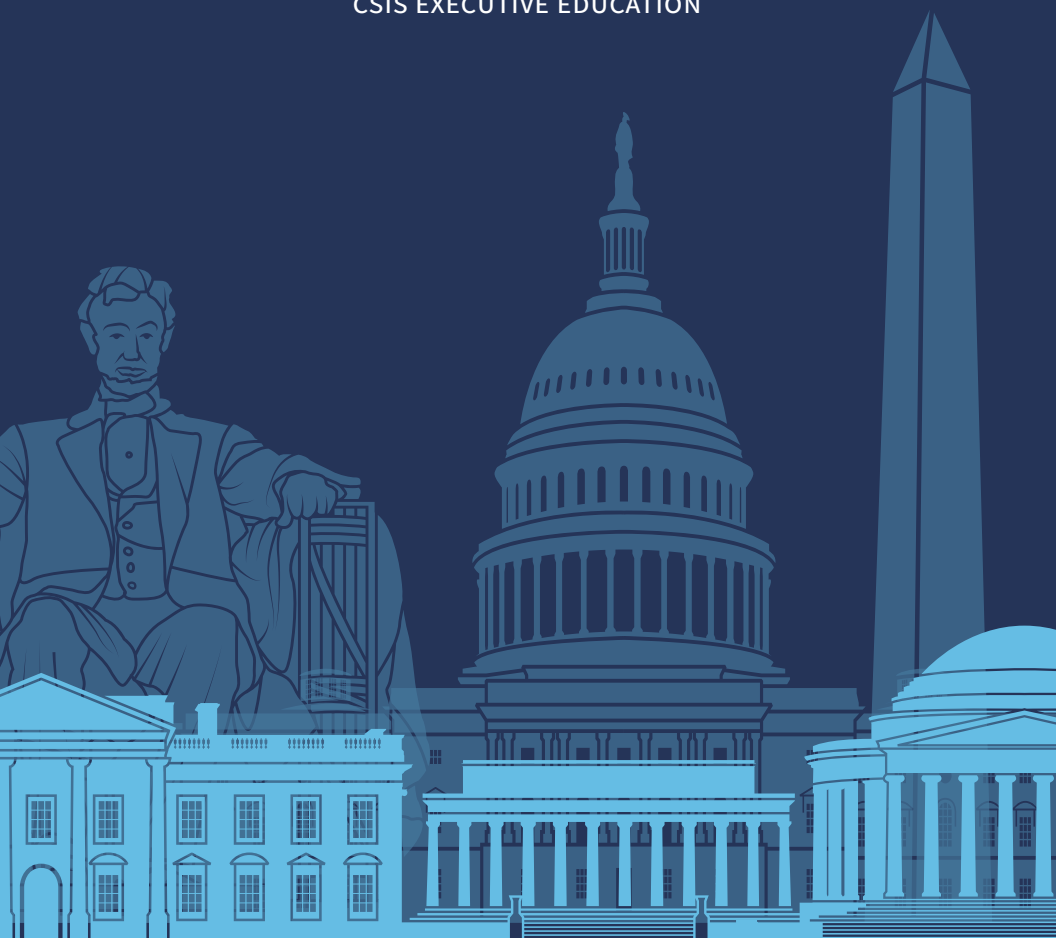
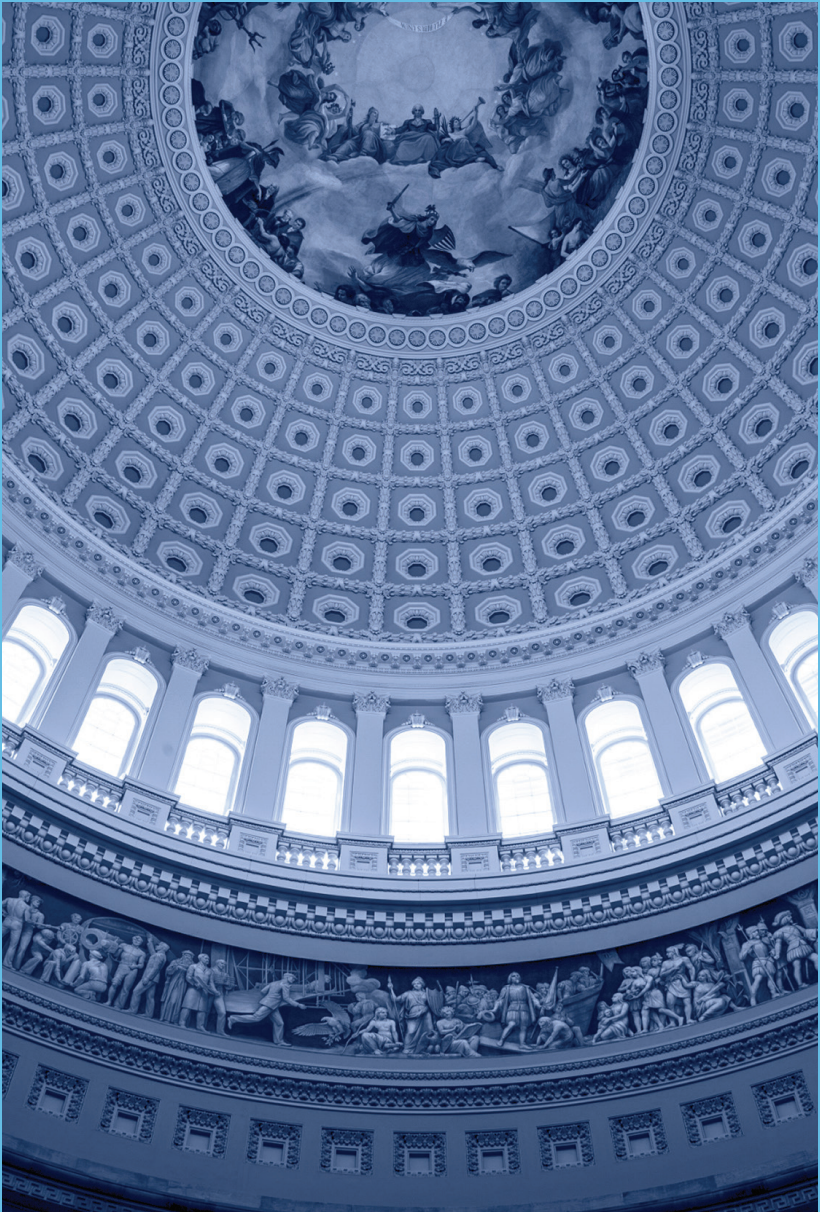


UNIVERSITY PROGRAMS

CSIS EXECUTIVE EDUCATION





Overview

CSIS offers **customized foreign policy and leadership seminars** for educational institutions to give students the skills and knowledge necessary for career success in the global arena. These seminars provide an opportunity for students to develop a well-informed and nuanced understanding of the foreign policy landscape by engaging with world-class scholars and practitioners around timely topics. Students learn new professional skills and are able to apply them to real policy scenarios in a way that allows them to experience firsthand the challenges faced by policymakers.

The length of these seminars may range from **a half-day up to a full week**. While half-day and one-day programs afford an opportunity to explore global trends, longer programs allow students to engage in deeper learning on the issues that matter most to them. CSIS will create a tailored experience based on each group's background, learning objectives, and professional goals.

PROFESSIONAL SKILLS STUDENTS GAIN

- Regional Situation Analysis
- Negotiation Techniques
- Strategic Thinking
- Leadership
- Policy Writing
- Planning and Evaluation
- Decision Making

SEMINARS MAY FOCUS ON THE FOLLOWING AREAS

Geopolitical Briefings

These substantive briefings focus on unpacking timely U.S. foreign policy and national security issues.

Policy Writing

This session provides best practices for communicating complex and nuanced information succinctly and effectively for a policy audience.

Public Speaking and Communication

These workshops allow students to learn effective tools to maximize presentation delivery, engage different audiences, and persuade stakeholders.

Navigating the Media Landscape

This session examines the current trends in global news and social media and how to adapt to today's fast-changing media environment.

Design Thinking

This hands-on exercise teaches students how to apply the design thinking framework and tools to solve complex problems including foreign policy challenges.

Career Strategy Panel

In this discussion CSIS young professionals address the opportunities and challenges students expect to face when entering the job market upon graduation.

Crisis Simulation

These real-world exercises allow students to simulate making decisions as government and business actors faced with an international crisis that demands immediate action under challenging circumstances.

D.C. Site Visits

Site visits allow students to get an insider's look at some of Washington's many institutions, and can range from exploring Capitol Hill to the World Bank or U.S. Department of State.

Sample Agenda

Day 1

GLOBAL STRATEGIC OUTLOOK

9:00 AM	Welcome and Introductions
9:30 AM	CSIS Overview and the Role of a Think Tank
10:45 AM	Seven Revolutions: Global Trends Shaping our Future
12:30 PM	International Development as a Tool of U.S. Soft Power – Working Lunch
2:00 PM	Economic Changes to the Landscape: Trends, Risks, Opportunities
3:30 PM	8 Tips for Foreign Policy Writing
4:45 PM	Wrap-up and Evaluations

Day 2

REGIONAL OUTLOOK

9:00 AM	Global China: Influence and Investment
10:30 AM	The State of the European Union: Populism, Brexit, and Transatlantic Rifts
12:00 PM	Military Fellows Panel: The Role of the U.S. Armed Forces in Foreign Policy – Working Lunch
1:30 PM	The Role of Civil Society in the Middle East
3:00 PM	Migration Patterns in South America
4:30 PM	Simulation Overview and Instructions Wrap-up and Evaluations

Day 3

CYBERSECURITY SIMULATION

9:00 AM	Cybersecurity Simulation
11:30 AM	Reflection, Evaluations, and Farewell

***Agendas will be customized depending on students' academic background and career interests.*



Testimonials

“I can say this was one of the best professional development opportunities I’ve ever participated in.

– Georgia Tech

“This program changed my perspective on issues that I was uninformed on. Amazing speakers with valuable information. Truly a once in a lifetime opportunity.

– Southeast Missouri State University

Cost

HALF DAY: \$5,700

FULL DAY: \$10,000

THREE FULL DAYS: \$35,000

Custom options for up to one week are available. For more information please contact **Hadeil Ali**, program manager, at hali@csis.org.

About Executive Education

CSIS offers a wide range of customized executive programs featuring world-class foreign policy and national security experts and multidisciplinary leadership development. Each program is tailored to fit individual audience needs and includes a combination of in-depth geopolitical seminar, professional skill-building workshops, interactive crisis simulations, and networking opportunities. To learn more about existing programs, please visit us at **www.csis.org/executive-education**.

About CSIS

The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world's greatest challenges. Ranked the number one think tank in the United States by the University of Pennsylvania's annual think tank report, CSIS is one of the preeminent international policy institutions focused on defense and security, regional stability, and transnational challenges ranging from energy and climate to global development and economic integration.

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CSIS | CENTER FOR STRATEGIC &
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