2023 COURSE CATALOG

CSIS EXECUTIVE EDUCATION

Leadership for a Changing World
Executive Education at the Center for Strategic and International Studies (CSIS) creates a one-of-a-kind learning environment for problem-solvers and professionals at the highest levels. Roll up your sleeves with CSIS experts, confront mission-critical challenges in real-time, and leverage your own experience to unpack complex global issues and unlock deeper insights.

For over two decades, CSIS’s world-class network of scholars, practitioners, and coaches has cultivated foreign policy expertise and professional growth, preparing leaders in government, industry, non-profits, and academia to:

- Engage, inspire, and effect change
- Apply global insights to complex issues
- Communicate in challenging environments
- Forecast strategic outcomes
- Embody resilient and agile leadership

JOIN US

Open Enrollment Courses
Choose from a range of global issue and policy seminars to dive deep with experts, gain new insights, and grow your professional network.

Leadership Programs
Invest in your organization’s success by nominating a rising leader for one of our competitive flagship fellowships.

Custom Programs
Take advantage of the CSIS Launch Pad approach, a tailored executive education offering, to design and deliver programming that fits the learning goals of your organization.

EARN A DEGREE

CSIS-Maxwell School Executive Master’s in International Relations
This joint degree program allows working professionals in the nation’s capital to benefit from the academic strengths of Syracuse’s Maxwell School of Citizenship & Public Affairs, and the policy know-how of the world’s leading international security think tank. Applicants must have at least seven years of experience.

Apply here: https://www.maxwell.syr.edu/emir-in-dc/
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*Course available virtually upon request.*

Final dates subject to change.
Global Infrastructure Competition: Belt, Road, and Beyond
Get a master’s-level introduction to the fast-moving global infrastructure story, including China’s Belt and Road Initiative and U.S. and allied responses such as the Partnership for Global Infrastructure and Investment and Blue Dot Network, and learn how these initiatives are impacting commercial and strategic realities on the ground.

Global Foresight: Preparing for Future Trends
Strategic foresight—equal parts art and science—is the methodology leaders rely on to achieve their goals during major paradigm shifts. Learn to identify, track, and prepare for post-pandemic futures, the economics of climate change, the impact of disruptive technologies, and the other macrotrends that will drive decision-making for the next 30 years.

Inside DOD’s FY 2024 Budget
Gain access to expert analysis on major changes in the U.S. FY 2024 defense budget request and the Biden administration’s national defense strategy. Dive deeply into how these changes will affect the defense enterprise and how to find the data that’s most important for your organization.

Mapping the U.S. DOD Acquisition Ecosystem
The Washington, D.C. defense policy community is a robust ecosystem with frequent new entrants at every level, but the acquisition process can be mystifying without the proper training resources. Join this one-day course for a deep dive into defense acquisition, including setting contract requirements, the formal acquisition process, a historical overview of how we got to where we are, and some current topics including export controls, inflation, industrial base competition, rare earth elements, and data rights.

Red Teaming Analysis: Alternative Analysis and Risk Assessments for a Changing World
Discover how to build and lead red teams tasked with helping large, diverse organizations understand rapidly changing environments. Through a mix of seminars and interactive exercises learn how to develop alternative assessments and support strategic planning initiatives in defense, intelligence, and business settings.

Renewing the U.S. Innovation System
Innovation — the process of moving ideas from the laboratory to products and services for the market — is critical to addressing the nation’s challenges in economic growth and security, and to improving the health and wellbeing of its citizens. This course provides industry leaders and policymakers with the context to understand efforts to renew America’s innovation system and a framework to understand their impact on business and policy decisions.

Taiwan in the Balance
Gain a comprehensive framework for understanding the dynamics at play in one of the world’s most dangerous flashpoints. With this one-day course, go beyond the headlines to explore the latest trends and developments impacting cross-Strait relations and heightened tensions in the region.

Wargaming: Constructing Simulations and Competitive Strategy Exercises
Learn how to design wargames and simulations that help your organization better understand opportunities and vulnerabilities relative to your competition. Through a mix of seminars and interactive exercises, participants will understand a wide range of gaming approaches, how to analyze the results, and how to design their own games in support of strategic planning initiatives.
AILA International Fellowship
September 18–22, 2023 $5,000
Application deadline: June 5, 2023
The AILA International Fellowship prepares aspiring global leaders to be effective and ethical changemakers. This transformational experience gives participants the tools and agile mindset to enact innovative solutions to the challenges of today’s volatile world. Through an intensive and interactive week of seminars and experiential learning, AILA International Fellows gain a deeper understanding of the complex global dynamics and moral constraints they face as leaders.

CSIS Accelerator
June 22, 2023–February 28, 2024; June 2024–February 2025 $7,500
Nomination deadline: June 2, 2023; Spring 2024
The CSIS Accelerator fosters a vibrant cohort of rising professionals dedicated to strategic, ethical, and effective leadership. Accelerator participants engage in a unique series of leadership, management, and policy trainings that propel them to the forefront of their fields on topics including managing polarities, design thinking, negotiation, data analysis, on-camera media training, and more. Classes take place weekly over the course of nine months.

Breakthrough Leadership Program
September–November 2023 $10,000
Nomination deadline: July 7, 2023
The Breakthrough Leadership Program accelerates the advancement of mid-career professionals from diverse backgrounds. This unique program blends leadership and communication coaching with seminars on pressing global issues to enhance the skills and insights that high-potential employees need to take on bigger roles within their organizations.

Women’s Global Leadership Program
February–December 2024 $25,000
Nomination deadline: November 17, 2023
The Women’s Global Leadership Program is a year-long executive fellowship for outstanding women executives who wish to deepen their understanding of critical geopolitical trends and to further develop the leadership skills needed to thrive in today’s competitive marketplace. Participants join a select network of rising women leaders with diverse professional backgrounds to engage in experiential and seminar-based learning about pressing global issues.

Honored to learn from leading experts and be among a group of very smart, talented, and personable achievers. This was no doubt the most transformative week...[and] a landmark in my personal and professional life.

– AILA International Fellowship Alum
CUSTOM PROGRAMS FOR HIGH-PERFORMANCE TEAMS

There are no off-the-shelf solutions to today’s complex challenges—it takes teamwork, tactical insights, technical expertise, and trusted partners. That’s why every Launch Pad approach is custom-crafted according to your unique needs and learning and development goals.

From preparing your organization for post-pandemic futures and a shifting geopolitical landscape, to cultivating resilient leaders and strategic thinkers, our customized approach provides executive teams, high-potential employees, membership groups, and business units with the scholarship, skills, and collaborative setting to tackle mission-critical issues together. Each open enrollment course can be adapted and tailored for your team and the needs of your organization. Led by world-class experts and coaches, CSIS delivers in-person and virtual programming on:

- Geopolitical trends and risk analysis
- Critical skills in leadership and communication
- Strategic planning and design thinking
- Data analysis and visualization

AIM HIGH.

Identify your team’s development targets and work with CSIS to set a learning trajectory that meets the challenges and goals unique to your organization.

PREPARE FOR LAUNCH.

Engage in policy roundtables with experienced practitioners and go deep with world-class experts. Develop new professional tools through hands-on workshops and put those skills to the test in dynamic, real-world simulations.

IGNITE.

Discover the power of programming that fosters buy-in and collaboration between peers. Workshop new ideas, confront real challenges informed by your business environment, and identify creative solutions that reflect your corporate culture.

READY FOR LIFTOFF?

Contact Eric Palomaa, Director of Partnerships at epalomaa@csis.org or 202.775.3155 so we can work with you to understand your organization’s needs and prepare a Launch Pad for your high-performance team.

*Education is the most powerful weapon which you can use to change the world.*

– Nelson Mandela
The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit organization headquartered in Washington, D.C. For nearly 60 years, CSIS has been dedicated to developing practical solutions to some of the world’s greatest challenges. Named the Defense and National Security Center of Excellence for 2016-2020 by the University of Pennsylvania’s “Global Go To Think Tank Index,” CSIS is one of the preeminent international policy institutions focused on defense and security, regional stability, and transnational challenges ranging from energy and climate to global development and economic integration. CSIS is led by Chairman Tom Pritzker and President and CEO John J. Hamre. More information can be found at www.csis.org.

LEARN MORE
To learn more about new or existing programs, please contact Donatienne Ruy, Director, Abshire-Inamori Leadership Academy at dru@csis.org. For up to date information on course registration and fellowships, please visit https://www.csis.org/executive-education.

COVID-19 CONTINGENCY
CSIS is offering courses in person and virtually in 2023. For updates on course offerings, please visit our website at https://www.csis.org/executive-education.

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