The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world’s greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS’s purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS’s values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decisionmaking of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

To learn more about CSIS and our work, visit www.csis.org
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World's Best Defense and National Security Think Tank Four Years Running

First in "Best Use of Social Media and Networks" for the 3rd Consecutive Year

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Third in Think Tanks with the Most Innovative Policy Ideas/Proposals

Rankings based on the University of Pennsylvania’s 2021 Global Go To Think Tank Index
CSIS is dedicated to developing practical solutions to the world’s greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.

**COVID-19**

As Covid-19 spread worldwide, CSIS experts produced cross-cutting analysis of the health, security, political, and economic implications of the pandemic. CSIS’s Commission on Strengthening America’s Health Security, whose 2019 report anticipated the need for greater health security preparedness, reinvigorated their mission to drive discourse and develop concrete action agendas for U.S. policy in the Covid-19 era. Many of the commission’s recommendations have shaped the new administration’s approach to the pandemic. New content products such as the Coronavirus Crisis Update podcast, On the Horizon essay series, and Defense360’s Covid-19 Response Update brought together leading experts to explain this unparalleled geopolitical environment.
U.S. ASIA POLICY

CSIS continues to conduct pathbreaking research and analysis on U.S. policy toward Asia writ large. Innovative projects, including public opinion surveys and surveys of global leading experts concerning China’s rise, investigations of supply chains through Xinjiang, and a new podcast series exploring China’s internal politics—coupled with ongoing efforts such as monthly data visualizations charting Beijing’s growing influence and in-depth research into China’s economic and industrial policy—have influenced policy at a global scale. These works, along with the release of a Richard Armitage-Joseph Nye report on the state of the U.S.-Japan alliance and the Korea Chair Beyond Parallel’s high-impact work regarding the Korean peninsula, reinforced CSIS’s position as the go-to source for understanding East Asia.

TRADE

In 2020, the CSIS Trade Commission on Affirming American Leadership published a series of reports that laid out recommendations for the U.S. workforce, innovation policy, and engagement in the international trading system. These reports, which were widely read in the halls of power, shaped public discussion of trade policy.
TECHNOLOGY AND CYBERSECURITY

CSIS furthered its groundbreaking work on technology and cybersecurity policy this year, launching the high-profile Technology and Intelligence Task Force to explore the implications of emerging technologies for the U.S. intelligence community, co-chaired by current director of national intelligence Avril Haines and Stephanie O'Sullivan, in addition to ongoing efforts on 5G networks, cybercrime, and election security.

CLIMATE

CSIS greatly enhanced its research on climate change through a range of collaborative projects, including the Just Transition Initiative, a partnership developed by the Energy Security and Climate Change Program and the Climate Investment Funds; Climate Smart Foreign Policy, a center-wide initiative dedicated to the relationship between climate and foreign policy; and a series of high-impact reports on sustainable infrastructure in the Amazon region from the Project on Prosperity and Development.
DOMESTIC TERRORISM

CSIS's Transnational Threats Project in 2020 released a set of timely briefs analyzing domestic terrorism trends and tactics. These works were cited in every major news outlet worldwide as the benchmark reports on extremism in the United States.

SATELLITE IMAGERY

CSIS expanded its use of satellite imagery to advance understanding of critical geopolitical flashpoints. Detailed visuals of security challenges such as China-India border disputes, the militarization of the Arctic, North Korean missile bases, and the deployment of Russian private military companies, combined with the Center’s policy expertise, led to more engaging and insightful analysis. CSIS also launched High Resolution: Spotlight, a new commentary series driven by satellite imagery and analysis to showcase these abilities.
**SPACE**

Space is the new frontier of national security. CSIS’s Aerospace Security Project in 2020 served as the leading voice on the technological, budgetary, and policy issues related to the space domain through impactful reports on counterspace capabilities and space governance that influenced the Pentagon’s approach to this novel challenge.

**DISINFORMATION**

CSIS’s Europe, Russia, and Eurasia Program completed an ambitious year-long initiative to analyze Russian and Chinese malign influence activities. Coupled with high-level events from CSIS’s International Security Program on combating disinformation, these efforts positioned the Center as a research leader on the indirect and non-military tools U.S. adversaries use.
CSIS’s digital media channels reach an audience of hundreds of thousands every day, allowing the Center to expand its reach far beyond our headquarters.

Outreach

551K followers
1ST AMONG THINK TANKS

330K followers
FASTEST GROWING FOLLOWING OF ANY THINK TANKS

53K followers
1ST AMONG THINK TANKS

150K followers
2ND AMONG THINK TANKS

140K subscribers
RELEASED MOST VIEWED VIDEO OF ANY THINK TANK

14.1M on demand video views across all platforms in 2020

350K live event webcast viewers in 2019

15.6M unique page views on CSIS.org and associated CSIS micro-sites

400 expert citations in 2020

18 testimonies on Capitol Hill in 2020

850 publications in 2020
31% INCREASE OVER 2019

159 videos in 2020
71% INCREASE OVER 2019

526 podcasts episodes in 2020
93% INCREASE OVER 2019
TESTIMONIES

CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staffs. We are proud to support a diverse and bipartisan Capitol Hill audience. In 2020, despite the pandemic, 16 CSIS experts participated in 18 House and Senate hearings across 12 different congressional committees and commissions.
EVENTS

In 2020, CSIS hosted 27 members of Congress for public remarks on issues ranging from the Covid-19 pandemic response to U.S.-China relations to building diversity in the military and more.

(Top Left) Senator Mitt Romney (R-UT); (Top Right) Representative Stephanie Murphy (D-FL); (Top Middle Left) Representative Anthony Brown (D-MD); (Top Middle Right) Representative John Katko (R-NY); (Bottom Middle Left) Then-representative Susan Brooks (R-IN); (Bottom Middle Right) Senator John Cornyn (R-TX); (Bottom Left) Senator Mark Warner (D-VA); (Bottom Right) Representative Joaquin Castro (D-TX).
With in-person gatherings paused due to the Covid-19 pandemic, CSIS introduced new ways to hold public and private events. Through a robust digital streaming operation, the Center hosted over 300 high-profile live events with the world's brightest minds and most influential leaders.

(Top Left) Director of the National Institute of Allergy and Infectious Diseases Anthony Fauci; (Top Right) Former national security adviser H.R. McMaster; (Top Middle Left; Clockwise) CSIS’s Nina Easton, former U.S. trade representative Charlene Barshefsky, former senator and CSIS trustee William E. Brock, and FedEx CEO and CSIS trustee Frederick W. Smith; (Top Middle Right) Asia Forecast 2020, featuring CSIS’s Jude Blanchette, Raymond Vickery, Dr. Amy Searight, Dr. Victor Cha, and Dr. Michael J. Green; (Bottom Middle Left) Then-attorney general William Barr; (Bottom Middle Right; Clockwise) CSIS’s Scheiffer Series, featuring former secretary of defense William Cohen, former secretary of homeland security Jeh Johnson, and former chairman of the Joint Chiefs of Staff Mike Mullen; (Bottom Left) CSIS’s Beverly Kirk and three CIA deputy directors: Dawn Meyerriecks, Elizabeth Davis, and Sonya Holt; (Bottom Right) Former White House senior adviser Valerie Jarrett.
Former under secretary of defense for policy Michèle Flournoy; Then-secretary of defense Mark Esper; CSIS’s Dr. Kathleen H. Hicks, then-secretary of the Army Ryan D. McCarthy, then-secretary of the Air Force Barbara M. Barrett, and then-acting secretary of the Navy Thomas B. Modly; CSIS’s Schieffer Series, featuring former commissioner of the U.S. Food and Drug Administration Margaret Hamburg, president and CEO of the Chicago Community Trust Helene Gayle, and former director of the U.S. Centers for Disease Control and Prevention Julie Gerberding; Former acting secretary of defense Christopher Miller with CSIS’s Dr. Seth G. Jones; Then-deputy administrator of the U.S. Agency for International Development Bonnie Glick; Former secretary of defense Robert M. Gates; Current national security adviser Jake Sullivan.
CSIS developed a set of event series in response to a more digital audience. The biweekly Capital Cable from CSIS's Korea Chair provides cutting-edge analysis of the Korean Peninsula and how it impacts the United States and Asia. The CSIS Economics Program in 2020 hosted 12 conversations in its “Economy Disrupted” series, an in-depth look at the challenges facing the global economy. And the CSIS-LSHTM High-Level Panel on Vaccine Confidence and Misinformation held a series of conversations about building trust in Covid-19 vaccines in the United States.

In addition to these new efforts, existing event series, such as CSIS’s flagship Schieffer Series, smoothly transitioned to a digital environment in order to offer a forum for thoughtful, timely, and accessible discussions.
CSIS experts continued to be a leading source for journalists seeking to explain a rapidly changing geopolitical landscape. Trusted in Washington and globally for nonpartisan, objective analysis, the Center’s scholars were prolific in appearing in elite media outlets in 2020, with over 400 mentions in the New York Times, Wall Street Journal, and Washington Post. Beyond making an impact online and in print, CSIS experts were also called on by the world’s leading television networks to explain and analyze the global challenges driving the news.
The Andreas C. Dracopoulos iDeas Lab uses creative and digital tools to communicate policy solutions for the world’s greatest foreign policy and national security challenges. CSIS experts partner with our producers, designers, and developers to adapt their efforts into a range of compelling products. The videos, podcasts, websites, reports, visualizations, and other products the iDeas Lab creates are all designed to engage our audience and propel policy discourse forward. Our work has accumulated millions of engagements, reaching a global audience in government, the media, industry, and beyond.

The iDeas Lab was created in 2011 through the generous support of CSIS trustee Andreas C. Dracopoulos. Our work has been featured in congressional hearings and media outlets, including the New York Times, Washington Post, Wall Street Journal, Financial Times, and more.

To learn more about the iDeas Lab, visit ideaslab.csis.org
CSIS attracts significant audiences through engaging audio stories and analysis made available on Apple Podcasts, Spotify, TuneIn, Stitcher, Google Play, or directly on the CSIS website. In 2020, CSIS’s 23 active podcasts were downloaded and streamed over a 1.6 million times.


In addition, the Center in 2020 debuted three miniseries exploring complex global challenges: the Engine Room of Democracy, hosted by CSIS president and CEO John J. Hamre; Voices of Venezuela; and Follow This Thread: Made in Xinjiang.
CSIS tells the world’s most important stories to an increasingly digital audience through engaging videos that complement the Center’s written products and highlight our diverse research and impact. In 2020, CSIS videos were watched over 9 million times—doubling last year’s number—and the CSIS YouTube channel added over 49,000 subscribers. In addition, we launched “Data Unpacked,” a series that uses data to break down key policy issues, to go along with our existing catalogue consisting of “High Resolution,” “What’s Happening,” “PreView,” and “Testify.”

Find our full suite of videos at
youtube.com/csisdc
CSIS is redefining the future of think tank research through innovative and dynamic microsites and longform reports. The roster of CSIS web projects has grown to 15 microsites along with several digital reports. In 2020, these digital products garnered over 5 million page views. Each microsite provides a platform for original analysis, interactive visualizations, graphics, satellite imagery, videos, and other multimedia. These platforms are designed for the core policy community and beyond, developed and designed in-house by the Dracopoulos iDeas Lab.

**MICROSITES**

- Asia Maritime Transparency Initiative
- AEROSPACE\+ SECURITY
- BEYOND PARALLEL
- ChinaPower
- Engaging Indian States
- DEFENSE360
- JUST TRANSITION INITIATIVE
- MISSILE THREAT
- RECONNECTING ASIA
- ON THE RADAR
- THE TRADE GUYS

**CSIS TRADE COMMISSION**

Find our full suite of microsites on csis.org/web-projects
CSIS Executive Education and the Abshire-Inamori Leadership Academy continue to be a growing resource for business, government, and university partners to engage with CSIS in new and exciting ways. Our year-round educational opportunities provide immersive experiences for individuals and organizations to increase their knowledge of geopolitical trends, understand the policy ecosystem of Washington, and expand their personal leadership potential.

In 2020, CSIS offered 27 courses and fellowship programs. Through both open enrollment and custom offerings for individual organizations, the Center was proud to work with 541 participants from 273 organizations and 32 countries. We look forward to expanding these opportunities and working with you in 2021.

### COURSE CATALOG

*The following courses and fellowships are open for public enrollment*

#### Global Seminars
- Global Foresight: Predicting Future Trends
- Crash Course: Trade Policy with the Trade Guys
- The Dynamics and Implications of China’s Role
- Belt, Road, and Beyond
- Understanding the Russian Military Today

#### Policy Seminars
- Understanding Washington
- Crash Course: Trade Policy with the Trade Guys
- U.S. Economic Statecraft: Tools of Coercion and Inducement
- Navigating U.S. Foreign Assistance
- Unpacking the Defense Enterprise
- The Future of Missile Defense

#### Leadership Fellowships
- Women’s Global Leadership Program
- AILA International Fellowship
- CSIS Accelerator
- Journalism Bootcamp: Reporting on International Affairs
- CSIS-Trinity Fellowship

#### Degree Programs
- Maxwell-CSIS Executive Master’s in International Relations

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*To learn more, visit [csis.org/executive-education](http://csis.org/executive-education)*
CSIS’s research programs are dedicated to the most pressing issues facing the United States and the world. Led by our world-class experts, these programs are the intellectual foundation of CSIS.

**PROGRAMS & PROJECTS**

- Abshire-Inamori Leadership Academy
- Aerospace Security Project
- Africa Program
- Alliances and American Leadership Project
- Americas Program
- Asia Maritime Transparency Initiative
- Asia Program
- Brzezinski Institute on Geostrategy
- China Power Project
- Defense Budget Analysis
- Defense-Industrial Initiatives Group
- Dracopoulos iDeas Lab
- Diversity and Leadership in International Affairs Project
- Economic Program
- Energy Security and Climate Change Program
- Europe, Russia, and Eurasia Program
- Executive Education
- Global Food Security Program
- Global Health Policy Center
- Human Rights Initiative
- Humanitarian Agenda
- International Security Program
- Lillan and Robert D. Stuart Jr. Center in Euro-Atlantic and Northern European Studies
- Middle East Program
- Missile Defense Project
- Project on History and Strategy
- Project on Nuclear Issues
- Project on Prosperity and Development
- Project on U.S. Leadership in Development
- Reconnecting Asia
- Smart Women, Smart Power
- Southeast Asia Program
- Stephenson Ocean Security Project
- Strategic Technologies Program
- Transnational Threats Project

**CHAIRS**

- Brzezinski Chair in Global Security and Geostrategy
- Burke Chair in Strategy
- Dracopoulos Chair in Creativity and Innovation
- Freeman Chair in China Studies
- Harold Brown Chair in Defense Policy Studies
- Henry A. Kissinger Chair
- James R. Schlesinger Chair for Energy and Geopolitics
- Japan Chair
- Korea Chair
- Langone Chair in American Leadership
- Scholl Chair in International Business
- Simon Chair in Political Economy
- Trustee Chair in China Business and Economics
- Wadhwani Chair in U.S.-India Policy Studies
- William A. Schreyer Chair in Global Analysis