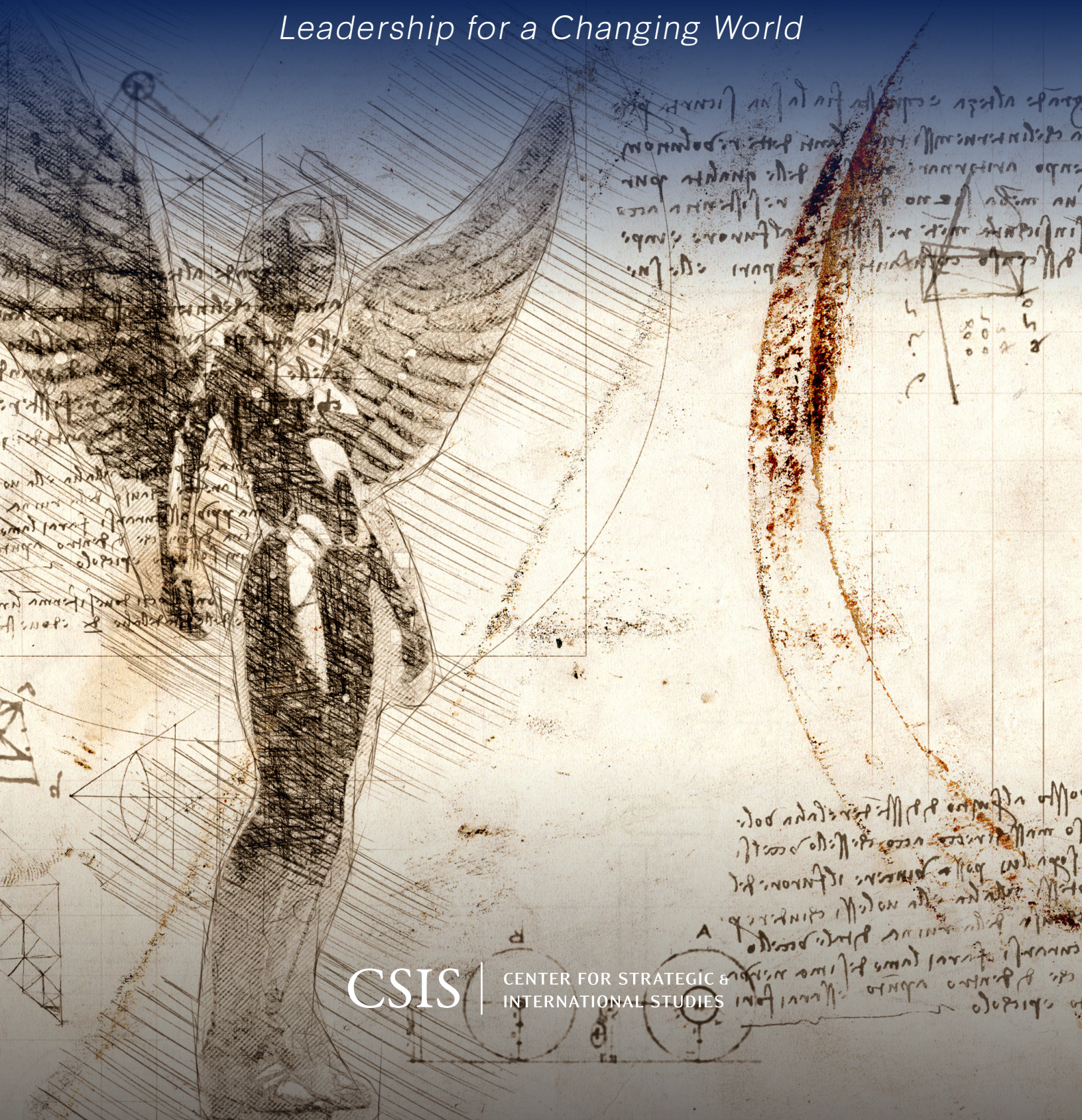


# 2024 COURSE CATALOG

# CSIS EXECUTIVE EDUCATION

*Leadership for a Changing World*



CSIS | CENTER FOR STRATEGIC & INTERNATIONAL STUDIES

## WHY CSIS EXECUTIVE EDUCATION?

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A rapidly-changing world requires an adaptable workforce that is ready to confront complex global issues. Executive Education at the Center for Strategic and International Studies (CSIS) offers a unique blend of global insights, experiential learning, and leadership development that leverages its world-class experts and coaches to get your workforce ready. Our innovative programming creates a one-of-a-kind learning environment for problem-solvers and professionals ranging from early career to the highest executive levels.

For over two decades, the CSIS network of scholars, practitioners, and coaches has elevated foreign policy expertise and professional growth, preparing leaders in government, industry, non-profits, and academia to:

- Engage, inspire, and effect change
- Forecast strategic outcomes
- Communicate in challenging environments
- Embody resilient and agile leadership
- Build long-lasting relationships with peers and coaches

## JOIN US

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### Open Enrollment Courses

Choose from a range of seminars on policy and global issues and dive deep with experts to gain and apply new insights. Grow your network by collaborating on case studies or simulations with professionals across a range of sectors.

### Leadership Programs

Invest in your organization's success by nominating a rising leader or executive to hone their communication skills, leadership acumen, and global insight and build deep and supportive relationships with peers.

### Custom Programs

Let us design and deliver a learning journey for the specific talent goals of your organization, building from our policy expertise and leadership and management options.

## EARN A DEGREE

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### CSIS-Maxwell School Executive Master's in International Relations

This joint degree program allows working professionals in the nation's capital to benefit from the academic strengths of Syracuse's Maxwell School of Citizenship & Public Affairs and the policy know-how of the world's leading international security think tank. Applicants must have at least seven years of experience.

Apply here: <https://www.maxwell.syr.edu/emir-in-dc/>



<b>V</b>	Opening Spring 2024 <b>Evolving Technologies: Innovation, Competition, and Change</b>	\$1,000	<b>P</b>	Fall 2024 <b>Wargaming: Constructing Simulations and Competitive Strategy Exercises*</b>	\$3,500
<b>P</b>	February 8–9, 2024 <b>Taiwan in the Balance*</b>	\$2,000	<b>P</b>	Fall 2024 <b>The Defense Enterprise Today: Strategy, Structure, and Future Prospects*</b>	\$3,000
<b>P</b>	March 18–21, 2024 <b>Decoding D.C.: Policy, Power, and People*</b>	\$4,000			
<b>P</b>	March 26, 2024 <b>Inside DOD's FY2025 Budget*</b>	\$1,250			
<b>P</b>	April 8–11, 2024 <b>Global Foresight: Preparing for Future Trends*</b>	\$4,000			
<b>P</b>	April 18, 2024 <b>Renewing the U.S. Innovation System*</b>	\$1,250			
<b>P</b>	May 2024 <b>Mapping the U.S. DOD Acquisition Ecosystem*</b>	TBD			
<b>V</b>	May 13–14, 2024 <b>Crash Course: Trade Policy with the Trade Guys</b>	\$1,000			
<b>P</b>	October 15–18, 2024 <b>Decoding D.C.: Policy, Power, and People*</b>	\$4,000			
<b>P</b>	October 21–24, 2024 <b>Global Foresight: Preparing for Future Trends*</b>	\$4,000			
<b>P</b>	Fall 2024 <b>Red Teaming: Alternative Analysis and Risk Assessments for a Changing World*</b>	\$3,500			

*Final dates subject to change.*

*\*Course available virtually upon request.*

## **Crash Course: Trade Policy with the Trade Guys**

Join the hosts of CSIS's highly rated Trade Guys podcast for a behind-the-scenes look at the U.S. trade policy process. Discover how trade policy is really formulated and explore the legal frameworks and norms, key multilateral institutions, and the biggest trade policy challenges facing the Biden administration.

## **Decoding D.C.: Policy, Power, and People**

Learn the ins and outs of Washington's unique political landscape from D.C. insiders and experienced policy practitioners. Understand how formal institutions and informal networks interact to advance policy interests. Sharpen the skills you need to manage crises, assess breaking developments, and engage both government and nongovernment actors.

## **The Defense Enterprise Today: Strategy, Structure, and Future Prospects**

Gain a deeper understanding of the defense domain, from strategy and force structure to budgeting and emerging technologies, in this intensive seminar. Go beyond classic defense activities to explore the intelligence community, irregular warfare, and gray zone competition. Learn to navigate the inner workings of the U.S. defense enterprise and understand the mechanics, challenges, trends, and futures of U.S. national security and its associated industries through seminars, small group exercises, and a fast-paced simulation.

## **Evolving Technologies: Innovation, Competition, and Change**

This online course focuses on some of the most critical issues leaders must grasp as we move into a global environment increasingly reshaped by automation, connectivity, ubiquitous knowledge, and technological competition. The evolving technologies covered—5G and 6G networks, AI, automation, human enhancement, and more—will continue to change our lives and work in fundamental ways.

## **Global Foresight: Preparing for Future Trends**

Strategic foresight—equal parts art and science—is the methodology leaders rely on to achieve their goals during major paradigm shifts. Learn to identify, track, and prepare for post-pandemic futures, the economics of climate change, the impact of disruptive technologies, and the other macrotrends that will drive decision-making for the next 30 years.

## **Inside DOD's FY 2025 Budget**

Gain access to expert analysis on major changes in the U.S. FY 2025 defense budget request and the Biden administration's national defense strategy. Dive deep into how these changes will affect the defense enterprise and how to find the data that's most important for your organization.

## **Mapping the U.S. DOD Acquisition Ecosystem**

The Washington, D.C. defense policy community is a robust ecosystem with frequent new entrants at every level, but the acquisition process can be mystifying without the proper training resources. This deep dive into defense acquisition covers contract requirements, the formal acquisition process, a historical overview of how we got to where we are, and some current topics including export controls, inflation, industrial base competition, rare earth elements, and data rights.

## **Red Teaming: Alternative Analysis and Risk Assessments for a Changing World**

Discover how to build and lead red teams tasked with helping large, diverse organizations understand rapidly changing environments. Through a mix of seminars and interactive exercises learn how to develop alternative assessments and support strategic planning initiatives in defense, intelligence, and business settings.

## **Renewing the U.S. Innovation System**

Innovation — the process of moving ideas from the laboratory to products and services for the market — is critical to addressing the nation's challenges in economic growth and security and improving the health and wellbeing of its citizens. This course provides industry leaders and policymakers with the context to understand efforts to renew America's innovation system and a framework to understand their impact on business and policy decisions.

## **Taiwan in the Balance**

Gain a comprehensive framework for understanding the dynamics at play in one of the world's most dangerous flashpoints. With this day-and-a-half course, go beyond the headlines to explore the latest trends and developments impacting cross-Strait relations and heightened tensions in the region.

## **Wargaming: Constructing Simulations and Competitive Strategy Exercises**

Learn how to design wargames and simulations that help your organization better understand opportunities and vulnerabilities relative to your competition. Through a mix of seminars and interactive exercises, participants will understand a wide range of gaming approaches, how to analyze the results, and how to design their own games in support of strategic planning initiatives.



## AILA International Fellowship

May 13–17, 2024; September 23–27, 2024

\$5,000

Application deadline: December 1, 2023; May 17, 2024

The AILA International Fellowship prepares aspiring global leaders to be effective and ethical changemakers. This transformational experience gives participants the tools and agile mindset to enact innovative solutions to the challenges of today's volatile world. Through an intensive and interactive week of seminars and experiential learning, AILA International Fellows gain a deeper understanding of the complex global dynamics and moral constraints they face as leaders.

## CSIS Accelerator

June 27, 2024–February 27, 2025

\$7,500

Application deadline: May 10, 2024

The CSIS Accelerator fosters a vibrant cohort of rising professionals dedicated to strategic, ethical, and effective leadership. Accelerator participants engage in a unique series of leadership, management, and policy trainings that propel them to the forefront of their fields on topics including managing polarities, design thinking, negotiation, data analysis, on-camera media training, and more. Classes take place weekly over the course of nine months.

## Breakthrough Leadership Program\*

September–November 2024

\$10,000

Nomination deadline: July 12, 2024

The Breakthrough Leadership Program accelerates the advancement of mid-career professionals from diverse backgrounds. This unique program blends leadership and communication coaching with seminars on pressing global issues to enhance the skills and insights that high-potential employees need to take on bigger roles within their organizations.

## Women's Global Leadership Program\*

February–November 2025

\$25,000

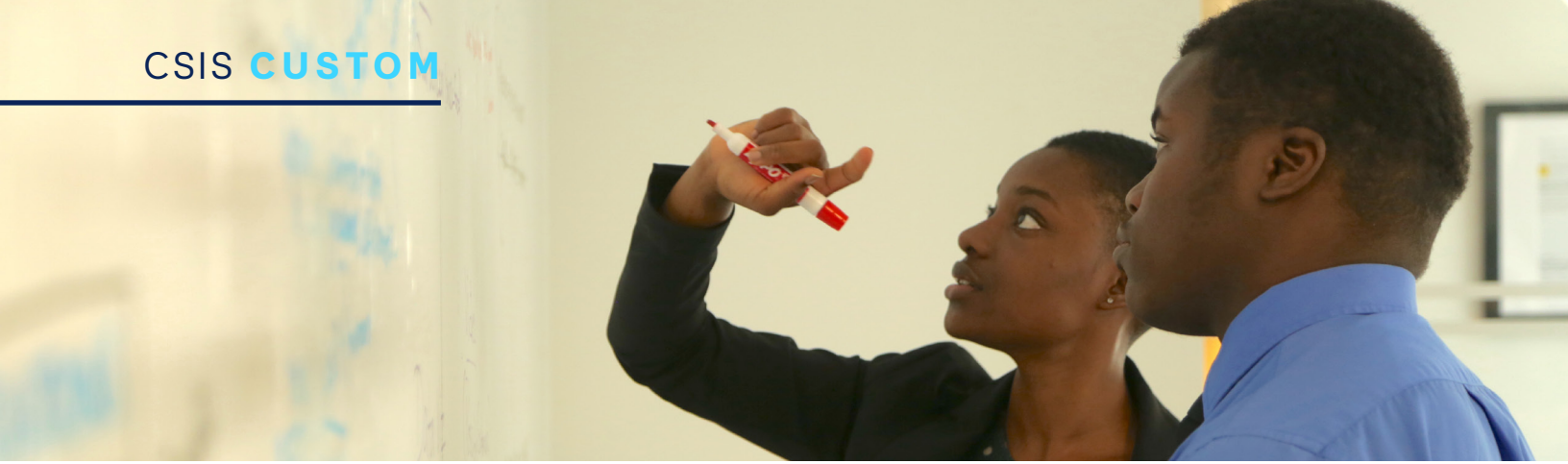
Nomination deadline: November 2024

The Women's Global Leadership Program is a year-long executive fellowship for outstanding executives who wish to deepen their understanding of critical geopolitical trends and to further develop the leadership skills needed to thrive in today's competitive marketplace. Participants join a select network of rising women leaders with diverse professional backgrounds to engage in experiential and seminar-based learning about pressing global issues.

*\*These programs offer a reduced tuition rate for government and nonprofits.*

***I found the whole experience enlightening, exhausting, and uplifting. The overall progression of the program made me really reflect on who I currently am, where I come from, and how I want to grow as a person and leader.***

– AILA International Fellowship Alumna



## CUSTOM PROGRAMS FOR HIGH-PERFORMANCE TEAMS

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There are no off-the-shelf solutions to today's complex challenges; they take strategic insights, technical expertise, and trusted partners to design and implement. That's why we craft customized programming for your industry and unique learning and development goals.

From preparing your organization for accelerating technological and geopolitical change to cultivating resilient leaders and strategic thinkers, our customized approach helps executive teams, high-potential employees, membership groups, and business units tackle mission-critical issues together. Any of our courses can be tailored for the needs of your team or organization. CSIS experts and coaches deliver in-person and virtual programming in a collaborative setting on:

- **Geopolitical trends and risk analysis**
- **Critical skills in leadership and communication**
- **Strategic planning and innovative problem-solving**
- **Policy dynamics and ecosystem**

## SET GOALS.

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Identify your team's development targets and work with CSIS to set a learning trajectory that meets the challenges and goals unique to your organization.

## EXPAND YOUR HORIZONS.

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Engage in policy roundtables with experienced practitioners and go deep with world-class experts. Develop new professional tools through hands-on workshops and put those skills to the test in dynamic, real-world simulations.

## FOSTER NEW IDEAS.

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Discover the power of programming that fosters buy-in and collaboration between peers. Workshop new ideas, confront real challenges informed by your business environment, and identify creative solutions that reflect your organization's culture.

## READY TO DIVE IN?

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Contact Donatienne Ruy, Director of the Abshire-Inamori Leadership Academy at [druy@csis.org](mailto:druy@csis.org) so we can work with you to understand your organization's needs and prepare a tailored learning journey for your high-performance team.

***If we let our current potential choose which future accomplishments are feasible,  
nothing new or challenging could ever be achieved.***

– Kazuo Inamori

The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit organization headquartered in Washington, D.C. For nearly 60 years, CSIS has been dedicated to developing practical solutions to some of the world's greatest challenges. Named the Defense and National Security Center of Excellence for 2016-2020 by the University of Pennsylvania's "Global Go To Think Tank Index," CSIS is one of the preeminent international policy institutions focused on defense and security, regional stability, and transnational challenges ranging from energy and climate to global development and economic integration. CSIS is led by Chairman Tom Pritzker and President and CEO John J. Hamre. More information can be found at [www.csis.org](http://www.csis.org).

### LEARN MORE

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To learn more about new or existing programs, please contact Donatienne Ruy, Director, Abshire-Inamori Leadership Academy at [druy@csis.org](mailto:druy@csis.org). For up to date information on course registration and fellowships, please visit <https://www.csis.org/executive-education>.

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