

GLOBAL STRATEGY LAB

2026

CSIS | CENTER FOR STRATEGIC & INTERNATIONAL STUDIES

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ENHANCE YOUR UNDERSTANDING of global trends and amplify your strategic leadership and communication skills to drive success in times of change. You will:

- » Connect current geopolitical shifts to your organization's priorities and risk exposure
- » Sharpen strategic communication skills to convey your message effectively to both internal and external stakeholders
- » Employ simulations and competitive strategy exercises to project outcomes and improve decision-making
- » Leverage a wide-ranging cohort of peers from across the private sector, government, and nonprofits

LEAD THROUGH UNCERTAINTY AND CHANGE

- ▶ Emotional intelligence to respond to leadership challenges
- ▶ Change management to navigate transition and uncertainty
- ▶ Situational leadership to diagnose individual and team needs

COMMUNICATE WITH POWER AND PURPOSE

- ▶ Briefing strategies to communicate complex information
- ▶ Storytelling to drive motivation and inspire action
- ▶ Media training to deliver a message with confidence and control

NAVIGATE GEOPOLITICAL SHIFTS

- ▶ Macro-trends as drivers of change
- ▶ A new era of economic security and technology
- ▶ Global order in the 21st century

SHARPEN YOUR STRATEGIC EDGE

- ▶ Competitive strategy exercises to project outcomes
- ▶ Hands-on simulations to improve decision-making
- ▶ Real-world challenges to strengthen critical thinking





PROGRAM SCHEDULE

- **Virtual Seminar**
July 9, 2:00–5:30 p.m. ET
- **Leadership Lab in Washington, D.C**
July 13-16
- **Change Challenge Sessions (virtual)**
July 22 OR July 23, 3:30–5:30 p.m. ET*

**Participants must attend the virtual seminar, the four-day, in-person Leadership Lab, and one of the two virtual closing sessions to obtain the program completion certificate.*



ELIGIBILITY

Corporate, nonprofit, U.S. and foreign government sponsors are invited to nominate up to three seasoned professionals driving strategy or policy analysis within the organization. Nominees should have at least 10 years of experience and the caliber to serve in senior executive positions. Nominees may be drawn from anywhere within the organization’s structure. Candidates may also apply directly.

HOW TO APPLY

Tuition for the Global Strategy Lab is \$7,500 per participant. Participants are responsible for any program-related travel or lodging.

Nominations and applications will be accepted at <http://cs.is/strategylab> on a rolling basis.



For more information contact
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ABOUT CSIS EXECUTIVE EDUCATION

The Center for Strategic and International Studies’ Executive Education Program convenes professionals from diverse backgrounds at Washington, D.C.’s premier bipartisan think tank for transformative programming in leadership, communication, and global issues. For over 60 years, CSIS has brought independent research, innovative ideas, and practical policy solutions to some of the greatest security, regional, and transnational challenges facing policymakers and international thought leaders.