The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world’s greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS’s purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS’s values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decision-making of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

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CSIS is dedicated to developing practical solutions to the world’s greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.
DOMESTIC AND INTERNATIONAL SECURITY

CSIS continued to produce timely analysis of the multifaceted security threats facing the United States and the world. A report from the Transnational Threats Project (TNT) on the rise of domestic terrorism in the United States was the subject of a major investigation by *The Washington Post*, and TNT’s “Examining Extremism” series assessed the challenges posed by extremist groups both at home and abroad. Furthermore, the International Security Program produced a series of in-depth reports on topics such as how the U.S. intelligence community can better integrate technology into its missions, countering the hypersonic missile threat, the most effective methods to confront gray zone and irregular warfare challenges, the state of America’s military forces, the future of NATO enlargement, space and counterspace challenges, and critical defense acquisition trends.

COVID-19

The world continues to grapple with the impacts of Covid-19. CSIS experts remain at the forefront of the discussion by helping policymakers and the public understand complex public health policy issues such as vaccine hesitancy and distribution inequality, the challenges posed by new variants, and the importance of pandemic preparedness. Through a range of innovative mediums, including the successful Coronavirus Crisis Update podcast, a cutting-edge report and video series from the Global Health Policy Center analyzing vaccine hesitancy, and events focused on the pandemic featuring guests such as Dr. Anthony Fauci, Dr. Peter J. Hotez, Rep. Tom Cole (R-OK), and Rep. Lauren Underwood (D-IL), CSIS set itself apart in helping the world tackle this generational issue. Moreover, several reports from the bipartisan CSIS Commission on Strengthening America’s Health Security highlighted the critical importance of U.S. leadership when it comes to managing the pandemic at home and invigorating the response abroad.
THE COLLAPSE OF AFGHANISTAN

The fall of Afghanistan to the Taliban following the U.S. withdrawal sent shockwaves throughout the globe. CSIS curated an “Afghanistan Aftershocks” section of our website which spotlighted the Center’s in the moment analysis through use of advanced tools such as commercially available satellite imagery. Scholars produced publications, podcast episodes, events, and were featured in a gripping video series also called “Afghanistan Aftershocks”—analyzing the humanitarian, security, health-related, and geopolitical impacts of the crisis. Our experts provided virtual briefings for congressional staff and hosted events with members of Congress. CSIS’s High Resolution Spotlight satellite imagery gave our audience a direct look into Taliban deployments and key events such as when Afghan civilians flocked to Hamid Karzai International Airport and were subsequently dispersed by the Taliban.
U.S. ASIA POLICY

CSIS is a leading voice in shaping U.S. policy towards Asia. Through a range of impactful programs that produce cutting-edge content, such as analytic publications, informative podcasts, and engaging events, CSIS set itself apart in helping the world understand Asia’s critical role in U.S. foreign policy and global affairs.

The Indo-Pacific

It has never been more important for policymakers and the public to understand the Indo-Pacific, which is a global hotspot for trade and a potential flashpoint for great power conflict. The Asia Maritime Transparency Initiative released a report, *Pulling Back the Curtain on China’s Maritime Militia*, which features the most comprehensive study to date of the structure, subsidies, and ownership networks of China’s maritime militia in the South China Sea. 2021 saw the launch of the Australia Chair, which will work to enhance the vital U.S.-Australia relationship through promoting innovative policy ideas to tackle mutually shared challenges. The implications of the AUKUS deal were also featured heavily in CSIS research and events that focused on the French and broader European reaction, and its role in reshaping the security environment of the Indo-Pacific.
China

CSIS scholars are at the forefront of producing impactful policy scholarship focused on U.S.-China relations. Analysis from the China Power Project on the challenges posed by Omicron to the U.S. and Chinese vaccine diplomacy was highlighted by The Wall Street Journal, and the Center’s satellite imagery analysis of China’s third aircraft carrier broke global headlines. Additionally, publications from the Trustee Chair and Freeman Chair unpacked internal Chinese politics, such as the nature of Chinese state capitalism and potential leadership succession scenarios after President Xi. The Reconnecting Asia Project’s analysis on Huawei’s global cloud strategy was cited in a letter by Sen. Tom Cotton (R-AR) and Rep. Mike Gallagher (R-WI) urging Secretary Antony Blinken to combat the tech giant. Research from the Burke Chair also dove into China’s military development and the challenge it poses to the United States, and the Africa Program examined China’s security involvement across the African continent.

Korea

CSIS thought leadership continued to provide critical insight into the complex dynamics of the Korean Peninsula. The Beyond Parallel Project’s analysis on North Korea’s attempt to reverse its border shutdown with China due to Covid-19 was featured as an exclusive in the Financial Times. Additionally, former South Korean president Moon Jae-in took to Twitter to show his appreciation of the Korea Chair’s “Beyond Security” event, which analyzed how South Korea can leverage its soft power in areas such as K-pop, soap operas, movies, video games, contemporary art, sports, education, business, and technology.
Japan

Japan is one of America’s most vital allies in Asia—and in the world. This year, a report from the Japan Chair focused on Japan’s governance leadership in the context of enhancing regional democratic partnerships, and the Economics Program dove into the future of U.S.-Japan economic relations. Former Prime Minister Yoshihide Suga delivered a speech at CSIS about the future of U.S.-Japan relations and Japan’s foreign policy in the post-Abe era, and Japan Chair scholarship examined the implications of Japan’s elections on domestic and global politics.

South and Southeast Asia

South and Southeast Asia are vital geopolitical focal points across numerous dimensions, including security, economic, and demographic factors. The Center’s work focused extensively on India’s role in the Quad, particularly in terms of India’s private sector and infrastructure development. Additionally, several CSIS programs, including the Southeast Asia Program, Project on Prosperity and Development, and Humanitarian Agenda tackled a range of regional issues. These included opportunities for economic development, the Rohingya refugee crisis and the collapse of Myanmar’s democracy, and the growing importance of ASEAN as an economic and military union in Southeast Asia.
EUROPE IN A CHANGING WORLD

The question of Europe’s role in today’s rapidly changing world is one of the most important in our time, and the major global events of 2021 reverberated back to Europe. Across a range of publications, events, podcast episodes, and satellite imagery analysis, CSIS scholars provided timely insight into the impacts of the U.S. withdrawal from Afghanistan and the reaction of our NATO allies and the European Union, the AUKUS deal and its impact on U.S.-France relations, and the migrant crisis in Belarus. Russia’s military buildup on Ukraine’s border pre-invasion was a focal point of CSIS research. Key analysis of satellite images proved essential for policy makers and the media’s understanding of Russia’s intentions.

CLIMATE AND ENERGY

CSIS scholarship provided much-needed clarity to the conversation surrounding global climate change and the future of energy. The Climate Dispatch Initiative curates the Center’s wide-ranging content on climate change, such as the recent COP 26 meetings in Scotland and the connection between climate change and humanitarian issues. Also, the Energy Security and Climate Change Program’s Energy Rewired series examined the industrial strategies of major economies for the energy transition. Both efforts are ongoing and will continue to provide readers with the Center’s critical insight into 2022.
TECHNOLOGY AND SPACE

CSIS scholars are leaders in analyzing the challenges posed by disruptive technologies and the militarization of outer space as well as providing practical options for policymakers. The “Defense Against the Dark Arts in Space” report from the Aerospace Security Project underscored the necessity of deterring adversaries from attacks in space and was highlighted by Rep. Jim Cooper (D-TN) in congressional testimony. The Strategic Technologies Program produced a groundbreaking report on accelerating the implementation of 5G in the United States and, alongside the Europe Program, released a white paper focused on the importance of transatlantic digital cooperation. The International Security Program also produced innovative analysis on modernizing intelligence to better detect and understand gray zone threats. Lastly, the Americas Program and Project on Prosperity and Development jointly released a comprehensive interactive report on the crucial role that technological development will play increasing the quality of life in the Western Hemisphere.
ECONOMICS AND TRADE

One of the strongest tools in the United States’ arsenal to protect its interests and challenge adversaries is its economic power. In 2021, CSIS partnered with the Peterson Institute for International Economics to assess how the U.S. can bring supply chains back to Mexico in a move that would limit its economic dependency on China while safeguarding North American supply chains. Additionally, the Renewing American Innovation Project hosted the U.S. Innovation Competitiveness Summit, which examined opportunities to enhance the regional innovation ecosystems outside of America’s existing innovation hubs. These examples, alongside publications and events from the Economics Program and Scholl Chair, highlight why CSIS is a leader in research on the complex economic challenges of the 21st century.
CSIS has effectively harnessed the power of social and digital media to expand its presence and to reach hundreds of thousands of people a day.

**Outreach**

- **538K** followers (LARGEST AMONG THINK TANKS)
- **346K** followers (FASTEST GROWING FOLLOWING OF ANY THINK TANKS)
- **58K** followers (LARGEST AMONG THINK TANKS)
- **188K** followers (2ND LARGEST AMONG THINK TANKS)

- **166K** subscribers (RELEASED MOST VIEWED VIDEO OF ANY THINK TANK)
- **5.1M** on demand video views across all platforms in 2021
- **176K** live event webcast viewers in 2021

- **14.3M** unique page views on CSIS.org and associated CSIS micro-sites
- **711** expert citations in 2021
- **19** testimonies on Capitol Hill in 2021

- **78** publications in 2021
- **80** videos in 2021
- **574** podcasts episodes in 2021

**Over 1.8M Downloads**
EVENTS

In 2021, CSIS hosted 41 members of Congress for public remarks on issues ranging from U.S. strategic competition with China to events unfolding in Afghanistan to the Summit for Democracy.
TESTIMONIES

CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staffs. We are proud to support a diverse and bipartisan Capitol Hill audience. In 2021, 19 CSIS experts participated in 24 House and Senate hearings across 15 different congressional committees and commissions. Notably, our experts testified before all six subcommittees of the House Foreign Affairs Committee.

(Top Left) Jon Hillman; (Top Right) Jane Nakano; (Bottom Left) Jim Lewis; (Bottom Right) Ryan Berg.
Despite the continuation of the pandemic in 2021, CSIS effectively held numerous in-person, hybrid, and fully virtual events with speakers from governments, non-profit organizations, NGOs, and the private sector who are at the forefront of shaping global affairs.

Event Highlights

(Top) CSIS’s Nina Easton, Smart Women, Smart Power Initiative Senior Associate (Non-Resident), and Kathleen H. Hicks, Deputy Secretary of Defense; (Top Middle Left Side) CSIS’s Seth G. Jones Senior Vice President, Harold Brown Chair & International Security Program Director, and General David H. Berger, U.S. Marine Corps Commandant; (Top Middle Right Side) CSIS’s Jon B. Alterman Senior Vice President, Zbigniew Brzezinski Chair in Global Security & Geostrategy & Middle East Program Director, and HRH Prince El Hassan Bin Talal, The Hashemite Kingdom of Jordan; (Bottom Middle Left to Right) Michael J. Green, Senior Adviser (Non-resident) & Henry A. Kissinger Chair, and Yoshihide Suga, Former Japanese Prime Minister; (Bottom) Ambassador Katherine Tai, United States Trade Representative.
(Top Right to Left) David Malpass, President of the World Bank Group, and Daniel F. Runde Senior Vice President; William A. Schreyer Chair, Director, Project on Prosperity and Development; (Middle Left) Justice Neil Gorsuch, U.S. Supreme Court Associate Justice; (Middle Right) Justice Sonia Sotomayor, U.S. Supreme Court Associate Justice; (Bottom Left to Right) CSIS’s J. Stephen Morrison, Senior Vice President & Global Health Policy Center Director, and Dr. Anthony Fauci, Chief Medical Adviser to the President & National Institute of Allergy & Infectious Diseases Director.
In our polarized media environment, it is essential that the public receives informed and balanced news.

CSIS experts continued to be a leading source for journalists seeking to explain a rapidly changing geopolitical landscape. Trusted in Washington and globally for nonpartisan, objective analysis, the Center’s scholars were prolific in appearing in elite media outlets in 2020, with over 400 mentions in *The New York Times*, *The Wall Street Journal*, and *The Washington Post*. Beyond making an impact online and in print, CSIS experts were also called on by the world’s leading television networks to explain and analyze the global challenges driving the news.

CSIS experts were featured regularly on major news networks in 2021 to share their insights on the critical global issues of the day.
The Andreas C. Dracopoulos iDeas Lab is instrumental in providing CSIS scholars with innovative mediums to communicate their ideas to tackle pressing foreign policy and national security challenges. In collaboration with iLab producers, CSIS experts produce compelling podcasts, videos, interactive reports, state of the art microsites and digital features, and other visualizations. These captivating products reach an audience of millions worldwide and are expanding CSIS’s impact daily, while setting the Center apart in its ability to engage with the public and policymakers in the foreign policy conversation.

The iDeas Lab was created in 2011 through the generous support of CSIS trustee Andreas C. Dracopoulos. Our work has been featured in congressional hearings and media outlets, including The New York Times, The Washington Post, The Wall Street Journal, Financial Times, and more.

To learn more about the iDeas Lab, visit
ideaslab.csis.org
Podcasts are playing a pivotal role in today’s political discourse, including in the foreign policy and national security space. CSIS is capturing the power of podcasts to communicate balanced and essential policy ideas to our audience, and are available on Apple Podcasts, Spotify, TuneIn, Stitcher, Google Podcasts, or directly on the CSIS website.

In 2021, CSIS’s 23 active podcasts were downloaded over 1.8 million times—a 12% increase over 2020. The Truth of the Matter podcast also passed the milestone of over 500,000 downloads and hosted a range of CSIS scholars and outside experts to discuss the most pressing issues of the day.

Additionally, several new podcasts were launched, including Tech Unmanned, a podcast on emerging and disruptive technologies; 49, a mini-series focused on the internal politics of African countries and their relationship with the U.S.; NATO’s Road to Madrid, which covers NATO’s need to update its Strategic Concept and the general inner workings of the alliance; Reset the Table, a podcast on food security; Unpacking Impact, which analyzes the impact of rapid digital transformation on economics, culture, and policy; and Mexico Matters, which highlights key developments in Mexico and their impact on the U.S.
CSIS tells the world’s most important stories to an increasingly digital audience through engaging videos that complement the Center’s written products and highlight our diverse research and impact. In 2021, CSIS videos were watched over 1.2 million times and the CSIS YouTube channel added over 29,000 subscribers. In addition, we launched “Data Unpacked,” a series that uses data to break down key policy issues, to go along with our existing catalogue consisting of “High Resolution,” “What’s Happening,” “PreView,” and “Testify.”

Find our full suite of videos at youtube.com/csisdc
CSIS is redefining the future of think tank research through innovative and dynamic microsites and longform reports. The roster of CSIS web projects has grown to 19 microsites along with several digital reports. In 2021, these digital products garnered over 4 million page views. Each microsite provides a platform for original analysis, interactive visualizations, graphics, satellite imagery, videos, and other multimedia. These platforms are designed for the core policy community and beyond, developed and designed in-house by the Dracopoulous iDeas Lab.

Find our full suite of microsites on csis.org/web-projects
The CSIS Abshire-Inamori Leadership Academy and its executive education programming continue to be an important offering for CSIS’s partners across business, government, and university communities. Our year-round educational opportunities provide immersive experiences for individuals and organizations to increase their knowledge of geopolitical trends, understand the policy ecosystem of Washington, and expand their personal leadership potential. In 2021, CSIS offered 34 courses and fellowship programs. The Center was proud to work with 641 participants from 316 organizations and 43 countries through both open enrollment and custom offerings for individual organizations. We look forward to expanding these opportunities and working with you in 2022.

**COURSE CATALOG**

*The following courses and fellowships are open for public enrollment:*

**Global Policy Courses**
- Belt, Road, and Beyond
- Crash Course: Trade Policy with the Trade Guys
- The Defense Enterprise Today: Strategy, Structure, and Future Prospects
- The Dynamics and Implications of China’s Rise
- Economics in National Security: Tools of Coercion and Inducement
- Evolving Technologies: Innovation, Competition, and Change
- Global Foresight: Preparing For Future Trends
- Navigating U.S. Foreign Assistance
- Understanding the Russian

**Leadership Programs**
- AILA International Fellowship
- CSIS Accelerator
- Breakthrough Leadership Program
- Women’s Global Leadership Program

**University Programs**
- Journalism Bootcamp: Reporting on International Affairs
- CSIS-Trinity Fellowship

To learn more, visit [csis.org/executive-education](http://csis.org/executive-education)
CSIS programs, projects, and initiatives focus on regions around the world and on issues of global importance. They produce strategic insights and find policy solutions that help decision makers chart a course toward a better world.

### PROGRAMS & PROJECTS

- Abshire-Inamori Leadership Academy
- Aerospace Security Project
- Africa Program
- AI Governance Project
- Americas Program
- Asia Maritime Transparency Initiative
- Brzezinski Institute on Geostrategy
- China Power Project
- Defense Budget Analysis
- Defense-Industrial Initiatives Group
- Diversity and Leadership in International Affairs Project
- Dracopoulos iDeas Lab
- Economic Program
- Energy Security and Climate Change Program
- Europe, Russia, and Eurasia Program
- Executive Education
- Global Food Security Program
- Global Health Policy Center
- Human Rights Initiative
- Humanitarian Agenda
- International Security Program
- Middle East Program
- Missile Defense Project
- Project on Fragility and Mobility
- Project on Nuclear Issues
- Project on Prosperity and Development
- Renewing American Innovation
- Risk and Foresight Group
- Smart Women, Smart Power
- Southeast Asia Program
- Strategic Technologies Program
- Transnational Threats Project

### CHAIRS

- Arleigh A. Burke Chair in Strategy
- Australia Chair
- Brzezinski Chair in Global Security and Geostrategy
- Dracopoulos Chair in Creativity and Innovation
- Emeritus Chair in Strategy
- Freeman Chair in China Studies
- Japan Chair
- Kissinger Chair
- Korea Chair
- Langone Chair in American Leadership
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