



Global Aging Forum

The Global Baby Bust

---Speakers' Biography---

Philip Longman, Schwartz Senior Fellow, New America Foundation

Ben Wattenberg, Senior Fellow, American Enterprise Institute

Phillip Longman, a Senior Fellow at the New America Foundation, is the author of numerous articles and books on demographics and public policy. His most recent book, entitled *The Empty Cradle: How Falling Birthrates Threaten World Prosperity and What to Do About It*, was published by Basic Books in March 2004. The book examines how the rapid yet uneven fall in birth rates around the globe will affect the balance of power between secularists and fundamentalists, and influence the global economy. Longman is also the author of *Born to Pay: The New Politics of Aging in America* (1987) and *The Return of Thrift: How the Collapse of the Middle Class Welfare State will Reawaken Values in America* (1997).

Mr. Longman's work has appeared in such publications as *The Atlantic Monthly*, *Foreign Affairs*, *Fortune*, *The New York Times Magazine*, *The New Republic*, *The Wall Street Journal*, *Washington Monthly*, and the *Washington Post*. Formerly a senior writer and deputy assistant managing editor at *US News & World Report*, he has won numerous awards for his business and financial writing, including UCLA's Gerald Loeb Award, and the top prize for investigative journalism from Investigative Reporters and Editors. Recent addresses and media appearances include National Public Radio, *Fortune* magazine's "Brainstorm" conference, and the LongNow Foundation lecture series.

Ben J. Wattenberg is a senior fellow at AEI. He is the moderator of the weekly PBS television program Think Tank with Ben Wattenberg. Wattenberg's current book is entitled *Fewer: How the New Demography of Depopulation Will Shape Our Future*. Wattenberg is the author of eight additional books, including *Values Matter Most* (1995), *The First Universal Nation* (1991) and *The Birth Dearth* (1987). He also co-authored, with Richard M. Scammon, *The Real Majority* (1970), the best-selling "bible" of the 1970 and 1972 elections. Wattenberg was an aide and speechwriter to President Lyndon B. Johnson from 1966 to 1968. He served as a political advisor Senator Henry M. "Scoop" Jackson, helping to write the 1972 and 1976 Democratic national platforms. He has participated in population symposia with the United Nations, the National Academy of Sciences and the Population Association of America.