Crash Course: Trade Policy with The Trade Guys

*CSIS Executive Education*

**Overview**

Crash Course: Trade Policy with the Trade Guys is a two-day, online seminar for public and private sector professionals working on international trade matters. The purpose of the program is to improve participant knowledge of American trade policy and politics.

This program is conducted by CSIS experts Scott Miller and Bill Reinsch, known as The Trade Guys from their highly-rated weekly podcast. Participants will walk away from the course having gained an expanded professional network along with greater knowledge of U.S. economic policy implementation and the operation and effect of trade laws.

**Apply Online**

**Tuition:** $1,000

**Location:** Online


**Contact:** For questions, please contact Joel Martinez at jmartinez@csis.org.
### Agenda

*April 26-27, 2021*

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<tr>
<th>TIME</th>
<th>DAY ONE</th>
<th>DAY TWO</th>
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| 9 AM | **Overview / Introductions** | The Multilateral System  
*Scott Miller, CSIS* |
| 10 AM | **American Trade Politics**  
*Scott Miller, CSIS* | **BREAK** |
| 11 AM | **Trade Laws: The Underpinnings of U.S. Actions on Trade**  
*Bill Reinsch, CSIS* | **BREAK** |
| 12 PM | **LUNCH BREAK** | **LUNCH BREAK** |
| 1 PM | **AD / CVD**  
*Bill Reinsch, CSIS* | **Trade Policy and Emerging Issues**  
*Bill Reinsch, CSIS* |

#### FOCUS AREAS

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Seminars

**American Trade Politics, Trade Policy, and the Congress**
Learn about the history of U.S. trade policy development and discover the key elements in the U.S. toolkit, such as trade enforcement, congressional timelines, trade promotion authority, export promotion and export finance, investment promotion and reviews, and more.

**Trade Laws: The Underpinnings of U.S. Actions on Trade**
This session outlines the key provisions of U.S. trade laws, such as Section 201 (safeguards) and Section 232 (national security), as well as executive authority actions encompassed by the International Economic Emergency Powers Act and Tariff Proclamation Authority.

**AD/CVD**
Unpack the purpose behind antidumping and countervailing duty laws and how they are applied to remedy unfair trade practices. This session covers the scope of a case, the who, what, and where in the petition process, as well as the general investigation timelines for AD/CVD.

**The Multilateral System**
Navigate the roles of the GATT, WTO, and other multilateral players operating within a rules-based system. Learn about the key benefits members gain, such as contestable markets and lowered cost of doing business, and some critical challenges for U.S. traders, such as institutional leadership and dispute settlements.

**Export Controls and Investment Reviews**
Discover the origin and significance of export control and what they regulate today. Understand export administration regulations as currently constituted and build an appreciation for the way “transaction” controls may be applied to advanced goods and services.

**Dispute Settlements**
Dive deeper into trade and investment dispute settlements, what the mechanisms are for dispute resolution and which parties are involved. Navigate the basic provisions entailing the limits on expropriation, restrictions on performance requirements, and access to neutral arbitration. View the rules and general matters of compliance through trade and investment lenses.
Trade Policy and Emerging Issues
Trade policy tools find application in enforcing a number of cross-cutting international commitments. From U.S. efforts to incorporate labor and environmental obligations in trade agreements to the WTO negotiations on fishery subsidies, the utility of neutral rules will likely find application in future challenges like climate change and data privacy.
About the Scholl Chair in International Business

The Scholl Chair examines critical issues in the global political economy including international trade, governance, competitiveness, development and meeting the challenges of a changing world economy. Established in 1981, the Scholl Chair examines the relationship of international trade and investment to economic growth, innovation, and development. In a time of accelerating global integration and financial instability, America’s role on the world stage is influenced by its ability to effectively integrate trade and international economic objectives into its broader foreign policy.

About CSIS Executive Education

The Center for Strategic and International Studies’ (CSIS) Executive Education Program convenes professionals from diverse backgrounds at Washington, D.C.’s premier bipartisan think tank for transformative programming in leadership, communication, and global issues. For over 60 years, CSIS has brought independent research, innovative ideas, and practical policy solutions to some of the greatest security, regional, and transnational challenges facing policymakers and international thought leaders. Ranked the number one think tank in the United States by the University of Pennsylvania’s “Global Go To Think Tank Index,” CSIS is led by Chairman Tom Pritzker and President and CEO John J. Hamre.