



A 3D geological cross-section of a shale gas reservoir. The top surface is a green, forested landscape with a small industrial facility. The subsurface is shown in a cutaway view, revealing multiple layers of dark, horizontally-bedded shale. A vertical wellbore is visible, extending from the surface down into the shale layers. The text 'Shale gas perspectives' is overlaid on the left side of the image.

Shale gas perspectives

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International E&P Strategy

Contents

- Macro dynamics and (new) unconventional gas players
- Europe overview

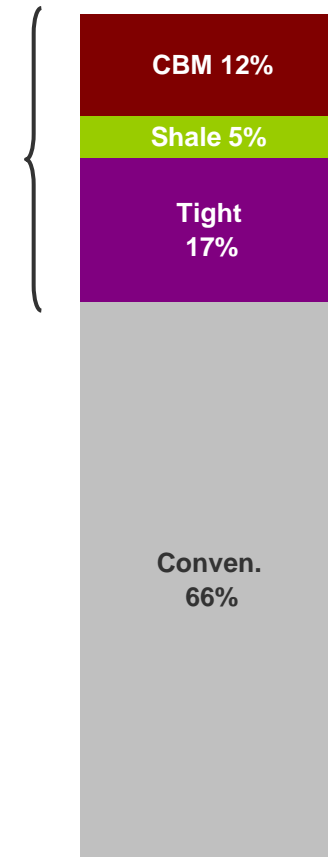
Global gas

New context...

- New long term perspective for USA gas industry (D,S,R), with global implications
- Non-OECD largest market; 3x OECD growth (power)
- LNG expansion (too fast or too late?)
- Global gas price reforms (and dislocations) being worked out
- Rational CO2 bet (industry, consumers) vs oil

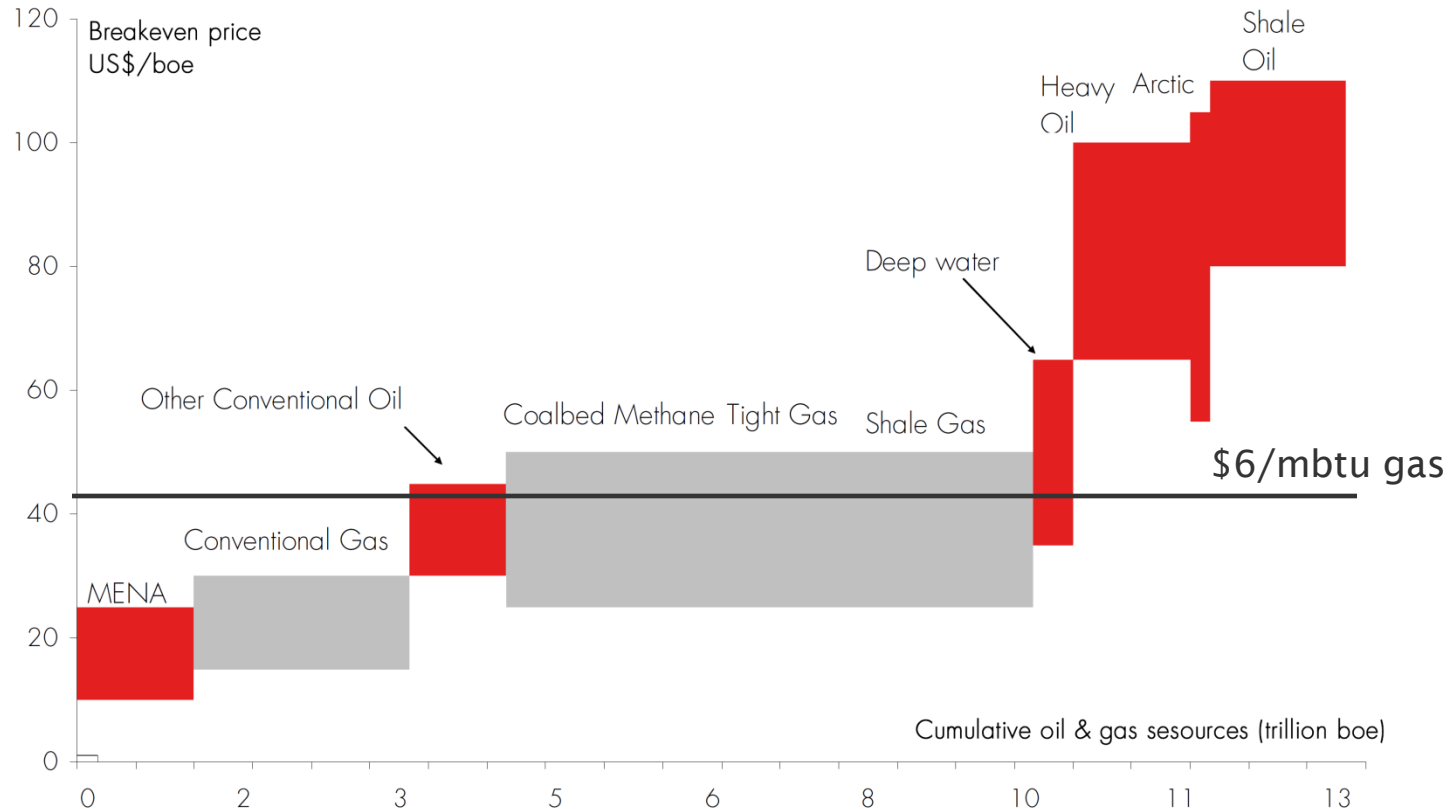
- Perceived challenges: future conventional gas production
- Perceived abundance: unconventional gas reserves (global)
 - Scale, Technology, Price
 - New approach

World Ultimately Remaining Natural Gas Reserves



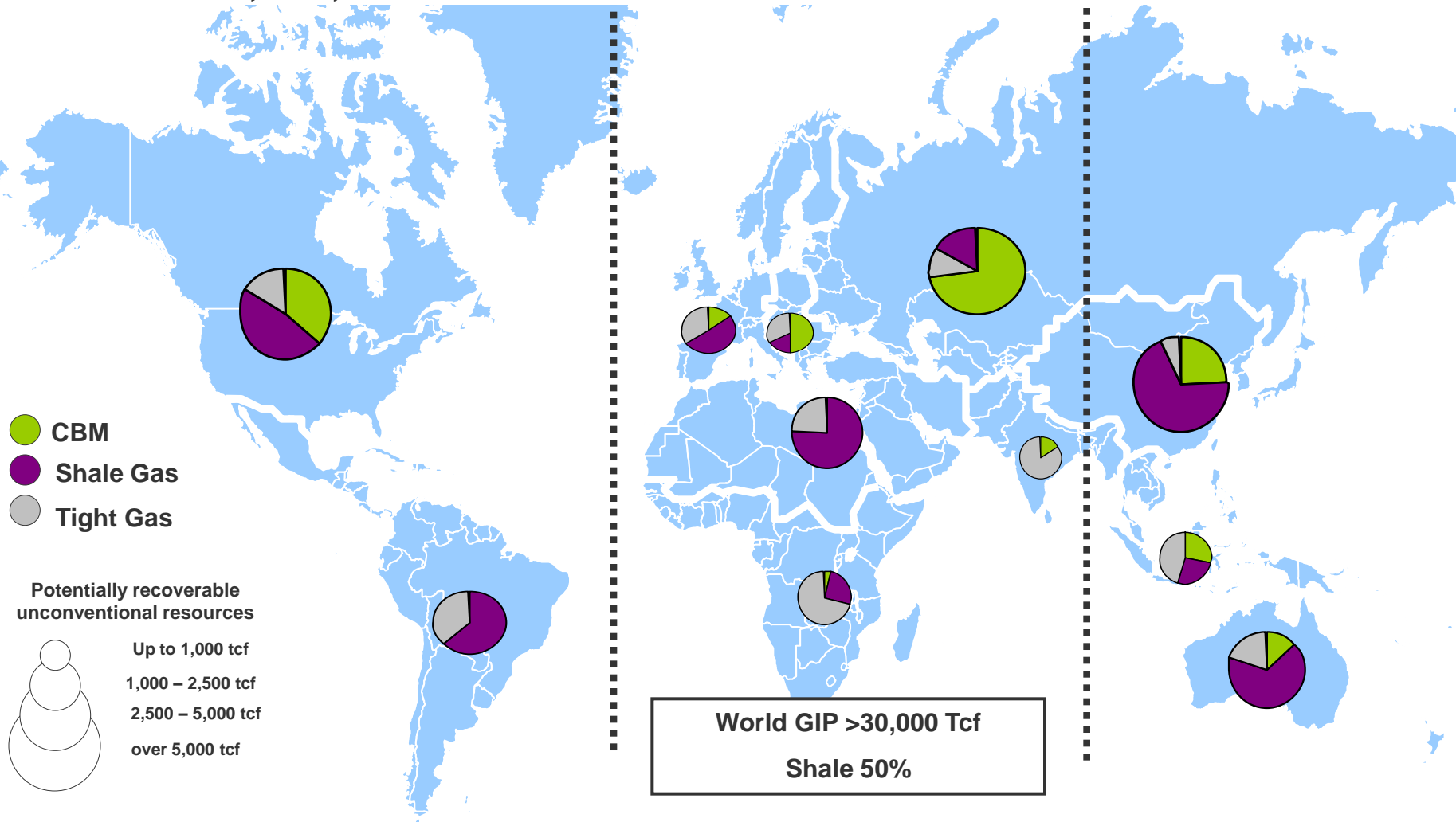
Global hydrocarbons: a new economic order

Unconventional gas resources have become cost competitive



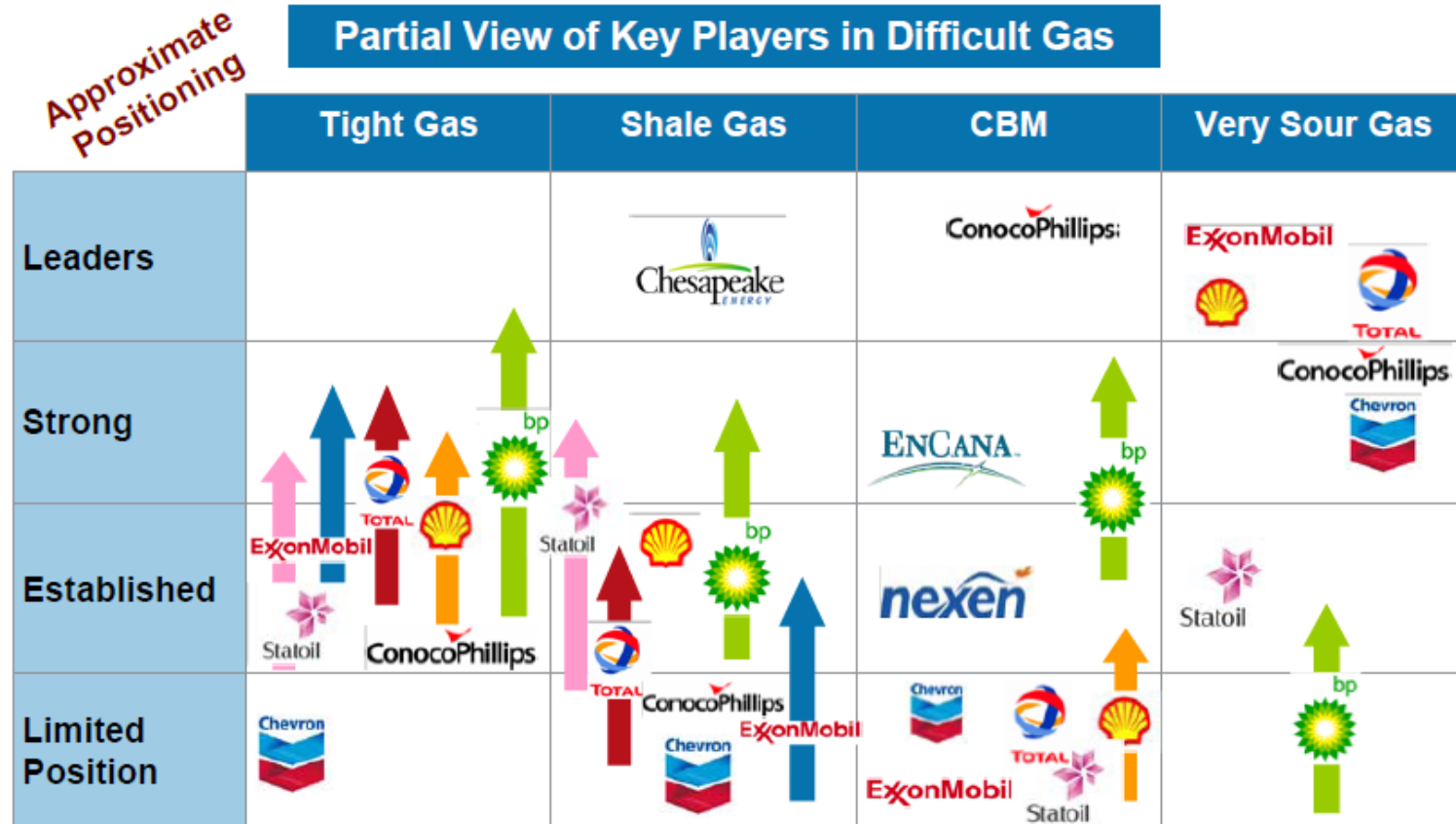
Global unconventional gas potential

Outside NA, Au, still based on little information

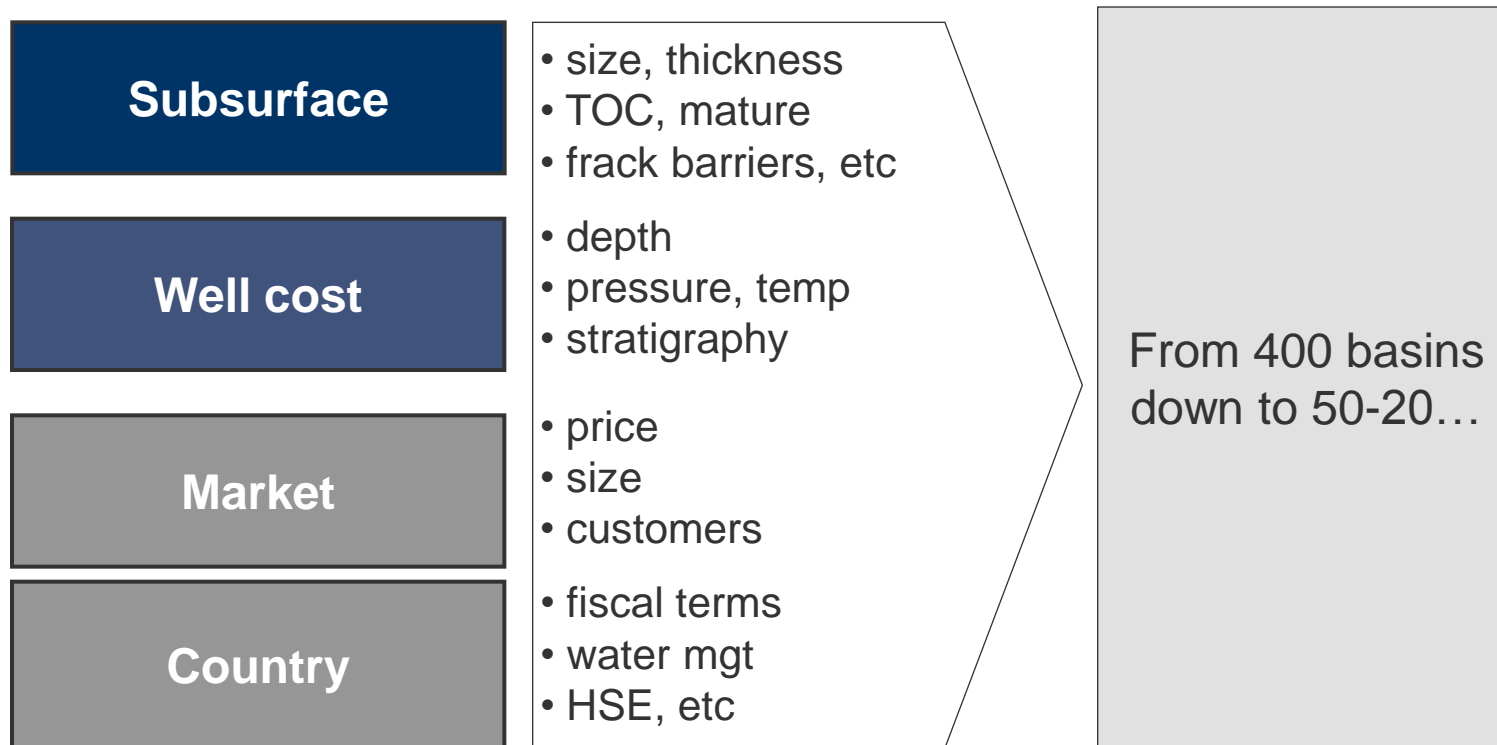


Source: NPC 2007

International majors into something new...



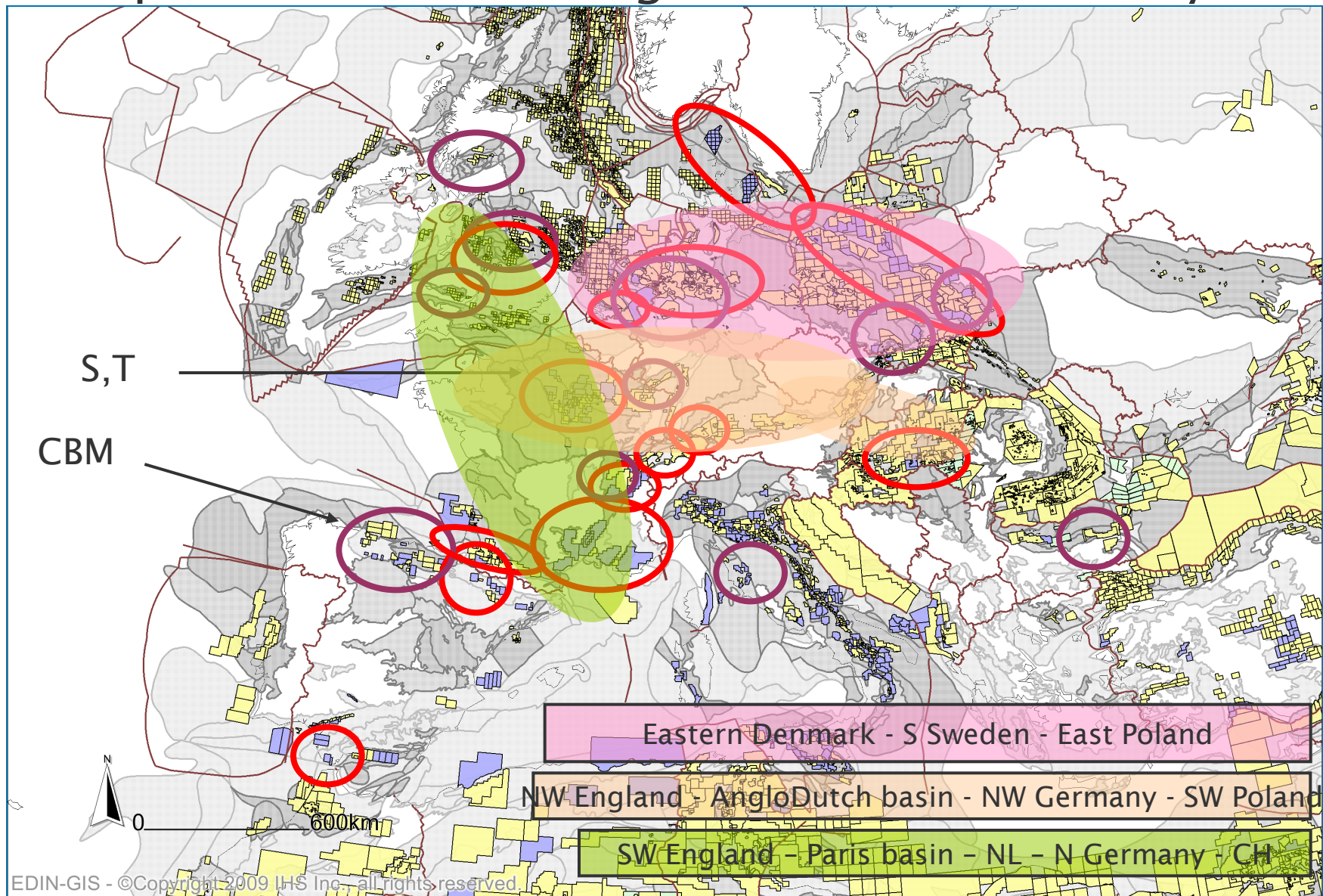
Global screening for shale gas taking place



Europe unconventional gas

- Basins and potential resources estimates
- Acreage grab and players
- Current assessment

Europe: unconventional gas basins and activity



Unconventional gas business models

	USA	Europe
Early moves and land grabs	✓	✓
Experimentation and growth	✓	
Core development	✓	
Exploitation and optimisation	✓	

The long view

Tax breaks

Technology and approach

Increasing profitability

Lack of restrictive regulations

Competitive service industry

- The unconventional gas resource is big and is well located. Potential outside NA clearly exists and will be materialized in select cases
- No single shale gas deposit shows (yet) the potential of some NA shale's, but there are some fairly big ones out there
- Outside NA, the industry is in experimental and land grabbing mode. Could take 10+ years to get to something of scale in the key regions (China, India, Australia, ...Europe)...but the timing could well turn out to be shorter!

There is no shortage of resources, only a temporary shortage of human imagination.

Thank you

Contact Florence Geny for further information

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