



THE TRADE GUYS

Crash Course: Trade Policy with The Trade Guys

CSIS Executive Education

Overview >

Crash Course: Trade Policy with the Trade Guys is a 1.5-day, in-person and virtual seminar for professionals working on U.S. international trade policy and politics. The purpose behind the program is to provide participants with the knowledge necessary to better understand American trade policy under the new administration.

This real-time, interactive program will be conducted by CSIS experts Scott Miller and Bill Reinsch, known as The Trade Guys from their highly-rated weekly podcast. Participants will walk away from the course having gained an expanded professional network along with a working knowledge about the formulation of U.S. economic policy and the operation and effect of trade laws.

Apply Online

Tuition: \$2,000

Location: CSIS Headquarters or Virtual

Register: <https://www.csis.org/executive-education/courses/crash-course-trade-policy-trade-guys>

Contact: For questions, please contact Erin Delany at edelany@csis.org.

Agenda >

TIME	DAY ONE	DAY TWO
9 AM	Overview/Introductions	Export Controls and Investment Reviews <i>Bill Reinsch, CSIS</i>
	American Trade Politics, Trade Policy, and the Congress <i>Scott Miller, CSIS</i>	
10 AM	BREAK	BREAK
	Trade Laws: The Underpinnings of U.S. Actions on Trade <i>Bill Reinsch, CSIS</i>	The Future of Trade Policy: Emerging Issues for 2025 <i>Scott Miller and Bill Reinsch, CSIS</i>
11 AM		END AT 12:00 PM
12 PM	LUNCH BREAK	
1 PM	AD/CVD <i>Bill Reinsch, CSIS</i>	
2 PM	BREAK	
3 PM	The Multilateral System <i>Scott Miller, CSIS</i>	
	END AT 3:45 PM	

Seminars ›

American Trade Politics, Trade Policy, and the Congress

Learn the ins and outs of U.S. trade policy development and negotiations and discover the key elements in the U.S. toolkit, such as trade enforcement, congressional timelines, trade promotion authority, export promotion and export finance, investment promotion and reviews, and more.

Trade Laws: The Underpinnings of U.S. Actions on Trade

This session outlines the key provisions of U.S. trade laws, such as Section 201 (safeguards) and Section 232 (national security), as well as executive authority actions encompassed by the International Economic Emergency Powers Act and Tariff Proclamation Authority.

AD/CVD

Unpack the purpose behind antidumping and countervailing duty cases and how they are used to remedy unfair trade practices. Participants weigh considerations in determining the scope of a case, the who, what, and where in the petitioning process, as well as the general investigation timelines for AD/CVD.

The Multilateral System

Navigate the roles of the GATT, WTO, and other multilateral players operating within a rules-based system. Learn about the key benefits members gain, such as contestable markets and lowered cost of doing business, and some critical challenges for U.S. traders, such as institutional leadership and dispute settlements.

Export Controls and Investment Reviews

Rediscover the significance of export controls, where they come from, and what they regulate. Outline the export licensing process and determine what key items and activities are subject to commercial controls or export administration regulations.

The Future of Trade Policy: Emerging Issues for 2025

With a new presidential administration in office, U.S. trade relations are under the microscope. Unpack the tools the Trump administration might leverage in their quest for economic security and trade dominance and identify the challenges and opportunities that may arise from these policies.

About the Scholl Chair in International Business >

The Scholl Chair examines critical issues in the global political economy including international trade, governance, competitiveness, development and meeting the challenges of a changing world economy. Established in 1981, the Scholl Chair examines the relationship of international trade and investment to economic growth, innovation, and development. In a time of accelerating global integration and financial instability, America's role on the world stage is influenced by its ability to effectively integrate trade and international economic objectives into its broader foreign policy.

About CSIS Executive Education >

The Center for Strategic and International Studies' (CSIS) Executive Education Program convenes professionals from diverse backgrounds at Washington, D.C.'s premier bipartisan think tank for transformative programming in leadership, communication, and global issues. For over 60 years, CSIS has brought independent research, innovative ideas, and practical policy solutions to some of the greatest security, regional, and transnational challenges facing policymakers and international thought leaders. Named the Defense and National Security Center of Excellence for 2016-2020 by the University of Pennsylvania's "Global Go To Think Tank Index," CSIS is one of the preeminent international policy institutions focused on defense and security, regional stability, and transnational challenges ranging from energy and climate to global development and economic integration. CSIS is led by Chairman Tom Pritzker and President and CEO John J. Hamre.



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