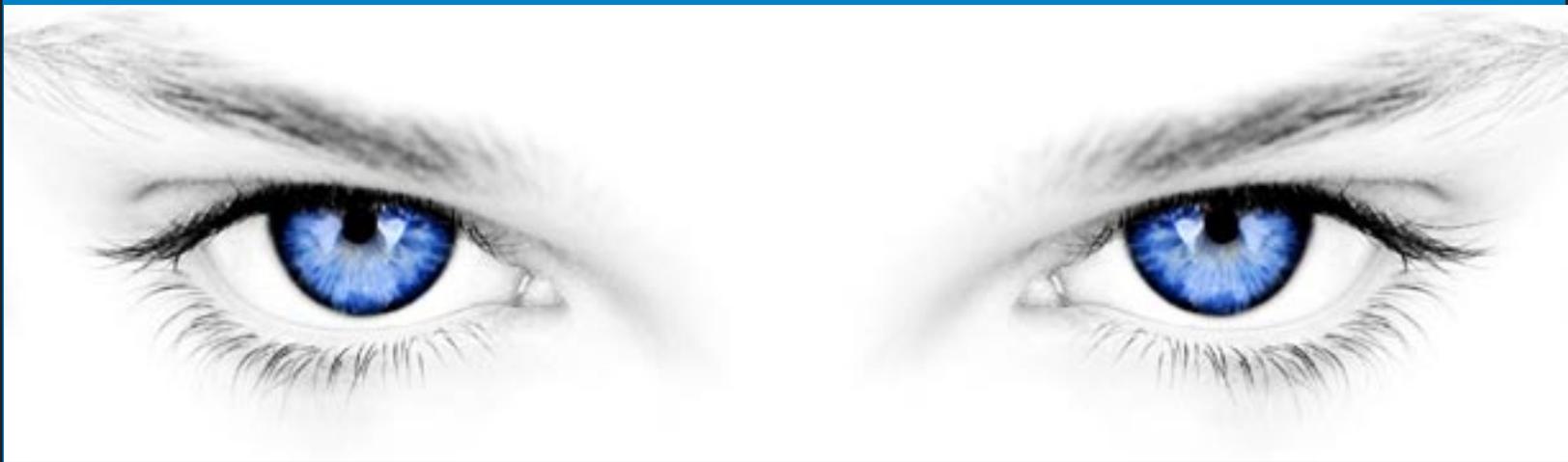


NAVIGATING THE FUTURE



The CSIS Global Strategy Institute cordially invites you to attend the

2007 ANNUAL CONFERENCE

In the CSIS B-1 Conference Center, 1800 K Street NW, Washington, D.C.

THURSDAY, APRIL 19, 2007

THE PEOPLE, THE PLANS, AND THE POLICIES
GUIDING LEADING ORGANIZATIONS

Agenda

8:30am to 4:00pm

Opening Remarks

9:00 to 9:15

Keynote - Enrique Rueda-Sabater, CISCO
and Rinku Chandra, The World Bank

9:15 to 10:00

Panel 1 - Arriving at Strategic Visions

10:15 to 11:30

These strategic thinking pioneers will unpack the processes used for identifying significant global trends and developing visions for the future. What are the indicators that organizations use to arrive at their visions, and what insights have been gathered from these processes?

Scheduled speakers include:

Captain Sam Neill, USCG. *Chief, Office of Strategic Analysis, United States Coast Guard.*

Dr. Hank Gaffney. *Director, Strategy and Concepts Group, Center for Naval Analyses.*

Dr. Scott Pace. *Associate Administrator for Program Analysis and Program Evaluation, NASA.*

Moderator:

Dr. Peter Davies. *Director for Institutional Development, Sandia National Laboratories.*

Keynote - Dr. Helene Gayle, President, CARE

11:30 to 12:15

Lunch Served

12:15 to 12:45

Panel 2 - Implementing Strategic Visions

12:45 to 2:00

Moving from ideas to action, these leaders will discuss how their organizations invent the future by integrating visions on long-range trends into their short-term objectives.

Scheduled speakers include:

Vice Admiral John Morgan, USN. *Deputy Chief of Naval Operations for Information, Plans and Strategy, United States Navy.*

Dr. Nancy LeaMond. *Group Executive Officer of Social Impact, AARP.*

Shep Hill. *Senior Vice President, Business Development and Strategy, The Boeing Company.*

Moderator:

Dr. Clark Murdock. *Senior Adviser, International Security Program, CSIS.*

Keynote - Suzanne Nora Johnson, Chairman Goldman Sachs* 2:15 to 3:00

Strategic Vision Award - Greg Allgood, P&G

3:00 to 3:45

Closing Remarks

3:45 to 4:00

*Invited

Overview

Today's leaders face mounting pressures from dizzying information flows, contracting planning cycles, and greater interconnectivity in the world. The consideration of long-range global forces has become a luxury few organizations can afford and yet cannot afford to miss. How do the people at the helm of today's leading organizations cope with these challenges?

How well does your organization balance short-term priorities with longer-term visions? How well does your organization promote anticipatory thinking and strategic leadership? How well is your organization positioned for the future?

Join the CSIS Global Strategy Institute for our third anniversary conference to explore how organizations at the forefront of the dot-com, dot-gov, dot-org, and dot-edu arenas construct and implement long-term visions and strategies. We are committed to bringing together farsighted, innovative leaders to compare notes and establish the most effective approaches to preparing for an uncertain future. No matter what sector or what level of management, you will not want to miss this opportunity to learn from the best.

Who Should Attend?

- Leaders or managers in organizations about to embark on a long-term assessment or strategic planning exercise
- Leaders or managers wishing to bolster their organization's current plan or process
- Leaders or managers wanting to improve the implementation process of existing or future plans
- Current or prospective leaders wishing to gain insight into analyzing the complex, uncertain, and interconnected forces impacting their organization

About the Global Strategy Institute



The CSIS Global Strategy Institute is dedicated to promoting far-sighted thinking about the looming challenges ahead and the strategic solutions necessary to face them. In today's complex, fast-paced world, it is more difficult than ever for leaders to look beyond short-term pressures and consider the bigger picture. The Global Strategy Institute encourages long-range vision by analyzing global trends and promoting strategic thinking through extensive outreach efforts that connect leaders to the cutting-edge thinking at CSIS.

About our Annual Conference

The CSIS Global Strategy Institute's anniversary conference is held in April of each year to renew the Institute's mandate of promoting strategic leadership focused on the long term. Each year's conference highlights a set of enduring challenges facing leaders, offering examination and advice to help bring difficult issues into focus. The conferences also serve as an opportunity to bring together the Institute's advisory council and leaders across sectors—from Fortune 100 companies, government, academia and NGOs—for an exchange of ideas and the formation of innovative and dynamic coalitions.

About the Center for Strategic and International Studies



The Center for Strategic and International Studies (CSIS) seeks to advance global security and prosperity in an era of economic and political transformation by providing strategic insights and practical policy solutions to decisionmakers. CSIS serves as a strategic planning partner for the government by conducting research and analysis and developing policy initiatives that look into the future and anticipate change.