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ABOUT CSIS

The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world's greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. Senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS's purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS's values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decisionmaking of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

CSIS is ranked the number one think tank in the United States as well as the defense and national security center of excellence for 2016-2018 by the University of Pennsylvania's annual think tank report.

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The Board of Trustees, chaired by Thomas J. Pritzkeris composed of highly distinguished and accomplished leaders who provide overall direction and leadership to CSIS.

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^{**} New Trustee as of 2019

CSIS HEADQUARTERS

In October 2013, CSIS opened the doors to its new headquarters at 1616 Rhode Island Avenue NW. The CSIS building is a destination for global dialogue in the heart of Washington. Our proximity to the city's most prominent institutions allows CSIS to play a critical role in convening diverse elements of the international policy community.

CSIS's home features a three-story conference center; multiple visitor and staff meeting rooms; modern, flexible office space to support a growing staff; and state-of-the-art technology throughout. The new facility has significantly improved the Center's ability to host major global events and conferences.

In 2019, CSIS hosted more than 300 public events. The space is designed to welcome the world's leaders and top minds in international security and foreign policy, including U.S. government officials, foreign cabinet ministers, heads of state, civil society representatives, journalists, and industry leaders.

Designed with the latest green principles, the new headquarters achieved LEED Platinum status as an environmentally friendly structure. It was the fifth building in Washington, D.C., to achieve this accolade and the only think tank whose headquarters has met this high standard. Its features include a green roof, state-of-the-art heating and cooling systems, and the very latest in efficient lighting and insulation.

With the support of our many donors, and the help of the great teams at Hickock Cole Architects, HITT Contracting, and Jones Lang LaSalle Project Management, we now have our very own dynamic space that matches the impressive level of our world-class research.









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President & CEO, CSIS, and Langone Chair in American Leadership, CSIS

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CSIS PROGRAMS AND PROJECTS

CSIS's research programs are dedicated to the most pressing issues facing the United States and the world. Led by our world class experts, these programs are the intellectual foundation of CSIS.

PROGRAMS & PROJECTS

Abshire-Inamori Leadership Academy

Aerospace Security Project

Africa Program

Alliances and American Leadership **Project**

Americas Program

Asia Maritime Transparency Initiative

Asia Program

Brzezinski Institute on Geostrategy

China Power Project

Defense Budget Analysis

Defense-Industrial **Initiatives Group**

Diversity and Leadership in International Affairs Project

Dracopoulous iDeas Lab

Energy Security and Cliamte Change Program

Europe Program

Executive Education

Global Food Security Project

Global Health Policy Center

Human Rights Initiative

Humanitarian Agenda

International Security Program

Lillan and Robert D. Stuart Jr. Center in Euro-Atlantic and Northern European Studies

Middle East Program

Missile Defense Project

Project on History and Strategy

Project on Nuclear Issues

Project on Prosperity and Development

Project on U.S. Leadership in Development

Reconnecting Asia

Russia and Eurasia Program

Southeast Asia Program

Stephenson Ocean Security Project

Technology Policy Program

Transnational Threats Project

Turkey Project

CHAIRS

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Burke Chair in Strategy

Dracopoulos Chair in Creativity and Innovation

Freeman Chair in China Studies

Harold Brown Chair in Defense **Policy Studies**

Henry A. Kissinger Chair

James R. Schlesinger Chair for Energy and Geopolitics

Japan Chair

Korea Chair

Scholl Chair in International **Business**

Simon Chair in Political Economy

Trustee Chair in China Business and Economics

Wadhwani Chair in U.S.-India **Policy Studies**

William A. Schreyer Chair in Global Analysis

RANKED BY UNIVERSITY OF PENNSYLVANIA #1 THINK TANK IN THE U.S.

DEFENSE AND NATIONAL SECURITY CENTER OF EXCELLENCE FOR 2016-2018

CSIS voted **top** defense and national security think tank for **8** consecutive years (2010-2018)

AND NUMBER 1 IN

"Best Use of Social Media and Networks" for the 3rd consecutive year

AND NUMBER 2 IN

Top Global Health Policy Think Tanks

Think Tanks with the Best External Relations/Public Engagement Program for the 3rd consecutive year

Best Regional Studies Center (Free Standing) for the 2nd consecutive year

AND NUMBER 3 IN

Think Tanks with the Most Innovative Policy Ideas/Proposals





2019 HIGHLIGHTS

CSIS is dedicated to developing practical solutions to the world's greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.

SATELLITE IMAGERY OF GEOPOLITICAL FLASHPOINTS

CSIS used satellite imagery to advance understanding of critical geopolitical flashpoints in 2019. The Transnational Threats Project's analysis of Iranian threats to Saudi critical infrastructure preceded the attack on a Saudi oil facility, and a close ongoing examination of North Korea's missile activity kept this issue in the public debate.



TRADE

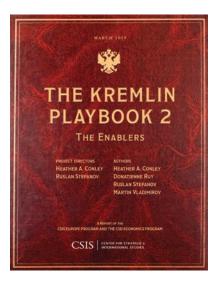
CSIS served as a leading voice on trade and economics, launching the Commission on Affirming American Leadership, which aims to strengthen U.S. trade leadership. CSIS also looked in-depth at the policy implications of a changing U.S.-China trade relationship in Beyond the Brink: Escalation and Conflict in U.S.-China Economic Relations.

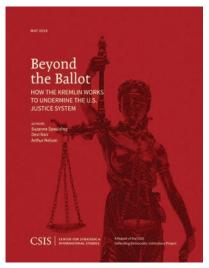




RUSSIAN MALIGN INFLUENCE

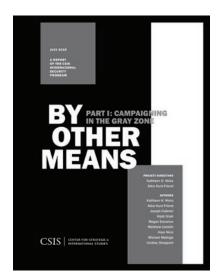
CSIS continued its pathbreaking work examining Russia's malign influence on European democracies through Kremlin Playbook 2: The Enablers. CSIS also issued Beyond the Ballot: How the Kremlin Works to *Undermine the U.S. Justice System,* from CSIS's Defending Democratic Institutions project.





GRAY ZONE PROJECT

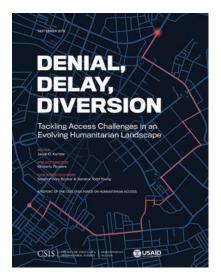
The International Security Program's report on U.S. strategy to confront gray zone conflicts—the contested arena between routine statecraft and open warfare—had significant reach both inside and outside the halls of government as the United States grapples with how to deter Chinese, Russian, and Iranian activity.

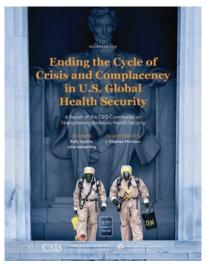




HUMANITARIAN CHALLENGES

CSIS led a commission on Strengthening America's Health Security and a task force on Humanitarian Access in 2019. Both efforts included CSIS experts and high-level leadership from the policy, business, and NGO communities, and other key stakeholders.





CHINA

The podcast "Hong Kong on the Brink," hosted by CSIS's new Freeman Chair in China Studies, Jude Blanchette, followed the unfolding events on the ground in Hong Kong and analyzed their implications for Beijing and beyond. CSIS also created a new Trustee Chair in Chinese Business and Economics to work alongside the Freeman Chair and China Power Project.

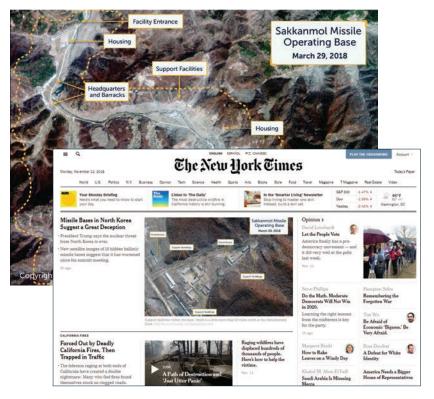


2018 HIGHLIGHTS



THE TRADE GUYS

In 2018, CSIS released The Trade Guys featuring Scott Miller, Bill Reinsch, and host, H. Andrew Schwartz. Through the podcast, micro-website, explainer videos, and interactive features, the Trade Guys break down the buzz around trade, how it affects policy, and how it impacts people's day-to-day lives.

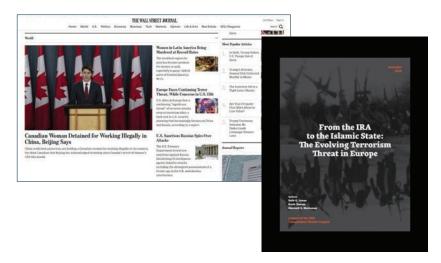


BEYOND PARALLEL

In November 2018, a study by CSIS's Beyond Parallel project was the subject of an exclusive New York Times story regarding undeclared North Korean missile operating bases. The CSIS study features compelling satellite imagery and original research that made worldwide news.

TRANSNATIONAL THREATS PROJECT

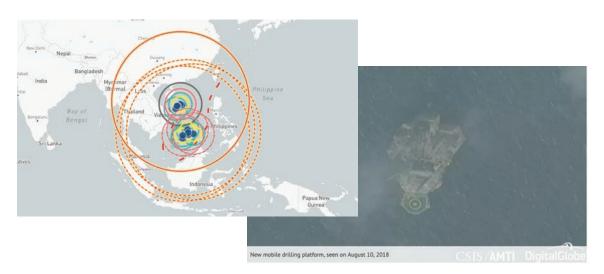
CSIS's Transnational Threats Project released two key studies on the current and future challenges from terrorist groups, The Evolution of the Salafi-Jihadist Threat and From the IRA to the Islamic State: The Evolving *Terrorism Threat in Europe.* Each report was the subject of exclusive stories in the New York Times and Wall Street Journal respectively.

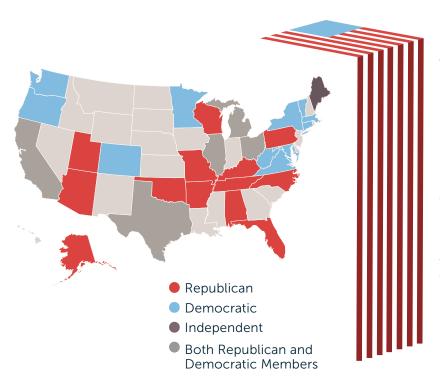




ASIA MARITIME TRANSPARENCY INITIATIVE

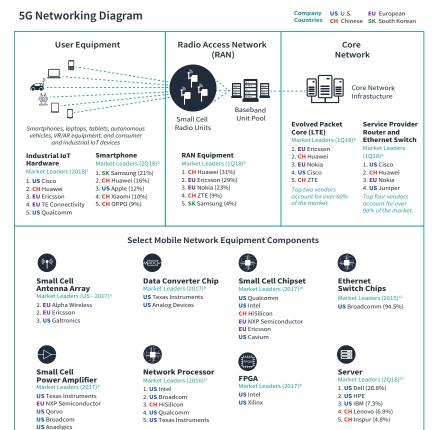
The Asia Maritime Transparency Initiative (AMTI) is the world's one-stop source for legal, political, and security issues in the contested waters of the Indo-Pacific region. In 2018, AMTI broke down the South China Sea's disputed energy resources block-by-block in a first-of-its-kind interactive map and by utilizing satellite imagery.





BEYOND THE WATER'S EDGE

CSIS released Beyond the Water's Edge, a report assessing the core motivations of contemporary members of Congress on foreign policy and recommended opportunities for strengthening bipartisan cooperation and congressional foreign policy leadership. The study was widely distributed and earned a broadly positive reception among congressional offices, foreign embassies, and the academic community.



TECHNOLOGY POLICY PROGRAM

CSIS's Technology Policy Program continues to be a leading voice on technology issues. In 2018, a key report on law enforcement and digital evidence led to draft legislation and changes in major company policies, CSIS's work on artificial intelligence was used by the White House, and its groundbreaking primer on 5G security shaped U.S. and foreign government 5G strategies.

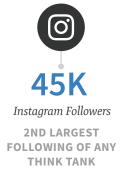
OUR REACH

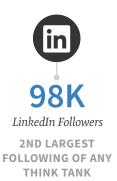
OUTREACH

CSIS prides itself on its ability to reach decisionmakers and the wider policy community both in Washington, D.C. and beyond. CSIS's social media channels reach an audience of hundreds of thousands every day, allowing the Center to expand its reach far beyond our headquarters.

















unique page views on CSIS.org and associated CSIS micro-websites

The Wall Street Journal.
The Washington Post

1,100 *expert citations in 2019*



testimonies on
Capitol Hill in 2019

IN THE NEWS

CSIS is often called upon by global media outlets to analyze the policy challenges and geopolitical flashpoints driving the news. Our scholars were prolific in appearing in elite media outlets, racking up over 1,100 mentions in the New York Times, Wall Street Journal, and Washington Post. Beyond making an impact online and in print, CSIS experts continued to be a major resource for the world's leading television networks.

























CONGRESSIONAL ENGAGEMENT

TESTIMONIES

CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staffs. CSIS is proud to support a diverse and bipartisan Capitol Hill audience. In 2019, 19 CSIS experts participated in 27 House and Senate hearings across 15 different committees.

























EVENTS

In 2019, CSIS hosted 31 members of Congress for public remarks on issues ranging from counterterrorism to the Arctic to arms control and much more.

















(Top Left) Senator James Risch (R-ID); (Top Center) Senator Dan Sullivan (R-AK); (Top Right) Senators Lisa Murkowski (R-AK) and Joe Manchin (D-WV); (Middle Left) Representatives Michael Waltz (R-FL) and Abigail Spanberger (D-VA); (Middle Right) Representatives Kay Granger (R-TX) and Nita Lowey (D-NY); (Bottom Left) Senator Tammy Duckworth (D-IL); (Bottom Center) Senator Cory Gardner (R-CO); (Bottom Right) Representative Adam Smith (D-WA).

EVENT SERIES

CSIS-TCU SCHIEFFER SERIES

The CSIS-TCU Schieffer Series is a monthly series of timely discussions held at CSIS and hosted by CSIS trustee and CBS News legend Bob Schieffer. Now in its 11th consecutive year, the dialogues are thoughtful panel discussions featuring senior government officials, lawmakers, journalists, and experts who discuss critical issues of national security, foreign policy, and global challenges. The series is a partnership between CSIS and the TCU Schieffer College of Communication and made possible with the generous support of the Stavros Niarchos Foundation.

SMART WOMEN, SMART POWER

Smart Women, Smart Power (SWSP) convenes high-level women leaders in foreign policy, national security, international business, and international development to spotlight their expertise and discuss critical and timely issues. In 2018 and 2019, the SWSP speaker series hosted then-World Bank CEO Kristalina Georgieva, now managing director of the International Monetary Fund; former president of Kosovo Atifete Jahjaga; Accenture CEO Julie Sweet; and Representatives Nita Lowey (D-NY) and Kay Granger (R-TX), chairwoman and ranking member of the House Appropriations Committee. Past speakers have included philanthropist Melinda Gates, former secretary of state Madeleine Albright, former IMF managing director and current European Central Bank president Christine Lagarde, and businesswoman Carly Fiorina. SWSP also hosts high-level leaders for private roundtables, which have recently featured Kersti Kaljulaid, president of Estonia, and Liz Smith, executive board chairwoman and former CEO of Bloomin' Brands, Inc. SWSP's well-respected biweekly podcast is routinely among the top podcasts on Apple Podcasts. The Smart Women, Smart Power Initiative was launched in December 2014 in partnership with Citigroup.

GLOBAL SECURITY FORUM

The Global Security Forum (GSF) is an annual flagship event examining the top challenges facing U.S. and international security. The 2018 GSF focused on gray zone challenges-U.S. adversary strategies focused on exploiting the zone between war and peace. The 2019 GSF explored the opportunities and risks of emerging technologies and how the United States can best balance national security and innovation. The forum is conducted on a bipartisan basis and seeks to advance an actionable policy agenda informed by current and former U.S. and allied government officials. Led by the International Security Program, GSF leverages scholar and program expertise from across CSIS and presents content to a highlevel Washington audience through interactive formats. It also distributes its findings publicly through videos, additional events, and an annual publication. GSF is made possible by Leonardo DRS.

MARITIME SECURITY DIALOGUE

The Maritime Security Dialogue (MSD) is a public, on-the-record speaker series highlighting the issues important to the Navy, Marine Corps, and Coast Guard. MSD events are convened about five times a year and feature conversations ranging from national-level maritime policy and budgetary challenges to technological opportunities and naval concept development and program design. MSD has hosted a succession of senior speakers representing the maritime services, including the Honorable Richard V. Spencer, 76th secretary of the Navy; The Honorable John F. Lehman Jr., 65th secretary of the Navy; The Honorable Sean O'Keefe, 69th secretary of the Navy; The Honorable Richard J. Danzig, 71st secretary of the Navy; Gen Robert B. Neller, USMC, 37th commandant of the Marine Corps; ADM Karl Schultz, USCG, 26th commandant of the Coast Guard; ADM John M. Richardson, USN, 31st chief of naval operations; and ADM William F. Moran, USN, 39th vice chief of naval operations. MSD is a collaboration of CSIS and the U.S. Naval Institute. It is made possible by Huntington Ingalls Industries.

GLOBAL DEVELOPMENT FORUM

The Global Development Forum (GDF) is the annual flagship event for the Chevron Forum on Development Series and is led by the Project on U.S. Leadership in Development (USLD) at CSIS. The 2019 GDF, hosted in April, focused on the future directions for development featuring a keynote address from former UK prime minister Tony Blair and USAID administrator Mark Green. Breakout panels explored urbanization in Africa, development finance, youth, human rights, long-term trends in development, and water sustainability. Now in its fifth year, GDF has grown to become one of CSIS's most well-attended and impactful conferences. The 2019 GDF had 600 attendees, and over 3,500 people have viewed the recordings from the event.

CHEVRON FORUM ON DEVELOPMENT

The Chevron Forum on Development is an ongoing series hosted by the Project on U.S. Leadership in Development (USLD) at CSIS. As part of the forum, USLD launched a series focused on the United Nations' 17 Sustainable Development Goals (SDGs) and how to measure progress toward achieving each of the goals. So far, USLD has hosted public events and published briefs on eight of the seventeen goals, in addition to a Chevron Forum focused on the role of the private sector in making progress toward the goals. Since 2011, USLD has hosted over 62 Chevron Forums that have had over 5.000 inperson attendees as well as more than 400,000 event webpage views.

EVENT HIGHLIGHTS















(Top Left) Secretary of State Mike Pompeo; (Top Center) Former Secretary of State Condoleezza Rice; (Top Right) Former Secretary of Defense and CSIS trustee Leon Panetta; (Middle Left) CSIS Asia Forecast 2019 featuring Dr. Michael J. Green, Dr. Sue Mi Terry, Richard M. Rossow, Dr. Amy Searight, and Christopher K. Johnson; (Middle Right) Former U.S. Trade Representatives Charlene Barshefsky and William Brock and CSIS trustees Frederick W. Smith and Bob Schieffer; (Bottom Left) Then-Secretary $of the Army \, Mark \, Esper, former \, Secretary \, of the \, Navy \, Richard \, Spencer, \, and \, former \, Secretary \, of the \, Air \, Force \, Heather \, Wilson;$ (Bottom Right) Former UK Prime Minister Tony Blair.

PRIZES AT CSIS

ZBIGNIEW BRZEZINSKI PRIZE AND LECTURE

The Zbigniew Brzezinski Prize was established to honor the late Dr. Brzezinski's legacy by recognizing and promoting the importance of geostrategic thinking with a transcending moral purpose. It is intended to foster constructive ideas with moral clarity and practical applications for today's global challenges.

The inaugural recipient of the Brzezinski Prize, awarded in 2016, was former U.S. secretary of defense Robert M. Gates. The second Brzezinski Prize was awarded to Joseph R. Biden, former vice president of the United States, in 2017. The 2019 Prize was awarded to John Warner, former secretary of the Navy and U.S. senator.

The Zbigniew Brzezinski Prize and Lecture is made possible by a generous endowment gift from the Smith Richardson Foundation.

THE SAM NUNN NATIONAL SECURITY LEADERSHIP **PRIZE AND LECTURE**

The Sam Nunn National Security Leadership Prize and Lecture honors the legacy of CSIS chairman emeritus and former senator Sam Nunn by spotlighting and supporting courageous leaders who demonstrate vision and wisdom in addressing global challenges and who put our nation's interest ahead of political considerations.

The inaugural recipient of the Sam Nunn Prize, awarded in 2016, was former U.S. secretary of defense Ashton Carter. The second Sam Nunn Prize was awarded to Mac Thornberry, chairman of the House Armed Services Committee, U.S. House of Representatives, in September 2018. In October 2019 the third Sam Nunn Prize was awarded to former U.S. secretary of defense James Mattis.

The Sam Nunn National Security Leadership Prize and Lecture is made possible by a generous endowment gift from the CSIS Board of Trustees and friends.



ANDREAS C. DRACOPOULOS IDEAS LAB

The Andreas C. Dracopoulos iDeas Lab enhances CSIS's research, reach, and impact with the latest web technologies, design, and multimedia. CSIS experts partner with the iDeas Lab to create websites, interactive visualizations, custom reports, dynamic visualizations, videos, and podcasts that effectively communicate policy scholarship and recommendations to a global audience. Since its inception, the iDeas Lab has helped move CSIS research beyond traditional output by creating innovative, dynamic, and engaging products and digital experiences. Our digital-first approach has allowed us to reach audiences worldwide and propel policy forward.

CSIS iDeas Lab projects have appeared in Senate hearings, been featured on pages of the New York Times, the Financial Times, the Washington Post, and the Wall Street Journal, among others, and racked up millions of views around the world.



CSIS PODCASTS

In 2019, CSIS's 18 active podcasts were downloaded and streamed over a 1.1 million times. New podcasts launched this year included The Truth of the Matter, an analysis of critical current events hosted by CSIS Trustee and longtime CBS anchor Bob Schieffer and CSIS's H. Andrew Schwartz; Asia Chessboard, which explains the historical context and decisionmaking process behind political developments across the continent, hosted by Dr. Michael J. Green; and Defense 2020, which aims to break down the most important defense debates in the 2020 U.S. election cycle, hosted by Dr. Kathleen Hicks. CSIS attracts significant audiences through engaging audio discussions and analysis made available on Apple Podcasts, Spotify, TuneIn, Stitcher, Google Play, or directly on the CSIS website.



CSIS VIDEOS

CSIS's suite of video series focused on key current policy issues highlights the Center's diverse expertise and impact. In 2019, our videos were watched over 4.2 million times, and we added over 22,000 subscribers. The popular "High Resolution" uses satellite imagery and advanced mapping to analyze geopolitical challenges. "What's Happening" breaks down the most important stories from around the world. And in "PreView" and "Testify," CSIS experts expand on their latest high-impact reports and congressional testimonies, respectively.









CSIS MICROSITES

CSIS dives deeper into a range of policy areas through dynamic micro-websites. Each microsite provides a platform for original analysis, interactive visualizations, graphics, satellite imagery, videos, and other multimedia. The roster of CSIS web projects has grown to 15 microsites along with several dynamic digital reports. In 2019, these digital products garnered over 4 million page views. These platforms are designed for the core policy community and beyond, developed and designed in-house by the Dracopoulos iDeas Lab.



CSIS EXECUTIVE EDUCATION

CSIS's executive education programming and Abshire-Inamori Leadership Academy (AILA) continue to be a growing resource for business, government, and university partners to engage with CSIS in new and exciting ways. AILA is dedicated to developing internal training opportunities for staff and interns, while our executive education team works closely with public and private organizations to customize programming that is right for them.

Our year-round educational opportunities provide immersive experiences for individuals and organizations to increase their knowledge of geopolitical trends, understand the policy ecosystem of Washington, and expand their personal leadership potential.

In 2019, 482 participants from 255 organizations and 33 countries took part in 19 distinct CSIS executive courses.



If you are interested in bringing a group of employees to CSIS for a custom training or having CSIS deliver training at your organization, please visit https://www.csis.org/ executive-education or contact Nahmyo Thomas, vice president and director of executive education, at nthomas@csis.org to learn more about our offerings.

CURRENT PROGRAMS

AILA International Fellowship

Argentine Judicial Program

Belt, Road, and Beyond

CSIS Accelerator Series

Defense Threat Reduction Agency

Executive Master's in International Relations

Future of Missile Defense

Georgia Tech

Japan Ministry of Defense

Japan Ministry of Foreign Affairs

Journalism Bootcamp

Southeast Missouri State University

Taiwan Executive Program

Trade Guys Crash Course

UAE Storytelling and Media Production

Understanding Space Security Understanding Washington

Unpacking the Defense Enterprise Women's Global Leadership Program



participants



organizations



countries



courses

OUR DONORS

CSIS is grateful for the generous support it receives from individuals, foundations, corporations, and governments. Our donors make the strategic insights and bipartisan policy solutions possible to help decisionmakers chart a course toward a more peaceful and prosperous world.

SECURING OUR FUTURE CAMPAIGN

Securing Our Future is a campaign to carry CSIS forward for the upcoming decades. This campaign supports independent research, objective analysis, and genuine bipartisan approaches to finding policy solutions.

Funds from the campaign are building CSIS's endowment and creating a Strategic Initiatives Fund (SIF) for emerging opportunities and investments. More importantly, this campaign is ensuring that CSIS can address the greatest challenges facing the United States and the world, helping the public and private sectors bring prosperity and security to all people. With the generous support of many individuals, families, companies, and private foundations, by the end of Fiscal Year 2019, CSIS had secured \$71 million toward the \$75 million campaign goal. CSIS hopes to complete the campaign in Fiscal Year 2020 and wishes to thank all of our generous campaign donors for their involvement and support.

MEMBERSHIP GROUPS





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CSIS offers three types of membership: International Councillors, Advisory Board, and Roundtables. Each diverse group offers an opportunity to engage with CSIS scholars and contribute to our mission of providing bipartisan strategic insights and practical policy solutions to decisionmakers. The groups meet regularly to discuss and analyze our greatest challenges and to generate dialogue about the Center's ongoing studies and programs.

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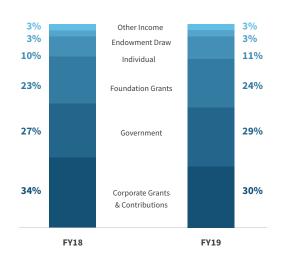
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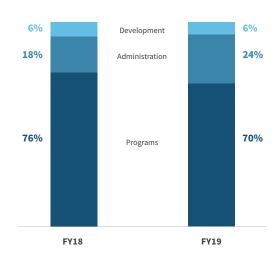
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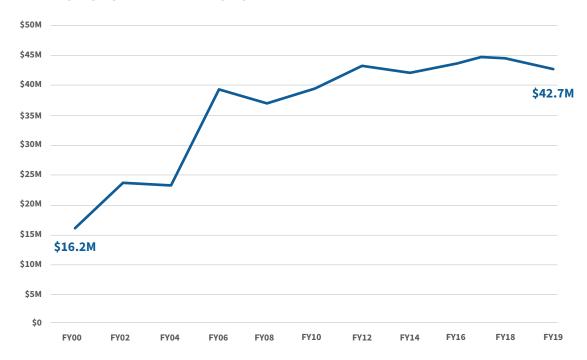
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