

# GLOBAL STRATEGY LAB

## 2025

CSIS

CENTER FOR STRATEGIC &  
INTERNATIONAL STUDIES

Cover photo: Adobe Stock

**ENHANCE YOUR UNDERSTANDING** of global trends and amplify your strategic leadership and communication skills to drive success in times of change. You will:

- » Connect current geopolitical shifts to your organization's priorities and risk exposure
- » Sharpen strategic communication skills to convey your message effectively to both internal and external stakeholders
- » Employ simulations and competitive strategy exercises to project outcomes and improve decision-making
- » Leverage a wide-ranging cohort of peers from across the private sector, government, and nonprofits

### LEAD THROUGH UNCERTAINTY AND CHANGE

- ▶ Change management to navigate transition and uncertainty
- ▶ Polarities to leverage structure and flexibility
- ▶ Negotiation techniques to foster cooperation

### COMMUNICATE WITH POWER AND PURPOSE

- ▶ Briefing strategies to communicate complex information
- ▶ Storytelling to drive motivation and inspire action
- ▶ Media training to deliver a message with confidence and control

### NAVIGATE GEOPOLITICAL SHIFTS

- ▶ Macro-trends as drivers of change
- ▶ A new era of economic and tech security
- ▶ Global order in the 21st century

### SHARPEN YOUR STRATEGIC EDGE

- ▶ Gaming as a tool for critical-thinking and contingency planning
- ▶ Competitive strategy exercises to project outcomes
- ▶ Hands-on simulations to improve decision-making





## PROGRAM SCHEDULE

- **Virtual Seminars**  
November 10 and 14, 2:00–5:30 p.m. ET
- **Leadership Lab in Washington, D.C**  
November 17–21
- **Change Challenge Sessions (virtual)**  
December 4 OR December 5, 3:30–5:30 p.m. ET\*

*\*Participants must attend both virtual seminars, the week-long, in-person Leadership Lab, and at least one of the two virtual closing sessions to obtain the program completion certificate.*



## ELIGIBILITY

Corporate, nonprofit, U.S. and foreign government sponsors are invited to nominate up to three seasoned professionals driving strategy or policy analysis within the organization. Nominees should have at least 10 years of experience and the caliber to serve in senior executive positions. Nominees may be drawn from anywhere within the organization’s structure. Candidates may also apply directly.

## HOW TO APPLY

Tuition for the Global Strategy Lab is \$10,000 per participant. CSIS offers a reduced tuition rate for individuals in government and nonprofit organizations. Participants are responsible for any program-related travel or lodging.

Nominations and applications will be accepted at <http://cs.is/strategylab> on a rolling basis.



For more information contact  
Rukmini Banerjee, Deputy Director and Learning & Development Fellow ► [RBANERJEE@CSIS.ORG](mailto:RBANERJEE@CSIS.ORG)

## ABOUT CSIS EXECUTIVE EDUCATION

The Center for Strategic and International Studies’ Executive Education Program convenes professionals from diverse backgrounds at Washington, D.C.’s premier bipartisan think tank for transformative programming in leadership, communication, and global issues. For over 60 years, CSIS has brought independent research, innovative ideas, and practical policy solutions to some of the greatest security, regional, and transnational challenges facing policymakers and international thought leaders.