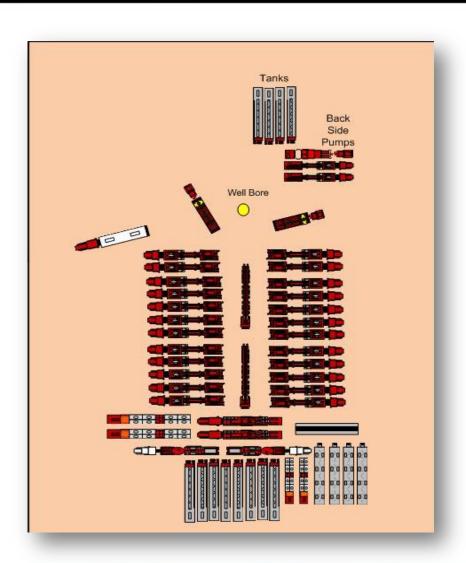
"A real-time collaborative environment to model, measure and optimize the asset"

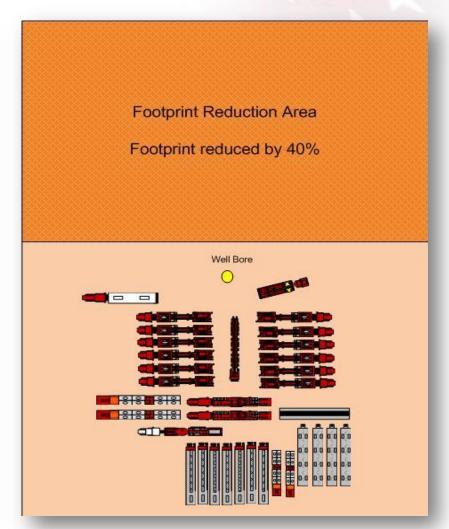
Integrating Microseismic Monitoring

- Well stimulation generates nanolevel events
- Geophones in monitor well identify and map precise location of events



Changing the Environmental Footprint





Environmental Advancements









- Process integration minimizing footprint
- Technology enabling produced water recycling
- ENVIRO-FLOC® drilling fluid dewatering
- ENVIRO-FIX™ solids stabilization
- CleanStream[®] UV light bacteria control

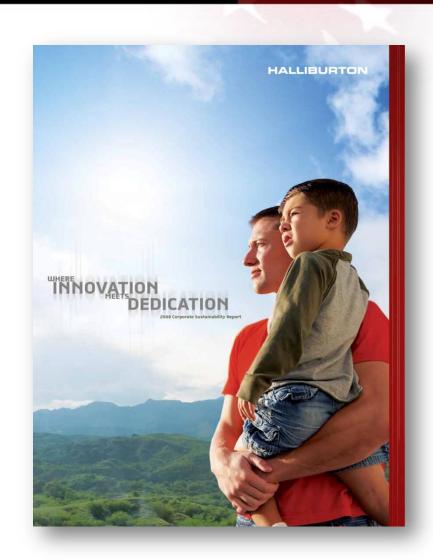
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CleanStream® Trailer — UV Fracture Stimulation Fluid Treatment



Key to Continued Evolution – Sustainability

- Sustainable relationships
- Sustainable technologies
- Creating opportunity through supplier diversity
- Life-enriching community relations





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Thank You!