2023 in Review
The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world’s greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS’s purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS’s values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decisionmaking of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

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A Year of Impact

CSIS is dedicated to developing practical solutions to the world’s greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.

U.S.-CHINA RELATIONS

CSIS is home to several programs focused on U.S.-China relations, with dozens of additional programs contributing work on the various dimensions of Chinese political, geoeconomic, and military activity. We conducted groundbreaking analysis examining Chinese political warfare and economic coercion tactics and helped inform policymakers around the evolving state of U.S.-China tech competition. Our *Hidden Reach* series continues to be a leading resource for new insights on under-appreciated sources of China’s influence efforts. And our landmark wargaming exercise studying the potential outcome of a U.S.-China conflict over Taiwan has shaped U.S. defense policy and is considered the authoritative source for media coverage of the implications of a potential conflict in the Taiwan Strait.
AI GOVERNANCE

The CSIS Wadhwani Center for AI and Advanced Technologies is leading the way on examining how governments can implement AI regulations and standards that balance the benefits of increased AI adoption and the need to mitigate against potential risks. The Center’s scholars played a key role working with policymakers to define the AI agenda at the 2023 G7 summit and to advance recommendations that informed the development of the first AI regulations in the West. In the summer of 2023, the Wadhwani Center hosted Senate Majority Leader Chuck Schumer (D-NY) for a major address unveiling the framework for the leader’s AI regulatory legislation.

RUSSIA'S WAR IN UKRAINE

CSIS is carrying out cutting-edge work on Russia’s invasion of Ukraine and the myriad geopolitical and security implications of the conflict. Our International Security Program conducted ongoing analysis examining the state of affairs on the battlefield, which was covered extensively in the media and used by policymakers on Capitol Hill and in the administration. CSIS also led a Ukraine Economic Reconstruction Commission to examine the role of the private sector in modernizing and reconstructing the Ukrainian economy after Russia’s war ends. In August 2023, CSIS’s Project on Prosperity and Development led a bipartisan congressional delegation with staffers to Ukraine, Poland, and Moldova that informed the U.S. government’s approach to removing barriers to private sector investment in Ukraine; this was the first congressional staff delegation trip to Ukraine since the start of the invasion.
CAMP DAVID TRILATERAL SUMMIT

After years of strained bilateral relations, the United States and its allies, South Korea and Japan, needed to rebuild trust to strengthen trilateral cooperation. Amid the 2023 Camp David Summit, the CSIS Korea Chair led high-level briefings with government officials from the United States, Japan, and South Korea, which helped prepare for the agreements that stemmed from the historic trilateral meeting. In the following days, the Korea Chair hosted a high-profile event with the Japanese and Korean ambassadors to the United States—as well as the U.S. National Security Council coordinator for Indo-Pacific Affairs—that played a key role in setting the post-summit narrative.

ISRAEL-HAMAS WAR

Following the October 7, 2023, terrorist attack in Israel, CSIS became a go-to source of insights and analysis for policymakers, the media, and the general public about the attack and ensuing war between Israel and Hamas in Gaza. CSIS experts analyzed security, diplomatic, military, and humanitarian issues that arose from the conflict, as well as the potential long-term implications for the broader region.
CSIS is home to the world’s most innovative think tank outreach program, connecting millions of people around the globe to our work through advanced digital techniques and engagement with the world’s leading media outlets.

- **Facebook followers**: 540K
- **X followers**: 406K
- **Instagram followers**: 75.7K
- **LinkedIn followers**: 282K

- **YouTube subscribers**: 284K
- **CSIS event video views in 2023**: 5.5M
- **Average online audience per event**: 14.3K

- **Growth of 2023 online event audience versus 2022**: +62%
- **Unique page views on CSIS.org in 2023**: 17.2M
- **Work and expert media citations in 2023**: 159K
With best-in-class convenings at CSIS headquarters and impactful virtual events from our state-of-the-art broadcast studios, CSIS is reaching global audiences like never before. Our live event audience expanded significantly between 2022 and 2023, with growth representing over two million more event views.

Event Highlights

(Top Left) Secretary of State Antony J. Blinken; (Top Center) Senator John Cornyn (R-TX); (Top Right) UK Foreign Secretary Rt Hon James Cleverly; (Middle Left) President of the Republic of the Philippines Ferdinand Marcos Jr.; (Middle Center) United States Trade Representative Katherine Tai; (Middle Right) Senator Chuck Schumer (D-NY); (Bottom Left) Secretary of the Treasury Janet L. Yellen; (Bottom Middle) Senator Dan Sullivan (R-AK); (Bottom Right) Director-General of the World Trade Organization Ngozi Okonjo-Iweala.
CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staff. CSIS is proud to support a diverse and bipartisan Capitol Hill audience.

**BY THE NUMBERS**

16 CSIS experts testified in 21 House and Senate hearings across 11 different congressional committees and commissions.

61 members of Congress engaged in CSIS events and briefings, with an almost perfect partisan balance.

41 congressional staff briefings on CSIS research findings and on key foreign policy, national security, and geopolitical developments.

46 individual meetings between CSIS scholars and congressional staffers, including staff from 7 committees.
**TESTIMONIES**

**EVENTS**

*Events (Top Left) Senator Todd Young (R-IN); (Top Right) Representative Deborah Ross (D-NC); (Bottom Left) Senator Bill Hagerty (R-TN); (Bottom Right) Representative Michael Waltz (R-FL) and Representative Jason Crow (D-CO).*
For over a decade, the Andreas C. Dracopoulos iDeas Lab has set the gold standard for innovation in the global think tank space by bringing policy research to life through cutting-edge multimedia production.

This team of over 20 designers, developers, producers, and analysts develops digital stories that make critical policy issues both accessible and engaging. Their work is shared widely within the policy community and among domestic and international media and the public.

*The iDeas Lab is supported through the generous funding of CSIS trustee Andreas C. Dracopoulos.*
**CSIS DIGITAL REPORTS**

CSIS continues to adapt to the way its audience consumes information. In 2023, we expanded our publication portfolio to include interactive digital reports. These publications bring expert analysis to life by incorporating data visualizations, interactive maps and graphics, video, satellite imagery, and audio elements into a single engaging product. In the first year of production, we published 18 digital reports in collaboration with half of CSIS’s research programs. The pieces tackled issues ranging from Russia’s nuclear rhetoric to China’s power ambitions in the polar regions. CSIS digital reports received significant media coverage over the past year, including from *The Washington Post*, POLITICO, Axios, and Reuters.

*Find our digital reports at csis.org/analysis.*

**CSIS VIDEOS**

CSIS tells the world’s most important stories to an increasingly digital audience through engaging videos that complement the Center’s written products and highlight our diverse research. In 2023, CSIS’s iDeas Lab produced 180 videos, which were watched over 3.7 million times. This year, we launched *Asked & Answered*, a social media-first video product that features expert analysis in a 60-second interview on the most pressing issues of the day. In addition to this new series, we continued to produce our existing catalog of videos, including *The ReCap*, *High Resolution*, *What’s Happening*, *PreView*, and *Testify*.

*Find our full suite of videos at youtube.com/csisdc.*

**CSIS PODCASTS**

In 2023, CSIS’s 25 active podcasts were downloaded and streamed over 3.1 million times. CSIS’s influential catalog of podcast series, which includes *The Truth of the Matter*, *China Power*, *The Trade Guys*, and *Smart Women, Smart Power*, was joined in 2023 by several new series, including *China Field Notes*, *The CommonHealth*, *Driving Impact*, and *GeoTech Wars*. We also launched *Audio Briefs*, which consist of experts explaining their written analysis in 3 minutes or less, giving our audience a teaser of the piece before they read it in full. CSIS audio is available on Apple Podcasts, Spotify, Google Play, or directly on the CSIS website.

*Find our full suite of podcasts at csis.org/podcasts.*