



HILLS PROGRAM ON GOVERNANCE

September 25-26, 2006

The 5th Regional Asian Forum on Corporate Social Responsibility in Manila, Philippines

On September 25-26, 2006, the Asian Institute of Management/AIM-RVR Center for Corporate Responsibility will host the 5th Regional Asian Forum on Corporate Social Responsibility in Manila, Philippines. The Conference will be capped by the gala ceremonies of the Asian Corporate Social Responsibility Awards.

The 2006 conference carries the theme: **Harnessing Corporate Social Responsibility (CSR) for Development and Democracy**. The organizers believe that the way to harness CSR is to empower businesses to undertake projects and programs that contribute to economic and social development. In this light, the conference will go beyond advocacy and public relations techniques. Emphasis will be on making CSR integral to the way we do business and how to plan, choose, implement, measure, monitor and improve CSR for development. We expect between 400 to 500 business executives and NGO leaders from more than 15 countries to attend the conference.

At this year's conference, the following partners will be in attendance. They are: ActionAid International Vietnam, Asia Pacific Philanthropy Consortium, Business Ethics Institute of Malaysia, Business in the Community - UK, Centre for Corporate Social Responsibility Singapore, Centre for Social Markets, Community Business - Hong Kong, Corporate Social Responsibility Australia, Indonesia Business Links, Kenan Institute Asia, League of Corporate Foundations, Makati Business Club, Management Institute for Social Change, Philippine Business for Social Progress, Population and Community Development Association of Thailand, Prince of Wales International Business Leaders Forum, PPM Institute of Management - Indonesia, and Responsible Business Initiative.

Plenary speakers confirmed for **Harnessing CSR for Development and Democracy** include:

- *Mr. Vipul Bhagat*, Country Manager & Chief of Mission, International Finance Corporation (IFC). (Philippines)
- *Mr. Edgar Chua*, Chairman & President, Pilipinas Shell Petroleum Corporation. (Philippines)
- *Mr. Ramon del Rosario, Jr.*, President & CEO, Philippine Investment-Management (PHINMA), Inc. (Philippines)
- *Dr. Bradley Googins*, Executive Director, The Center for Corporate Citizenship, Boston College. (USA)
- *Madame Gu Xiaojin*, Executive Vice Chairwoman, China Youth Development Foundation. (China)
- *Dr. Abid Hussain*, Former Ambassador of India to USA. (India)

- *Datuk Seri Anwar Ibrahim*, Former Deputy Prime Minister. (Malaysia)
- *Mr. Oscar Lopez*, Chairman & CEO, Benpres Holdings Corporation and First Philippine Holdings Corporation. (Philippines)
- *Mr. Antonio Meloto*, Executive Director, GAWAD KALINGA. (Philippines)
- *Ms. Nileema Noble*, Resident Coordinator, United Nations /Resident Representative, UNDP Philippines.(Philippines)
- *Dr. Ralph Sorenson*, Co-founder, Asian Institute of Management / Director, Whole Foods Market, Inc. (USA)
- *Mr. Charles Tang*, Vice President & Director for Corporate Affairs, Coca-Cola. (China)
- *Sen. Mechai Viravaidya*, Founder & Chairman, Population and Community Development Association. (Thailand)
- *Mr. Paul Wolfowitz*, President, The World Bank. (USA)
- *Mr. Fernando Zobel de Ayala*, President & Chief Operating Officer, Ayala Corporation. (Philippines)