

2022 in Review



CSIS

CENTER FOR STRATEGIC &
INTERNATIONAL STUDIES

About CSIS

The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world's greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS's purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS's values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decisionmaking of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

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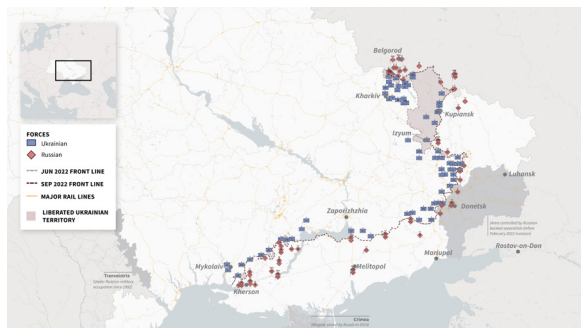
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**Honorary Trustee*

CSIS is dedicated to developing practical solutions to the world's greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.

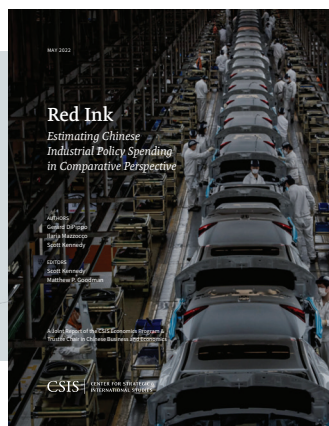
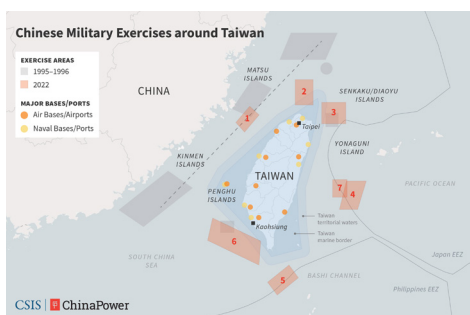
RUSSIA'S WAR IN UKRAINE

CSIS carried out world-class work on the most significant geopolitical event of the year: Russia's invasion of Ukraine. Our International Security Program conducted cutting-edge analysis of the invasion and conflict, which has been covered extensively in the media and used by policymakers on Capitol Hill and in the administration. CSIS also led a Ukraine Economic Reconstruction Commission to examine the role of the private sector in modernizing and reconstructing the Ukrainian economy after Russia's war ends. Our Global Food Security Program published analysis and recommendations on the impact of Russia's war on international and domestic food markets, including hosting public events with U.S. and Ukrainian officials and using satellite imagery to demonstrate Russia's destruction of Ukraine's agricultural infrastructure.



CHINA

CSIS is home to several programs focused on U.S.-China relations and the various dimensions of Chinese political, economic, and military activity. We conducted a research effort looking at Chinese industrial policy spending that resulted in a widely read report, *Red Ink: Estimating Chinese Industrial Policy Spending in Comparative Perspective*. We carried out a dialogue with Chinese scholars on the global economic order, as well as wargamed the potential outcome of a U.S.-China conflict over Taiwan. This wargame exercise was run over two dozen times in 2022, with participation from senior members of the national security community in the administration and on Capitol Hill. The China Power Project's *Fourth Taiwan Strait Crisis* research became a go-to resource for analysis of China's unprecedented military actions around Taiwan.



STRENGTHENING AMERICA'S HEALTH SECURITY

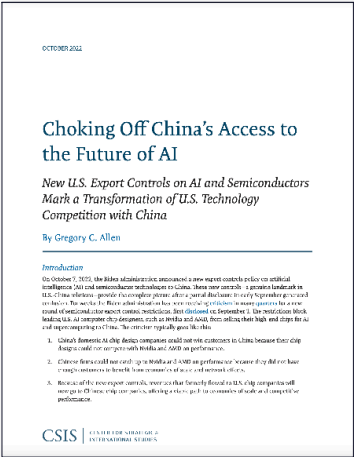
CSIS's Global Health Policy Center led the Commission on Strengthening America's Health Security, which convened a high-level working group on Covid-19 and preparations for future pandemics. The commission's findings centered around strengthening research and development for antiviral therapies, an international coordination effort to ensure equitable access, strengthening health systems, and addressing misinformation. The Global Health Policy Center remains the place to turn for concrete, pragmatic discussions on U.S. health security policy and its intersection with our national security.



THE CSIS COMMISSION ON
**Strengthening America's
Health Security**

TECHNOLOGY

CSIS experts examined the most critical geopolitical and national security challenges around technology, covering everything from the threat of ransomware to the impact of export controls on U.S.-China technology competition.



RENEWED ALLIANCES AMID A GEOPOLITICAL SHIFT

With an enhanced focus on international alliances following Russia's invasion of Ukraine and increased competition with China, CSIS programs advanced groundbreaking insights on the policies needed to strengthen alliances and tackle the most urgent geopolitical and security challenges.



Outreach

CSIS is home to the world's most innovative think tank outreach program, connecting millions of people around the globe to our work through advanced digital techniques and engagement with the world's leading media outlets.



551K

Facebook likes



383K

Twitter followers



68.1K

Instagram followers



238K

LinkedIn followers



229K

YouTube subscribers



3.43M

CSIS event video views in 2022



8,500

average online audience per event



+366%

growth of 2022 online event audience versus 2021



14.8M

unique page views on CSIS.org in 2022

The New York Times
THE WALL STREET JOURNAL
The Washington Post

109K

work and expert media citations in 2022

Event Highlights

With best-in-class convenings at CSIS headquarters and impactful virtual events from our state-of-the-art broadcast studios, CSIS is reaching global audiences like never before. Our event audience grew over 350 percent from 2021 to 2022, with more than 3.4 million event views online this past year.



(Top Left) Secretary of the U.S. Department of Energy Jennifer Granholm; **(Top Center)** USAID administrator Samantha Power; **(Top Right)** Secretary of the U.S. Department of Homeland Security Alejandro Mayorkas; **(Middle Left)** Then-deputy president of the Republic of Kenya William Ruto; **(Middle Center)** Foreign minister of Japan Yoshimasa Hayashi; **(Middle Right)** Prime minister of Denmark Mette Frederiksen; **(Bottom Left)** Foreign minister of France Catherine Colonna; **(Bottom Middle)** Director for the Centers for Disease Control and Prevention Rochelle Walensky; **(Bottom Right)** U.S. ambassador to NATO Julianne Smith.

Congressional Engagement

CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staff. CSIS is proud to support a diverse and bipartisan Capitol Hill audience.

BY THE NUMBERS

15 CSIS experts testified in 19 House and Senate hearings across 11 different congressional committees and commissions.

15

CSIS experts

39 members of Congress engaged in CSIS events and briefings, with an almost perfect partisan balance.

39

members of Congress

21 congressional staff briefings on CSIS research findings and on key foreign policy, national security, and geopolitical developments.

21

congressional staff briefings

50 individual meetings between CSIS scholars and congressional staffers, including staff from 7 committees.

50

individual meetings

TESTIMONIES



EVENTS



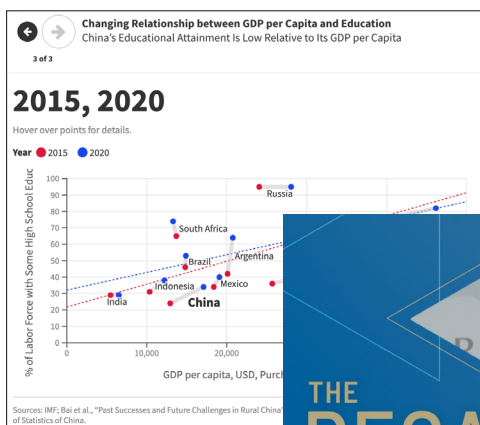
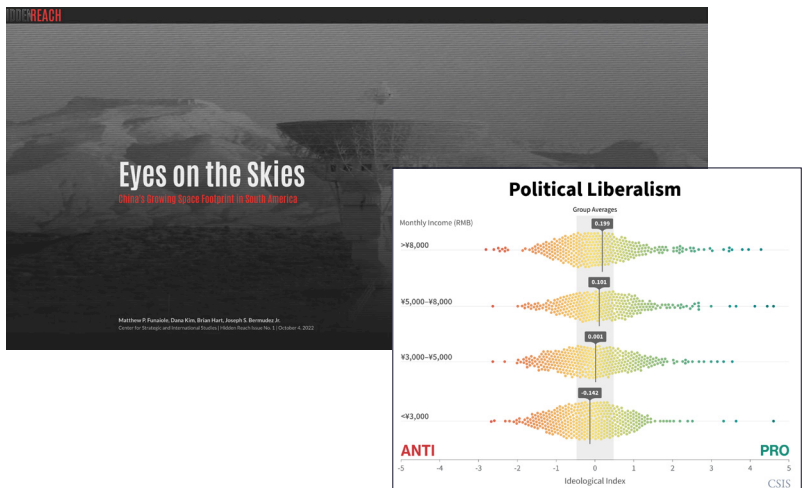
Events: (Top Left) Senator John Cornyn (R-TX); (Top Right) Representative Chris Smith (R-NJ); (Bottom Left) Representative Rob Wittman (R-VA); (Bottom Right) Representative Scott Peters (D-CA).

Andreas C. Dracopoulos iDeas Lab

For over a decade, the Andreas C. Dracopoulos iDeas Lab has set the gold standard for innovation in the global think tank space by bringing policy research to life through cutting-edge multimedia production.

This team of over 20 designers, developers, producers, and analysts develop digital stories that make critical policy issues both accessible and engaging. Their work is shared widely within the policy community, among domestic and international media, and the public.

The iDeas Lab is supported through the generous funding of CSIS trustee Andreas C. Dracopoulos.



CSIS DIGITAL REPORTS

In 2022, CSIS continued to lead the way on meeting its audiences where they consume information by expanding our publication portfolio to include interactive, digital reports. These publications bring expert analysis to life by incorporating data visualizations, interactive maps and graphics, video, satellite imagery, and audio elements into a single engaging product.

Find our digital reports on csis.org/analysis.

CSIS VIDEOS

CSIS tells the world's most important stories to an increasingly digital audience through engaging videos that complement the Center's written products and highlight our diverse research. In 2022, CSIS videos were watched over 1.4 million times and the CSIS YouTube channel added nearly 57,000 subscribers, for a total subscriber base of 229,000. We used video to keep our audience up to date with expert analysis on Russia's invasion of Ukraine through the *Crisis Crossroads: Ukraine* series. In addition, we launched *The ReCap*, a series that highlights key moments from our events and conferences, to go along with our existing catalog consisting of *High Resolution*, *What's Happening*, *Data Unpacked*, *PreView*, and *Testify*.

Find our full suite of videos at youtube.com/csisdc.

CSIS PODCASTS

In 2022, CSIS's 26 active podcasts were downloaded and streamed over 2.7 million times. CSIS's influential catalog of podcast series, which includes *The Truth of the Matter*, *China Power*, *The Trade Guys*, and *Smart Women*, *Smart Power*, was joined in 2022 by the addition of several new series, including *Southeast Asia Radio*, *Beyond Aid*, and *Industrynama*. CSIS attracts significant audiences through engaging audio discussions and analysis made available on Apple Podcasts, Spotify, TuneIn, Stitcher, Google Play, or directly on the CSIS website.

Find our full suite of podcasts at csis.org/podcasts.



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