The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit policy research organization dedicated to advancing practical ideas to address the world’s greatest challenges.

Thomas J. Pritzker was named chairman of the CSIS Board of Trustees in 2015, succeeding former U.S. senator Sam Nunn (D-GA). Founded in 1962, CSIS is led by John J. Hamre, who has served as president and chief executive officer since 2000.

CSIS’s purpose is to define the future of national security. We are guided by a distinct set of values—non-partisanship, independent thought, innovative thinking, cross-disciplinary scholarship, integrity and professionalism, and talent development. CSIS’s values work in concert toward the goal of making real-world impact.

CSIS scholars bring their policy expertise, judgment, and robust networks to their research, analysis, and recommendations. We organize conferences, publish, lecture, and make media appearances that aim to increase the knowledge, awareness, and salience of policy issues with relevant stakeholders and the interested public.

CSIS has impact when our research helps to inform the decisionmaking of key policymakers and the thinking of key influencers. We work toward a vision of a safer and more prosperous world.

CSIS is ranked the number one think tank in the United States by the University of Pennsylvania’s annual think tank report.
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Defense and National Security Center of Excellence for 2016-2018

CSIS voted *top* defense and national security think tank for 8 consecutive years (2010-2018)

AND NUMBER 1 IN

“Best Use of Social Media and Networks” for the 3rd consecutive year

*Rankings based on the University of Pennsylvania’s 2019 Global Go To Think Tank Index*
AND NUMBER 1 IN
"Best Use of Social Media and Networks"
for the 3rd consecutive year

AND NUMBER 2 IN
Top Global Health Policy Think Tanks
Think Tanks with the Best External Relations/Public Engagement Program for the 3rd consecutive year

Best Regional Studies Center (Free Standing) for the 2nd consecutive year

AND NUMBER 3 IN
Think Tanks with the Most Innovative Policy Ideas/Proposals
2019 Highlights

CSIS is dedicated to developing practical solutions to the world’s greatest challenges. We provide strategic insights and bipartisan policy solutions that help decisionmakers chart a course toward a better world.

SATellite Imagery of Geopolitical Flashpoints

CSIS used satellite imagery to advance understanding of critical geopolitical flashpoints in 2019. The Transnational Threats Project’s analysis of Iranian threats to Saudi critical infrastructure preceded the attack on a Saudi oil facility, and a close ongoing examination of North Korea’s missile activity kept this issue in the public debate.

CHINA

The podcast “Hong Kong on the Brink,” hosted by CSIS’s new Freeman Chair in China Studies, Jude Blanchette, followed the unfolding events on the ground in Hong Kong and analyzed their implications for Beijing and beyond. CSIS also created a new Trustee Chair in Chinese Business and Economics to work alongside the Freeman Chair and China Power Project.
TRADE
CSIS served as a leading voice on trade and economics, launching the Commission on Affirming American Leadership, which aims to strengthen U.S. trade leadership. CSIS also looked in-depth at the policy implications of a changing U.S.-China trade relationship in Beyond the Brink: Escalation and Conflict in U.S.-China Economic Relations.

RUSSIAN MALIGN INFLUENCE
CSIS continued its pathbreaking work examining Russia’s malign influence on European democracies through Kremlin Playbook 2: The Enablers. CSIS also issued Beyond the Ballot: How the Kremlin Works to Undermine the U.S. Justice System, from CSIS’s Defending Democratic Institutions project.
GRAY ZONE PROJECT

The International Security Program’s report on U.S. strategy to confront gray zone conflicts—the contested arena between routine statecraft and open warfare—had significant reach both inside and outside the halls of government as the United States grapples with how to deter Chinese, Russian, and Iranian activity.

HUMANITARIAN CHALLENGES

CSIS led a commission on Strengthening America’s Health Security and a task force on Humanitarian Access in 2019. Both efforts included CSIS experts and high-level leadership from the policy, business, and NGO communities, and other key stakeholders.
Outreach

CSIS’s digital media channels reach an audience of hundreds of thousands every day, allowing the Center to expand its reach far beyond our headquarters.

Facebook Likes: 551K
1ST AMONG THINK TANKS WORLDWIDE

Twitter Followers: 300K
FASTEST GROWING FOLLOWING OF ANY THINK TANK

Instagram Followers: 45K
2ND LARGEST FOLLOWING OF ANY THINK TANK

LinkedIn Followers: 98K
2ND LARGEST FOLLOWING OF ANY THINK TANK

YouTube Subscribers: 88.3K

11.7M on demand video views across all platforms in 2019

158.8K live event webcast viewers in 2019

11.4M unique page views on CSIS.org and associated CSIS micro-websites

1,100 expert citations in 2019

27 testimonies on Capitol Hill in 2019

The New York Times
The Wall Street Journal
The Washington Post
TESTIMONIES

CSIS is one of the most trusted, independent resources on foreign policy and national security for members of Congress and their staffs. CSIS is proud to support a diverse and bipartisan Capitol Hill audience. In 2019, 19 CSIS experts participated in 27 House and Senate hearings across 15 different committees.
EVENTS
In 2019, CSIS hosted 31 members of Congress for public remarks on issues ranging from counterterrorism to the Arctic to arms control and much more.

(Top Left) Senator James Risch (R-ID); (Top Center) Senator Dan Sullivan (R-AK); (Top Right) Senators Lisa Murkowski (R-AK) and Joe Manchin (D-WV); (Middle Left) Representatives Michael Waltz (R-FL) and Abigail Spanberger (D-VA); (Middle Right) Representatives Kay Granger (R-TX) and Nita Lowey (D-NY); (Bottom Left) Senator Tammy Duckworth (D-IL); (Bottom Center) Senator Cory Gardner (R-CO); (Bottom Right) Representative Adam Smith (D-WA).
Event Highlights

(Top Left) Secretary of State Mike Pompeo; (Top Center) Former Secretary of State Condoleezza Rice; (Top Right) Former Secretary of Defense and CSIS trustee Leon Panetta; (Middle Left) CSIS Asia Forecast 2019 featuring Dr. Michael J. Green, Dr. Sue Mi Terry, Richard M. Rossow, Dr. Amy Searight, and Christopher K. Johnson; (Middle Right) Former U.S. Trade Representatives Charlene Barshefsky and William Brock and CSIS trustees Frederick W. Smith and Bob Schieffer; (Bottom Left) Then-Secretary of the Army Mark Esper, former Secretary of the Navy Richard Spencer, and former Secretary of the Air Force Heather Wilson; (Bottom Right) Former UK Prime Minister Tony Blair.
In the News

CSIS is often called upon by global media outlets to analyze the policy challenges and geopolitical flashpoints driving the news. Our scholars were prolific in appearing in elite media outlets, racking up over 1,100 mentions in the New York Times, Wall Street Journal, and Washington Post. Beyond making an impact online and in print, CSIS experts continued to be a major resource for the world’s leading television networks.
The Andreas C. Dracopoulos iDeas Lab enhances CSIS’s research, reach, and impact with the latest web technologies, design, and multimedia. CSIS experts partner with the iDeas Lab to create websites, interactive visualizations, custom reports, dynamic visualizations, videos, and podcasts that effectively communicate policy scholarship and recommendations to a global audience. Since its inception, the iDeas Lab has helped move CSIS research beyond traditional output by creating innovative, dynamic, and engaging products and digital experiences. Our digital-first approach has allowed us to reach audiences worldwide and propel policy forward.

CSIS iDeas Lab projects have appeared in Senate hearings, been featured on pages of the New York Times, the Financial Times, the Washington Post, and the Wall Street Journal, among others, and racked up millions of views around the world.

To learn more about the iDeas Lab, visit ideaslab.csis.org
CSIS Podcasts

In 2019, CSIS’s 18 active podcasts were downloaded and streamed over a 1.1 million times. New podcasts launched this year included The Truth of the Matter, an analysis of critical current events hosted by CSIS Trustee and longtime CBS anchor Bob Schieffer and CSIS’s H. Andrew Schwartz; Asia Chessboard, which explains the historical context and decisionmaking process behind political developments across the continent, hosted by Dr. Michael J. Green; and Defense 2020, which aims to break down the most important defense debates in the 2020 U.S. election cycle, hosted by Dr. Kathleen Hicks. CSIS attracts significant audiences through engaging audio discussions and analysis made available on Apple Podcasts, Spotify, TuneIn, Stitcher, Google Play, or directly on the CSIS website.

To experience CSIS podcasts and for more of our expert guided podcasts, visit

[csis.org/podcasts]
CSIS Videos

CSIS’s suite of video series focused on key current policy issues highlights the Center’s diverse expertise and impact. In 2019, our videos were watched over 4.2 million times, and we added over 22,000 subscribers. The popular “High Resolution” uses satellite imagery and advanced mapping to analyze geopolitical challenges. “What’s Happening” breaks down the most important stories from around the world. And in “PreView” and “Testify,” CSIS experts expand on their latest high-impact reports and congressional testimonies, respectively.

Find our full suite of videos at
youtube.com/csisdc
CSIS dives deeper into a range of policy areas through dynamic micro-websites. Each microsite provides a platform for original analysis, interactive visualizations, graphics, satellite imagery, videos, and other multimedia. The roster of CSIS web projects has grown to 15 microsites along with several dynamic digital reports. In 2019, these digital products garnered over 4 million page views. These platforms are designed for the core policy community and beyond, developed and designed in-house by the Dracopoulos iDeas Lab.

Find our full suite of microsites on csis.org/web-projects
CSIS’s executive education programming and Abshire-Inamori Leadership Academy (AILA) continue to be a growing resource for business, government, and university partners to engage with CSIS in new and exciting ways. AILA is dedicated to developing internal training opportunities for staff and interns, while our executive education team works closely with public and private organizations to customize programming that is right for them.

Our year-round educational opportunities provide immersive experiences for individuals and organizations to increase their knowledge of geopolitical trends, understand the policy ecosystem of Washington, and expand their personal leadership potential.

In 2019, 482 participants from 255 organizations and 33 countries took part in 19 distinct CSIS executive courses.

**CURRENT PROGRAMS**
AILA International Fellowship
Argentine Judicial Program
Belt, Road, and Beyond
CSIS Accelerator Series
Defense Threat Reduction Agency
Executive Master’s in International Relations
Future of Missile Defense
Georgia Tech
Japan Ministry of Defense
Japan Ministry of Foreign Affairs
Journalism Bootcamp
Southeast Missouri State University
Taiwan Executive Program
Trade Guys Crash Course
UAE Storytelling and Media Production
Understanding Space Security
Understanding Washington
Unpacking the Defense Enterprise
Women’s Global Leadership Program

To learn more, visit [csis.org/executive-education](http://csis.org/executive-education)
CSIS Programs and Projects

CSIS’s research programs are dedicated to the most pressing issues facing the United States and the world. Led by our world class experts, these programs are the intellectual foundation of CSIS.

**PROGRAMS & PROJECTS**
- Abshire-Inamori Leadership Academy
- Aerospace Security Project
- Africa Program
- Alliances and American Leadership Project
- Americas Program
- Asia Maritime Transparency Initiative
- Asia Program
- Brzezinski Institute on Geostrategy
- China Power Project
- Defense Budget Analysis
- Defense-Industrial Initiatives Group
- Dracopoulous iDeas Lab
- Diversity and Leadership in International Affairs Project
- Energy Security and Climate Change Program
- Europe Program
- Executive Education
- Global Food Security Project
- Global Health Policy Center
- Human Rights Initiative
- Humanitarian Agenda
- International Security Program
- Lillian and Robert D. Stuart Jr. Center in Euro-Atlantic and Northern European Studies
- Middle East Program
- Missile Defense Project
- Project on History and Strategy
- Project on Nuclear Issues
- Project on Prosperity and Development
- Project on U.S. Leadership in Development
- Reconnecting Asia
- Russia and Eurasia Program
- Southeast Asia Program
- Stephenson Ocean Security Project
- Technology Policy Program
- Transnational Threats Project
- Turkey Project

**CHAIRS**
- Brzezinski Chair in Global Security and Geostrategy
- Burke Chair in Strategy
- Dracopoulos Chair in Creativity and Innovation
- Freeman Chair in China Studies
- Harold Brown Chair in Defense Policy Studies
- Henry A. Kissinger Chair
- James R. Schlesinger Chair for Energy and Geopolitics
- Japan Chair
- Korea Chair
- Scholl Chair in International Business
- Simon Chair in Political Economy
- Trustee Chair in China Business and Economics
- Wadhwani Chair in U.S.-India Policy Studies
- William A. Schreyer Chair in Global Analysis