



# THE TRADE GUYS

## Crash Course: Trade Policy with The Trade Guys

*CSIS Executive Education*

### Overview >

Crash Course: Trade Policy with the Trade Guys is a two-day, online seminar for embassy professionals working on U.S. international trade policy and politics. The purpose behind the program is to provide participants with the knowledge necessary to better understand American trade policy under the new administration.

This real-time, interactive program will be conducted by CSIS experts Scott Miller and Bill Reinsch, known as The Trade Guys from their highly-rated weekly podcast. Participants will walk away from the course having gained an expanded professional network along with a working knowledge about the formulation of U.S. economic policy and the operation and effect of trade laws.

### Apply Online

**Tuition:** \$1,000

**Location:** Online

**Register:** <https://www.csis.org/executive-education/courses/crash-course-trade-policy-trade-guys>

**Contact:** For questions, please contact Erin Delany at [edelany@csis.org](mailto:edelany@csis.org).

# Agenda >

TIME	DAY ONE	DAY TWO
9 AM	Overview / Introductions	The Multilateral System <i>Scott Miller, CSIS</i>
	American Trade Politics Trade Policy and the Congress <i>Scott Miller, CSIS</i>	BREAK
10 AM	BREAK	Export Controls and Investment Reviews <i>Bill Reinsch, CSIS</i>
	Trade Laws: The Underpinnings of U.S. Actions on Trade <i>Bill Reinsch, CSIS</i>	BREAK
12 PM	LUNCH BREAK	Dispute Settlements <i>Scott Miller, CSIS</i>
		LUNCH BREAK
1 PM	AD/CVD <i>Bill Reinsch, CSIS</i>	Trade Under the Biden Administration <i>Bill Reinsch, CSIS</i>

FOCUS AREAS	SEMINAR
	NETWORKING

## Seminars ›

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### *American Trade Politics, Trade Policy, and the Congress*

Learn the ins and outs of U.S. trade policy development and negotiations and discover the key elements in the U.S. toolkit, such as trade enforcement, congressional timelines, trade promotion authority, export promotion and export finance, investment promotion and reviews, and more.

### *Trade Laws: The Underpinnings of U.S. Actions on Trade*

This session outlines the key provisions of U.S. trade laws, such as Section 201 (safeguards) and Section 232 (national security), as well as executive authority actions encompassed by the International Economic Emergency Powers Act and Tariff Proclamation Authority.

### *AD/CVD*

Unpack the purpose behind antidumping and countervailing duty cases and how they are used to remedy unfair trade practices. Participants weigh considerations in determining the scope of a case, the who, what, and where in the petitioning process, as well as the general investigation timelines for AD/CVD.

### *The Multilateral System*

Navigate the roles of the GATT, WTO, and other multilateral players operating within a rules-based system. Learn about the key benefits members gain, such as contestable markets and lowered cost of doing business, and some critical challenges for U.S. traders, such as institutional leadership and dispute settlements.

### *Export Controls and Investment Reviews*

Rediscover the significance of export controls, where they come from, and what they regulate. Outline the export licensing process and determine what key items and activities are subject to commercial controls, or export administration regulations.

### *Dispute Settlements*

Dive deeper into trade and investment dispute settlements, what the mechanisms are for dispute resolution and which parties are involved. Navigate the basic provisions entailing the limits on expropriation, restrictions on performance requirements, and access to neutral arbitration. View the rules and general matters of compliance through trade and investment lenses.

### *Trade Under the Biden Administration*

Although a majority of the American public has historically never prioritized trade, the country is becoming slightly more concerned in the last few years than under the Obama era. The final session of the course will address the Biden administration's plans of tackling a range of foreign trade issues.

## About the Scholl Chair in International Business >

The Scholl Chair examines critical issues in the global political economy including international trade, governance, competitiveness, development and meeting the challenges of a changing world economy. Established in 1981, the Scholl Chair examines the relationship of international trade and investment to economic growth, innovation, and development. In a time of accelerating global integration and financial instability, America's role on the world stage is influenced by its ability to effectively integrate trade and international economic objectives into its broader foreign policy.

## About CSIS Executive Education >

The Center for Strategic and International Studies' (CSIS) Executive Education Program convenes professionals from diverse backgrounds at Washington, D.C.'s premier bipartisan think tank for transformative programming in leadership, communication, and global issues. For over 60 years, CSIS has brought independent research, innovative ideas, and practical policy solutions to some of the greatest security, regional, and transnational challenges facing policymakers and international thought leaders. Ranked the number one think tank in the United States by the University of Pennsylvania's "Global Go To Think Tank Index," CSIS is led by Chairman Tom Pritzker and President and CEO John J. Hamre.



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