

Advanced Storytelling for Change Private Custom Program							
Time	Sunday		Time	Monday	Tuesday	Wednesday	Thursday
6:00 PM	Welcome Session Introductions and Program Overview Where Will We Take Our Stories?		8:30 AM	Breakfast	Breakfast	Breakfast	
			9:00 AM	The Four Keys: Purpose, Structure, Character, Detail	Take It to the Bank: Grow Your Stories	Workshop: Every Day, Stories: From the Mall	
					Strategies for Increasing Public Engagement		
7:00 PM			10:00 AM	Break			
	11:00 AM		Personal Storytelling	Designing the Story from the Audience's Perspective: Human-Centered Design as a Storytelling Tool			
			12:00 PM	Future Tense Story Slam Preview	SUCCESS Stories: Things You Remember and Why		
8:00 PM	DINNER		LUNCH	TRAVEL TO MALL/LUNCH		LUNCH	Taking the Stage: Leveraging Voice, Body, and Tech
					2:00 PM		Purpose: How Story Fits into Professional Contexts
	3:00 PM		Break	Storybuilding Workshop: Mapping Slam Stories		Future Tense Story Slam: Round 1	
			Where's Your Audience? Gauging Emotional Response				
	4:00 PM						Future Tense Story Slam: Round 2
	5:00 PM						Future Tense Story Slam: Round 2
							Story Slam: Final Round
	6:00 PM						Graduation Ceremony